



June 27, 2025

Mrs. De Tarlé Salmon,

As agreed in the director election procedure, I am writing to express my motivation to stand for reelection in order to maintain my role as a director on the QPMA Board. I have had the privilege of serving on the QPMA Board of Directors for nearly 10 years. I was deeply touched by the industry's warm welcome from my first weeks in the produce business. This allowed me to accelerate my learning curve on all aspects of this dynamic industry and to get to know the key players within it.

With regards to my contributions over the years, I am extremely proud to have chaired the "Cultivons la relève" committee for the past five years. This program is critical to the Association's sustainability. Furthermore, I make it my duty to welcome our English-speaking members who attend our events, particularly the Annual Conference. It's a touch I believe is appreciated by all. Finally, at the annual golf tournament, I always offer to play with new members to, once again, thank them and expose them to the benefits of being a QPMA member. I am even more motivated to continue on the board given my new role at Quebec's flagship Savoura. My focus will be on the Quebec market and my availability will be greater.

In this era where artificial intelligence can write a perfect cover letter, I assure you that this one draws solely on my (far from perfect) intelligence and my deep dedication to the QPMA.

Cc. Executive Committee of the Board of Directors & Mario Lalancette

Luc Prévost

CEO of Savoura group.

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