



Why Sylvan Is the Best Educational Partner

Not all tutoring programs were created equal. **Here are six reasons Sylvan Learning is different and better** than other tutoring and enrichment programs.

1. We make learning personal.

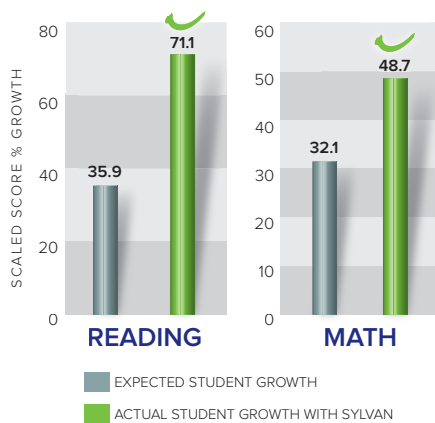
Your child isn't one-dimensional. The way he or she learns shouldn't be either! That's why we offer diverse academic programs.

We want to make sure your child is learning in the way that works best for him or her — at the right pace, in the right style, with the right skills.

2. We deliver big-time results.

Results matter, and we deliver. How do we know? We are the only tutoring and enrichment company that measures our academic achievement in a systematic manner across our centers.

Sylvan students achieve **up to two times more growth*** in their math and reading scores than their peers. Up to two times!



3. We engage kids at a deeper level.

We believe that true learning — the kind that makes children smarter and more excited — requires a personal approach that truly engages kids in learning.

That's why our tutoring programs follow a proven, four-step process called **Sylvan Insight**.

We start with our in-depth Sylvan Insight **Assessment** to understand your child's academic strengths, weaknesses, beliefs and behaviors. We follow it with the creation of a **personal learning plan** that's unique to your child. Combining the best teachers with the best technology, we guide your child and adjust our pace to your child's skills. And we **measure and reward progress** to get results and keep your child engaged.

Quite simply, it works.

*See Sylvan Field Research Results at SylvanEducationResearch.com for the complete results.

4. We make an impact in the classroom.

Our certified teachers do more than instruct. They're here to **challenge and inspire** your child — and they're experts at doing so.

Our teachers are well versed in **local curriculum**, and Sylvan's curriculum aligns with state and provincial standards.

You can rest easy that what your son or daughter is learning at Sylvan will make a big difference in school!



5. We accelerate learning with technology.

Sylvan has the most advanced technology of all supplemental education companies.

We use it every day to accelerate your child's progress and make learning more fun.

Our leading-edge technology includes:

- SylvanSync™ (our proprietary instructional system) allows our teachers to share **interactive and personal lessons** on iPads®
- **Personalized web portals** for each family
- Mobile games network of fun, Sylvan-approved **educational apps**



6. We grow with your child.

As your child progresses through school, your needs will evolve. You may want to:

- Help your child develop **strategic skills** and **effective study habits** that can make him or her a much better student.
- Give your child access to fun, hands-on experiences with **STEM** that offer an edge for 21st-century careers.
- Better prepare your child for **college admissions** and **success in college**.

We can partner with your family and guide you through every step of your child's academic journey.

We've transformed the lives of millions of families.

Let us help your child be more successful!

Sylvan of Yorba Linda

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