



Québec Produce Marketing Association

To whom it may concern,

Les Entrepôts Fruigor, a player involved in the distribution of fruits and vegetables in Quebec for over 20 years, wishes to contribute to the influence and growth of our industry. We are enthusiastic about submitting our candidacy for the position of wholesaler-importer-exporter on the QPMA Board of Directors for the period 2026–2027.

Our motivation:

- We believe in the QPMA's mission: to promote fruit and vegetable consumption and strengthen collaborations between the various links in the industry.
- As a specialized importer, we possess logistical expertise, an extensive sales network, and an innovative vision of international and Quebec markets.
- We aim to bring to the Council a strategic perspective on import, food security, and sustainable development issues.

Our strengths:

- A strong presence in terminal and international distribution, with exemplary quality control and traceability processes.
- A team of managers with solid experience in international trade, supply chain management, and partnership development.

Our commitment:

- Actively participate in QPMA meetings, committees, and initiatives.
- Foster synergies between wholesalers, producers, packers, and shippers.
- Contribute to the QPMA's strategic positioning with stakeholders, government agencies, and the media.

Please accept, Madam, Sir, the expression of our respectful greetings.

Laurent Nadeau, President

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