



2020 FRESNO AGRICULTURE

BUSINESS DEVELOPMENT PROGRAM

EMPOWERING GROWTH

You are invited to participate in a no-cost two session workshop at the 2020 Fresno Agriculture Business Development Program.

Farmer training is the core of the two-day workshop and it will provide farmers with the knowledge to grow and expand a commercial agriculture business.

This multi-session workshops will be held on March 12th and March 26th. By registering, you are committing to attend both training sessions.

SPACE IS LIMITED!

MARCH 12 & 26

8:30AM - 12:00PM

WORKSHOP LOCATION

University of Phoenix
45 River Park Place West
Suite 201, Room 204
Fresno, CA 93720

DATE & TIME

WORKSHOP INFORMATION

MARCH 12

WORKSHOP #1

8:30 AM - 9:00 AM

Registration and Networking

9:00 AM - 10:00 AM

Improved Soil Fertility
Presented By: Guihua Chen
California Department of Food and Agriculture

10:00 AM - 11:00 AM

Water Efficiency Strategies
Presented By: Scott Weeks
California Department of Food and Agriculture

11:00 AM - 12:00 PM

Resources for Farmers
Presented By: Ryan Jacobsen
Fresno Farm Bureau

MARCH 26

WORKSHOP #2

8:30 AM - 9:00 AM

Registration and Networking

9:00 AM - 10:00 AM

Access to Working Capital
Presented By: Scott Rogalski
California Asian Pacific Chamber of Commerce

10:00 AM - 11:00 AM

Business Interruption Insurance
Presented By: Cecil Jack
JNI Insurance Services

11:00 AM - 12:00 PM

Exporting Your Product
Presented By: Maye Saepphanh
MBDA/ CalAsian

Register Now

Must be registered to attend

NO COST TO REGISTER



2020FresnoAGBDP.EventBrite.com

AN ADDED BONUS!

Graduates of the two-session workshop training will be eligible to attend the Produce Safety Alliance Grower Training Course. Participants will receive a certificate from the Association of Food and Drug Officials verifying the completion of the training. Fees for this course will be paid by the California Asian Pacific Chamber of Commerce.

For more information contact:

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