

Weekend MBA



The only Business School in Luxembourg
accredited by the Luxembourg Ministry
of Higher Education and Research

www.luxsb.lu/mba



About Luxembourg School of Business

Luxembourg School of Business (LSB) **is the first Luxembourgish graduate business school**. The School was created by a team of academics with a **strong entrepreneurial spirit** and a successful track record of creating internationally accredited (AACSB) business schools.

Our professors are **academics and business leaders**: some of them are executives from multinational organizations while others are affiliated with internationally ranked institutions such as M.I.T., University of Michigan, Cornell University, Duke University, ESADE Business School and more.

Luxembourg School of Business offers a full-time **Master in Management**, a part-time **Master in Business Administration** (Weekend MBA), as well as short specialized programs for individuals and tailor-made programs for companies (**Executive Education**).

The Master in Management and the Weekend MBA are **the only recognized and accredited programs in Luxembourg by the Luxembourg Ministry of Higher Education and Research** and our institution is a member of the Association to Advance Collegiate Schools of Business (AACSB), the leading global business education network.



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Word from the Dean



Welcome to Luxembourg School of Business – a **business school based in one of the world's major financial and business centers**. As the globalization and connectivity trends continue, the speed and amplitude of change constantly increase. State of the art knowledge thus has become and will stay a key success factor in the managerial selection process.

We, at Luxembourg School of Business, dedicate all our efforts **to provide an inspiring and multicultural learning environment to business leaders** from domestic and international companies operating in Luxembourg as well as across Europe and the world. **Our world-class international faculty includes experienced and proven business leaders from all parts of the world** who are looking forward to sharing their experience and to support you in finding your own way to stay on top of the competition. Whether it is through our MBA, Master in Management, or Executive Education programs, helping ambitious professionals find the appropriate program to make and keep them fit for success is at the core of what we do.

Your success is our success. Tell us your ambitions and we will jointly work to make them happen.

Dr. Dino Dogan

Dean of Luxembourg School of Business

Reasons to do the Weekend MBA

1. Work and study at the same time

Learn it on Friday, apply it on Monday. The Weekend MBA takes place twice a month (Friday evening & Saturday) and offers flexibility to full-time working professionals.

2. Learn from Professors from Top-ranked schools

Our faculty consists of **professors from top-ranked schools in the world** (Harvard, MIT, ESADE, IESE, etc.) while others are **top-level managers** in international corporations.

3. Strengthen your business network

Join a selected and **experienced group of classmates with over 20 nationalities**, who work for Goodyear, ArcelorMittal, Amazon, or EIB as engineers, lawyers, or consultants.

4. Accelerate your career

An MBA is the most efficient way to add value to your resume, company, and salary. **The majority of our alumni received promotions and salary increases** or found new opportunities.

5. View on the business

For those who have a technical or specific background, **the MBA offers a 360-degree view on the business**. This is the opportunity to get a general management degree, enabling our students to pursue managerial positions or switch careers.

6. Unlimited access to Executive Education

Network with your peers by participating in short Executive Education programs, in Finance, Leadership, Innovation, or Marketing without any additional fees.

7. Leadership focus

Each semester opens with a Leadership class, including workshops with the Army and Sailing activities. **This journey** allows students to **develop their own leadership styles**.

8. Double degree with Boston University

The Weekend MBA offers the opportunity to **obtain two Master's degrees in the same time** with our AACSB accredited partner: Boston University.

9. Consulting project

The program ends with an immersive consulting project for real companies in Luxembourg and provides the **opportunity to apply the knowledge acquired throughout the degree**.

10. Finance Track

Gain expertise in **tackling finance related business challenges**. You will become a rounded business expert with an entrepreneurial, finance mindset.

11. International Study Trips

Each year LSB organises a study trip abroad to **discover new businesses and cultures**, such as Singapore, Dubai, New York, among others.



The Weekend MBA Program

The Weekend MBA is a 24-month program, divided into 6 modules, each lasting 15 weeks.



Duration **2 years**

The Weekend MBA is a 24-month-long program divided into 6 modules, each lasting 15 weeks.



Language **English**

The Weekend MBA is entirely taught in English.



Format **Two weekends per month**

Face-to-face classes take place twice a month: Friday evening from 6 PM to 9 PM and Saturday from 9 AM to 5 PM.



Intakes **March & September**

Seats are limited. Apply now to secure your spot in the program.



The Weekend format

The format that fits your ambition

The Weekend-MBA is designed to offer **maximum flexibility to full-time working professionals** with all the benefits of a face-to-face MBA program. Classes take place 2 or 3 weekends per month (Friday evening and Saturday). The duration of the Weekend-MBA is two years.

Learn it on Friday. Apply it on Monday

Working and studying at the same time allows participants to **apply immediately learned concepts** and frameworks **in their daily jobs**.

Don't put your projects on hold

Our format allows participants to have a balanced lifestyle, between personal and professional projects, family, and studies.

FAMILY



10% of our students started a family during the MBA

CAREER



45% of our students changed jobs during the MBA

RESPONSABILITY



15% of our students have a leading Executive position

LIVING ABROAD



10% of our students live in the Greater Region and study in Luxembourg

ENTREPRENEUR



10% of our students launched their business while studying

WORKING ABROAD



20% of our students work abroad and study in Luxembourg

World Class Faculty

Our professors are academics and business leaders: some of them are executives from multinational organizations while others are affiliated with institutions such as M.I.T., University of Michigan, Cornell University, Duke University, ESADE Business School and more.

In close contact with the business world, **our international faculty stands for cultural and intellectual diversity.**

Jan Muhlfreit
Ret. Chairman Europe
of Microsoft Corporation



In his last role (2007-2014), Jan Muhlfreit was the Chairman Europe, Microsoft Corporation. Jan also coaches top executives, Olympic Games winners, artists from different countries and continents and he works closely in the coaching and mentoring field with INSEAD, Cambridge, Gallup, Imperial College McLean Hospital, Harvard Medical School Affiliate.

Dan McCray
Cornell University



Dan McCray, lecturer at Cornell University, is an expert in workplace negotiation, mediation, and arbitration and he has taught in the United States, Europe, and Latin America. Based on the techniques used by hostage negotiators and international peace-makers, this course can be used in business negotiation as well as in dealing with difficult people in everyday work life.

Giulia Negri
SDA Bocconi School of Management



Dr. Giulia Negri is Fellow of the Corporate Finance at SDA Bocconi School of Management and Fellow at BAFFI Carefin (a Finance Research Unit) at Bocconi University. She has been working on national and international research projects, among others, with JP Morgan Private Banking, PwC, Parmalat, Assiteca, IBM and Prysmian. She is member of the Executive MBA Faculty at SDA Bocconi where she teaches Corporate Finance. She is Associate Professor of Finance and the MBA Academic Director at Luxembourg School of Business.

Michel Fender
HEC Paris



Michel Fender is an Adjunct Faculty at HEC Paris of Supply Chain Management and Operations. Michel Fender is a Senior Advisor who has been advising and lecturing, in Supply Chain Management (SCM), Operations and Logistics over more than 30 years. In the field of academia, he has been an Associate Dean for Executive Education at ESSEC, Dean, and President of the School of International Management at Ecole des Ponts ParisTech and co-founded MBA programs in Japan, China, Argentina, and India. He is a Visiting Professor of Supply Chain Management and Operations at Luxembourg School of Business.

Dr. Paolo Aversa
Bayes Business School



Dr. Paolo Aversa is a Senior Lecturer of Strategy and Director of the Full Time MBA at Bayes Business School. He holds an honorary and visiting position in several international institutions such as the Stockholm School of Economics, the University of Trento, Ca' Foscari University (Venice), Bologna Business School, and CUOA Business School. He serves as Officer and Director of Communications of the Strategic Management Division of the Academy of Management. He is very active as a keynote speaker, executive coach, educator, and advisor.

Pau Virgili, MBA
ESADE



Pau Virgili, professor of Marketing at ESADE, is an expert in new technologies, management, and marketing. Previously, he was the General Manager of Marketing Europe at HP and Marketing Manager Europe at Plantronics. Pau Virgili has an MBA (University of Chicago) and is a co-author of the book "The reconciliation with the customer". Pau has created technology companies in the areas of mobile-business and online marketing. He has carried out consultancy projects for HP, Nike, Coca-Cola, and others.

Dr. Sita Mazumder
Lucerne School of Computer Science
and Information Technology



Sita Mazumder attained her Ph.D. in Banking and Finance in 2001 from the Swiss Banking Institute, University of Zurich, summa cum laude. Currently, Sita is a Professor of Information Technology and Economics at the School of Information Technology at the Lucerne University of Applied Sciences and Arts, School of Business, and lectures at various institutions in and outside Switzerland. In addition, she is a member of the Board of Directors of various companies incl. Hiltl, Clientis, aeB and the Swiss Federal Electricity Commission ElCom.

Dr. Paul Green
McCombs School of Business

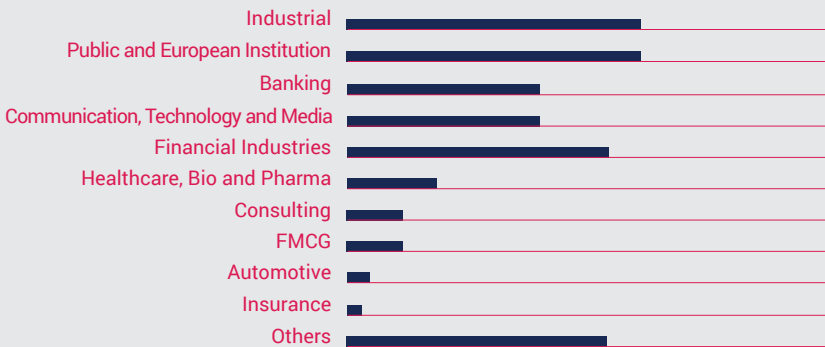


Professor at McCombs School of Business, he holds a Ph.D. from Harvard Business School. He co-founded the Self-Management Institute at Morning Star, which has been called, "the world's most creatively managed company" by Harvard Business Review. In 2012, he won the Harvard Business Review/McKinsey M-Prize for his work on Self-Management.

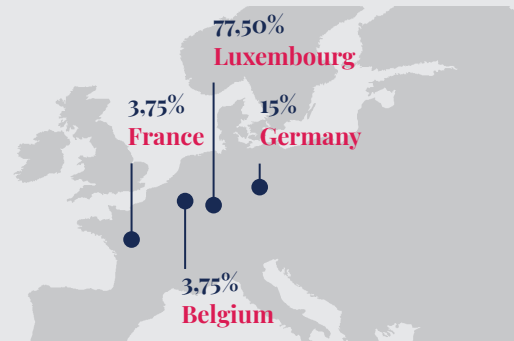
Students Profile



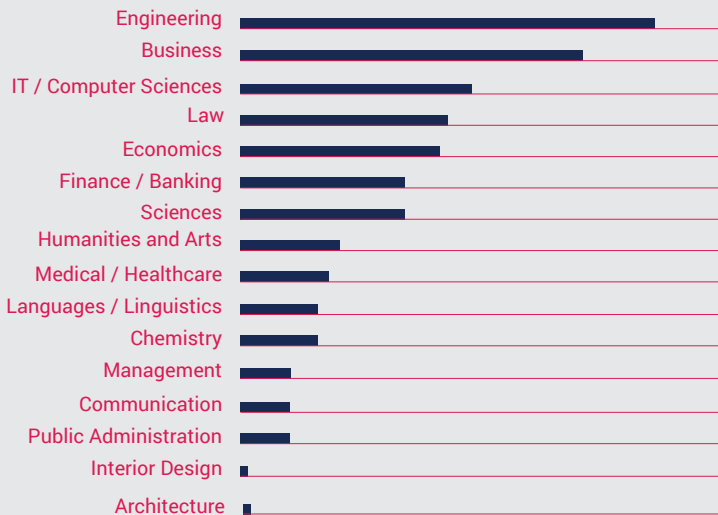
Sector



Where our students live?



Education



Some companies where our students work



MBA Stories



“

The main benefit of this MBA is the gain in self-confidence of having difficult situations to solve in finance, management, operations or other fields, as well as to be ready to confront our ideas and opinions in a more structured way.

”

Sebastien Collot - EIB - Class of 2018



“

The highlight of the program was the quality of the faculty. We were extremely fortunate to have faculty from all over the world, from some of the best business schools to come and teach us the fine art and craft of business strategy.

”

Kanwar Bharat Singh - Goodyear - Class of 2020



“

The impact was already visible during the studies. The beauty of the Weekend MBA is that you can already implement things directly after the class on Monday at the office while keeping developing your career.

”

Ilia Ostretsov - FANUC - Class of 2020



“

When you come from a very technical background, an MBA gives you an opportunity to move to different roles within the organization or aim for a management position. During the MBA, I also had a chance to develop skills allowing me to have more influence and power in negotiations.

”

Stefania Agnello - Amazon - Class of 2021



“

The biggest value of the MBA format is the possibility of applying at the workplace what you learn in class not only from the professors but also from the interactions with classmates who are working for different companies and industries in Luxembourg.

”

Antonio Alicandri - Ferrero - Class of 2022

Curriculum



There are **six modules** in the Weekend-MBA curriculum, each of which is **15 weeks in length**. Duration of the program is 24 months, with classes taking place every other weekend (**Friday from 6PM to 9PM and Saturday from 9AM to 5PM**).

Individual course work amounts to **20 hours per week** including face to face classes.

YEAR 1	MODULE 1 FOUNDATIONS (10 ECTS)	Strategy (3 ECTS)	People & Organizations (3 ECTS)	Corporate Finance (3 ECTS)	Leadership (1 ECTS)	
	MODULE 2 TOOLS (10 ECTS)	Operations & Supply Chain (3 ECTS)	Marketing (3 ECTS)	Macroeconomics & Financial Markets (3 ECTS)	Leadership (1 ECTS)	
	MODULE 3 FUNCTIONS (10 ECTS)	Negotiation (3 ECTS)	Data Analysis & Decision Making (3 ECTS)	Behavioral Finance (3 ECTS)	Leadership (1 ECTS)	March Intake starts in Module 3
YEAR 2	MODULE 4 DIRECTIONS (10 ECTS)	Business Law (3 ECTS)	Digital Strategy (3 ECTS)	Fintech (3 ECTS)	Leadership (1 ECTS)	
	MODULE 5 EXTENSIONS (10 ECTS)	Entrepreneurship (3 ECTS)	Digital Customer Experience* (3 ECTS)	Cross Functional Management (3 ECTS)	Leadership (1 ECTS)	Finance Electives
	MODULE 6 APPLICATIONS (10 ECTS)	Final Project (3 ECTS)	Innovation Management* (6 ECTS)		Leadership (1 ECTS)	Finance Electives

FINANCE ELECTIVES* : are optional and take place at the end of the program during Modules 5 and 6. Two courses will be waived to allow you to follow this track. A minimum of participants is required to open the electives.

Finance Track



The Weekend MBA program allows you to **gain a deeper understanding of Finance** with electives in **M&A and Restructuring, Private Equity, Venture Capital and Treasury & Risk Management**.

Students can opt to choose the finance track towards the end of their program, which is composed of 4 electives during Modules 5 and 6. It is mandatory to take the 4 courses to take this track.

M&A and Restructuring (1.5 ECTS)

This course covers the **relevance and importance of growing by acquiring and merging other companies**. It explains how to translate Corporate **Strategy into M&A** strategy and how to identify targets for value propositions and synergies including basics of M&A, target search, transaction process, valuation techniques as well as the evaluation of **factors for success and failures in the M&A** business.

Risk Management (1.5 ECTS)

The course deals with the **importance of liquidity and treasury management** in the context of a corporation covering the **fundamentals of derivatives instruments**. The course illustrates how the use and planning of derivatives serve as a lever in the corporate risk management. Students will understand the **valuation techniques of basic derivative contracts** adopting a practical approach thanks to **real-world case studies**.

Private Equity and Venture Capital (1.5 ECTS)

The course is focused on the **analysis of the private equity and venture capital industry** from the perspective of financial intermediaries dedicated to scouting, advisory, arranging, and financing activities. Particular attention is dedicated to provide students with a deep understanding of the mechanism underpinning the **management of a PE/VC firm and the financial and non-financial support coming from private investors**. Students will understand the risk and reward for a private equity investor, and **learn how to assess a good investment**.

Investor Relations (1.5 ECTS)

This course will help students to **learn how to optimize time and resources spent engaging and retaining investors**. Understand the **rules governing price-sensitive disclosure and utilize shareholder value-enhancing strategies**, metrics and messaging.

Highlights

Leadership Focus

Each module opens with a leadership workshop, during which students learn new concepts and theories of leadership. **Over the course of the program, students engage in a leadership journey**, which with an on-going cycle of practice and reflection, **allows them to nurture their own leadership styles.**

Leadership course with the Army

Under the **supervision of the Army** staff, students will complete a **two days workshop** in order to improve their **team leadership skills** in a **challenging environment.**

Regatta race competition

As part of the leadership journey, MBA students participate in a Regatta race at the Belgian Coast. Throughout this experience, our participants learn **how to communicate a clear vision and work as a team under the pressure** of a sailing competition in a completely **unknown and challenging environment.**



“ During the workshop with the Army of Luxembourg, we are exposed to different situations. They drive us to work as a team and to find different ways to face the challenges. ”

Vivian Schramm

Sales & Operations Planning Process Director
Guardian Industries



Consulting Project

The Weekend MBA program ends with an immersive consulting project for real companies in Luxembourg in the sector of robotics, automotive, healthcare, satellites or e-commerce. During 15 weeks of extensive research, the students must diagnose and solve existing issues applying all the acquired knowledge throughout the degree.

Mentorship Program

The Mentorship Program is a unique opportunity for new participants to be **onboarded by current MBA students**. During the **first 15 weeks** of the program, the new students will **receive coaching and guidance** in order to make the transition smoother and **get advice on best practices** to follow the MBA program. This is also a great opportunity to start **expanding your network** and make **new connections** outside your cohort!

International Study Trips

Past and upcoming trips include **Singapore, Dubai and New York** among others.

Partner Companies Involved in the Consulting Project



Career Center Support

Luxembourg School of Business Career Center, works closely with students and businesses. We provide a **variety of services** to **support students** throughout their study program and beyond. Our Career Center maintains **close relationships with companies** both in **Luxembourg** as well as **internationally**. It provides comprehensive support and guidance to students and graduates in their **career development**:

- Access Career Support through **personal consultations** during and after your studies.
- **One-to-one meetings** are planned to understand each individual situation and prepare a **well-suited plan to achieve your career goals**.

- Discuss your personal **career plans**, get **feedback** on your **applications** and clarify any open questions.
- Receive **coaching** on Professional **applications**, Job **interviews**, **Career planning**, **CV**, **cover letter** reviews, Preparation for **salary negotiations**, Networking and more.

When you graduate from Luxembourg School of Business, you leave with a unique set of tools, skills and approaches. And we're here to help you put them to the best possible use. So if you're looking for the next career move, we're here to help you find it!



Alumni

MBA Alumni career progression

60%

received promotions

45%

change career during the MBA

30%

average increase of the salary

“

LSB brought some of the finest brains in the field of management and we all gained immensely from their wise counsel and experience.

But what we have learned in those classrooms were not just lessons in management. They were powerful life lessons that we will take with us forever.

All the interactions we had in the classroom, during those lively coffee breaks and the group working sessions, have been priceless

”

Kanwar

Technology Manager - Algorithms at Goodyear

Some Companies where our Alumni work



Admissions

Admissions Requirements



A Bachelor's degree or equivalent: Applicants with degrees in all disciplines are welcome



Fluency in English: Worked or studied in an English speaking environment for at least 2 years or TOEFL or IELTS



A minimum of two years of work experience

Admissions Process



Tuition and Financing



The total tuition fees for the MBA program for the entire 2-years is 34,650 EUR and are payable in 6 installments, throughout the two years of the program.

Tuition fees cover all printed course materials and access to the Executive Education Programs.

Tuition fees do not include international study trips.



Financing and Scholarships

- 1. Company Sponsorships**
30% of LSB students got their MBA paid by their company. These decisions are made on a case-by-case basis and we have seen many students gain employer support for their MBA by presenting a strong case.
- 2. Self financing: bank and government loan**
 Private loans are provided by many banks. Furthermore the government also grants student loans at low interest rates. We advise candidates to visit www.mengstudien.lu for more information.
- 3. 100% Tax deductible**
 Our MBA Program is 100% tax deductible in Luxembourg with your annual tax declaration.

4. Scholarships From LSB

- **The Entrepreneur Scholarship** targets candidates who have started their own company and are currently running it. The aim is to support participants who would like to gain relevant and practice-oriented knowledge and skills to lead their venture to success.
- **Merit Based Scholarship**
 The criteria for the LSB Merit-Based Scholarship are excellent academic track record, the strength of application and social criteria.
- **mengstudien.lu**
 Mengstudien can grant basic and social criteria scholarships. We advise candidates to visit mengstudien.lu

Benefits and discounts:

- **Candidates who get enrolled before the first deadline access a 5% discount**
- **Candidates who pay the full tuition in one installment receive a 10% discount**

Campus



Future Campus of LSB



Current Campus of LSB

Welcome to the Chateau de Septfontaines, the future campus of Luxembourg School of Business

The new campus of Luxembourg School of Business is located at the Château de Septfontaines and the former porcelain manufactory Faïencerie Villeroy & Boch, a historical area close to the center of Luxembourg-city.

This campus will allow the Luxembourg School of Business to welcome local and international managers and entrepreneurs in a unique, historic and deeply Luxembourgish context.

The Chateau de Septfontaines will welcome the first Luxembourg School of Business students in 2023.



Network & Benefits

Benefit of our Executive Education without additional Fees

As an MBA Student at LSB you have **full access** to all of our **Executive Education Programs** across the **2 years without any additional fees**. This will enable you to access complimentary courses from your MBA curriculum, stay engaged and ahead of current trends in business, and **expand your network** by **making new connections**.

Obtain two degrees at the same time with our Double Degree Program*

The Weekend MBA offers the opportunity to obtain two Master's degrees in the same time with our AACSB accredited partner: Boston University. With the Double Degree Program, you can customize your master degree program according to your professional projects:

- Project Management
- Risk Management
- Global Marketing Management
- Business Analytics
- Financial Management
- Supply Chain Management

Access to Guest lectures and CEO talks

Participate in **Conferences** at Luxembourg School of Business held by CEOs or top leaders, receive business insights, get inspired and network with experienced professionals in Luxembourg. Previous editions of the CEO Talks include:

- John Parkhouse (PwC)
- Heinrich Baer (UBS)
- Etienne Schneider
- Norbert Becker
- Guy Harles (Arendt & Medernach)

Grow your Network

Cultivate close relationships with our network of students and alumni who are Managers and Executives. Share career related information and extend your personal and professional connections through:

- **Events on Campus and off site**
- **Networking conferences and events**
- **Company visits**
- **CEO Talks**
- **Alumni yearly events**



* The Double Degree with Boston University is not included in the tuition fee.



LSB Activities

EXECUTIVE EDUCATION

Executive Education offers short training for individuals and teams, and custom programs for companies. A dynamic portfolio addressing the real needs of today's professionals, whether you are a manager or a director aiming to impact your subordinates, peers, and stakeholders.

To learn more, please visit:
www.luxsb.lu/executive-education.

MASTER IN MANAGEMENT

The first Master in Management in Luxembourg is a 24-month program. Students can specialize in Financial Management or International Tax. This program is available 5 days a week or in a 3 Day Study Model allowing part time employment. It combines a 6-month paid internship and career workshops to kick-start graduate's careers in Luxembourg.

To learn more, please visit:
www.luxsb.lu/master-in-management



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