

Face coverings and cloth masks

Information campaign June 15 2020



Stay Safe. Protect each other. Wear a face covering.

Everyone in Ireland has helped to reduce the spread of COVID-19. We have worked together in difficult circumstances to save many lives.

Now that our services and communities are re-opening, we all want to stay safe and keep protecting each other from coronavirus. We do this by cleaning our hands, social distancing and covering sneezes and coughs.

We can also do this by wearing a face covering. Face coverings help prevent people who don't know they have the virus from spreading it to others.

They should be worn anywhere it's difficult to stay 2m apart, like shops or public transport, or when visiting anyone who's more at risk. This includes people aged over 70, or people who are medically vulnerable.

Wear a face covering to show your support for others, and to help in our fight against coronavirus. The HSE will be supporting people to do this with an advertising campaign on radio, social media, posters, search advertising, and on our website, hse.ie, starting on June 15th 2020.

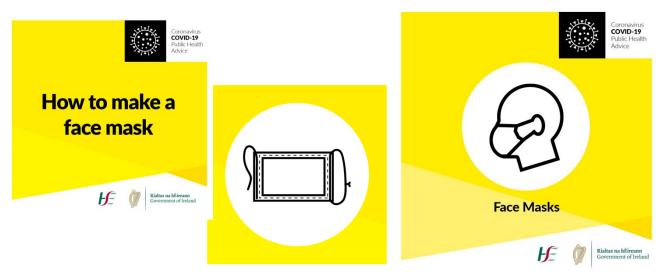




Some sample posts:

'Face coverings can help prevent #coronavirus spread. Here is a guide on how to use them effectively and safely. #COVID19 #HoldFirm #InThisTogether'

'Face masks can help reduce the spread of the virus by catching droplets of sneezes or coughs. Visit our website to read more on how to make, wear and wash face masks properly. #COVID19'



'Face coverings help prevent people who don't know they have the virus from spreading it to others. They should be worn anywhere it's difficult to stay 2m apart, like shops or public transport. See hse ie to read more on how to make, wear and wash face masks properly #HoldFirm . #COVID19'

'Wearing a cloth face covering is recommended in situations where it is difficult to practice social distancing. For example, in shops and on public transport. They may help prevent people who do not know they have the virus from spreading it to others. #HoldFirm #COVID19'





HSE.ie for advice and guidance

As ever, www.hse.ie/coronavirus is the place to go for advice on all aspects of COVID-19, and includes dedicated content to answer your questions on masks and face coverings. Go to

https://www2.hse.ie/conditions/coronavirus/face-masks-disposable-gloves.html for information on why and when to wear face coverings, how to make them, and how to safely use them,

