A **first call** to the
Zagreb School of Economics and
Management
& Luxembourg School of Business

International Conference on the relation between Artificial Intelligence, Social Sciences, and Humanities

**To be held on
October 1st, 2021
in Zagreb (Croatia)**

[If the number of accepted
papers exceeds the available
time on October 1st the conference
will be prolonged to October 2nd]

Conference Venue

Zagreb School of Economics and Management, Vukasovićeva 1, 10000 Zagreb, Croatia
**The conference will feature a hybrid model combining on-site and on-line events.
There will be an option to attend the conference with video conferencing software.**

Organizing Committee

Professor Kristijan Krkač, PhD (Zagreb School of Economics and Management)
Professor Borna Jalšenjak, PhD (Luxembourg School of Business)
Boris Debić (Google CHO Emeritus, Zagreb School of Economics and Management)
Ivan David Dogan, BA (Faculty of Philosophy and Religious Science, University of Zagreb)

Scientific Committee

Bram Adams, PhD (associate professor at Polytechnique Montréal)
Professor Boris Podobnik, PhD (Zagreb School of Economics and Management, University of Rijeka)
Professor Maja Martinović, PhD (Zagreb School of Economics and Management)

Guidelines for Abstract submission

All submissions must include a structured abstract, following the format outlined below.
These four sub-headings and their accompanying explanations must always be included:

- Purpose
- Design/methodology/approach
- Findings
- Originality
  The following three sub-headings are optional and can be included, if applicable:

- Research limitations/implications
- Practical implications
- Social implications

The maximum length of your abstract should be 250 words in total.

All abstracts should be classified by authors either as:

- quantitative research
- qualitative research
- conceptual research
- case study

All submitted abstracts will be peer-reviewed.

Abstract Submission Deadline: June 1st, 2021

Submit to:

Professor Kristijan Krkač, Ph.D.

kristijan.krkac@zsem.hr

kristian.krkac@gmail.com

Guidelines for full paper submission

If contributors opt for full paper submission, papers will be peer-reviewed and if accepted will be published in the conference proceedings. Selected papers from the Conference will be sent for a review for potential publishing in the journal *Obnovljeni život (one paper per number)*. The journal is indexed in: ERIH PLUS, SCOPUS, EBSCO, The Philosopher's Index, Religious & Theological Abstracts (Myerstown, U.S.A.).

Full Text Submission Deadline: September 1st, 2021

About the conference

This conference continues on the foundation of the 2018 International Conference on Applied Ethics and Artificial Intelligence held at the Zagreb School of Economics and Management by broadening the topic from ethics to social sciences and humanities in general and their relation to artificial intelligence.

During 2020 many challenges and opportunities were covered in artificial intelligence research in many business areas, but also in the spheres of social sciences and humanities. Some of the topics were in the area of epidemiology, education, and social interaction. Artificial intelligence and the IT industry in general heavily supported and enabled the continuation of these activities in the "new normal". Benefits of artificial intelligence and IT during the pandemic and other natural disasters in 2020 are still open to evaluation and assessment. However, they have a positive impact without a doubt.

The conference welcomes all contributions addressing one or more of these issues. Interdisciplinary approach is encouraged and welcome. Practical examples, good practices, models or application of AI in daily life are welcomed as well.

Organizers