



## UGA Alumni Association – Chapter of the Year Score Card

<b>Chapter Name</b>			
<b>Number of Event Points</b> <b>25 points</b> Chapters should have 25 points to qualify for this award.			
<b>Diversity of Events</b> <b>25 points</b> Chapters should have hosted events in at least four of the seven event categories to qualify for this award.			
<b>Marketing and Outreach</b> <b>20 Points</b> The chapter should demonstrate consistent and innovative marketing efforts including the use of listservs, social media, etc.			
<b>Chapter/Board Giving</b> <b>15 points</b> The chapter should show a demonstrated effort to increase overall chapter giving to qualify for this award.			
<b>Alumni Engagement</b> <b>15 points</b> The chapter should demonstrate they have made an effort to increase alumni engagement.			



**Alumni Association**  
**UNIVERSITY OF GEORGIA**