

## Marketing Case.

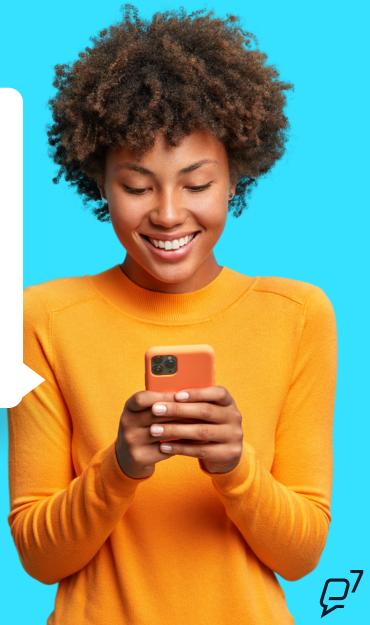
Great customer experiences can be so simple. Let's get you started.

### Benefits of chatbots.

Improve your customer journey with conversational marketing. Automate lead generation, follow-ups, and promotions with chatbots. Instantly engage with a large number of users simultaneously around-the-clock.

Chatbots enable companies to conduct personalised conversations in real time – regardless of time and place. Live chats, messenger services or other digital tools are used for this purpose to answer customers' concerns. Greet visitors proactively and navigate them through your website to relevant information. Gather valuable customer data along your customer journey while promoting your brand identity. Adapt product and service suggestions to customer needs and strengthen customer relationship through a customised experience. The positive customer experience will distinctly set the company apart from competition.

"69% of consumers prefer to use chatbots for the speed at which they can communicate with a brand."



### Use Cases.

### Lead generation.

Turn visitors into leads by scheduling meetings via bot without having to fill out a form. Or nurture users by guiding them to the right pages.

### Collect customer data.

A chatbot can easily collect the data and customer feedback and hence help improve the overall customer journey.

#### Product recommendations.

Bots can function as personal assistant and give product recommendations, inform about product stock and navigate users.

### Strenghten relationship.

Real-time support, personal greeting and offers and an improved customer experience will strengthen customer relationships.

### KPIs from our customers.

**71%** Call & mail volume reduction

**89%** automation rate

**90%** reduced chat duration **35%** upselling conversion rate via chatbot

# Start delivering excellent customer experiences.



#### Best user experience.

Our chat flows are built from customer feedback.



#### Multilingual bots.

We cover your language: expand globally, talk locally.



#### Flexible integrations.

Integrate on all channels and tools, launch within weeks.

### Let's talk.

Discover more tailored use cases for your business. Schedule an in-person demo to kick off the new chapter and get you started with our expertise.

Schedule demo

