

An <u>URGENT</u> Security Warning For Businesses Running Windows 7 Or Windows Server 2008 R2

From: Joseph Salazar VP Operations Netwiz netwizcomputers.com Microsoft Certified Partner And Security Expert

Dear Colleague,

If your organization is currently running Windows 7 on one or more computers in your office and/or if you are running Windows Server 2008 R2, you need to know about a dangerous security threat to your organization that must be addressed within the next 7 months. Please take a moment to read this important announcement.

My name is Joe Salazar, VP Ops of Netwiz Computers and your **local Microsoft Certified Partner**. As such, we are aggressively attempting to reach all businesses within the OC area that use Windows 7 or Windows Server 2008 R2 to alert you to a serious security risk to your organization, and inform you about what you need to do now to protect your company.

Microsoft has officially announced that it will retire support on the Windows 7 operating system and Windows Server 2008 R2 on January 14, 2020 (see the enclosed article for more details). That means any computer or server with these operating systems installed **will be completely exposed to serious hacker attacks** aimed at taking control of your network, stealing data, crashing your system and inflicting a host of other business-crippling problems you do NOT want to have to deal with.

This is such a serious threat that all companies housing financial and medical information **are being** required by law to upgrade any and all computer systems running Windows 7 or Windows Server 2008 R2 because firewalls and anti-virus software will NOT be sufficient to completely protect them (or you).

Unless you don't care about cyber criminals running rampant in your company's server, <u>you MUST upgrade any servers or workstations running these operating systems</u>. And while January 14, 2020 may seem like a ways off today, updating an IT infrastructure is a large task that takes considerable time. It's important you take action NOW, before it's too late.

Free Microsoft Risk Assessment And Migration Plan Shows You The Easiest, Most Budget-Friendly Way To Upgrade

As a local Microsoft Certified Partner, my company has committed to helping businesses in the OC area by offering a Microsoft Risk Assessment and Migration Plan for free.

At no cost, we'll come to your office and conduct our proprietary 57-Point Risk Assessment — a process that's taken us over 5 years to perfect — to not only determine what specific computers and servers will be affected by this announcement, but also to assess other security, backup and efficiency factors that could be costing you in productivity and hard dollars.

After performing this Assessment for hundreds of companies like yours, I'm confident...



...that we will not only be able to expose a number of security risks and issues that you weren't aware of, but also find ways to make your business FAR more efficient and productive. We'll also put together a customized Migration Plan and show you how to painlessly upgrade your old Windows Server 2008 and Windows 7 machines while simultaneously:

- Eliminating the need for you to spend a small fortune on new hardware and software. We've developed a unique, little-known way for businesses like yours to get a completely new, upgraded network with full help-desk support and services for a very affordable, flat monthly payment. This plan has been extremely popular with our small business clients because it gives them everything they need without the huge hit to cash flow.
- Giving you instant disaster recovery and the peace of mind that comes with it. You'll never lose data or be down more than 24 Hours due to a server crash, hardware failure, employee mistake, fire or other data-erasing disaster. Depending on the type of backup you're using now, we *might* even be able to drastically reduce or eliminate that monthly expense altogether.
- Lowering your IT support and maintenance costs. We can typically save our clients between 10% and 20% while giving you and your employees the freedom and flexibility to work from anywhere, anytime, on any device, thanks to new cloud solutions we have available.

If nothing else, you'll gain a 3rd-party review of your computer network's security for free. To claim your Free Risk Assessment and Migration Plan, as well as to get more details, go to:

https://www.netwizcomputers.com/free-microsoft-risk-assessment-and-migration-plan

I also want to assure you that this consultation will not be a 'heavy pressure' sales meeting but a frank and informative consultation that will arm you with the information and facts you need to best address this issue. Should you decide to seek our advice and services after this consultation, we'll welcome that opportunity. However, if you choose to take another direction or implement it on your own, that's fine too.

I will have the Admin from my office call within the week to make sure you've seen this letter and to schedule your Free Risk Assessment. I would URGE YOU NOT TO PROCRASTINATE: If you do need to upgrade your network, it's best to have it done BEFORE the end of the year to claim the deduction on this year's tax return.

Joseph Salazar

Joseph Salazar VP Operations Netwiz Computers

www.netwizcomputers.com
Call me direct with your questions: 714-455-2925

Important:

Due to the intensive one-on-one time required to conduct these Risk Assessments, we can only make them available for free until_____ or until we receive 12 requests, whichever comes first. Please contact us today.