



Greetings from the Georgia Peanut Festival Committee! Our committee is working hard to plan an exciting and fun filled festival. THANK YOU to those of you who have provided sponsorship in the past. Without you, our festival would not be possible! We hope that you will consider being a sponsor this year and help make the 2020 Festival one of our best. The Festival is scheduled for October 16-17, 2020, and we already have a great lineup of food/craft vendors, entertainers and fun for the kids. We hope that we can count on your continued support.

All available sponsorship levels are shown below, any level chosen would be greatly appreciated:

\$10,000 - PLATINUM FESTIVAL UNDERWRITER

- Inclusion in all advertising relevant to the festival and its events, including but not limited to: internet, newspapers, radio, magazines, TV, billboards, etc.
- Credit line in all press releases
- Free full-page ad in the Peanut Festival Magazine
- 100 Free Peanut Festival T-shirts
- Free booth space at the Arts & Crafts Festival
- Commercial float rental paid by the Georgia Peanut Festival/fee for parade entry waived

\$5000 - GOLD FESTIVAL UNDERWRITER

- Inclusion in all advertising (relevant to the sponsored event) on the internet and in local newspaper and radio at least twice preceding the chosen sponsored event
- Credit line in all press releases
- Free 1/4 page ad in the Peanut Festival Magazine
- 50 Free Peanut Festival T-shirts
- Free booth space at the Arts & Crafts Festival
- Fee for parade entry waived

\$2500 - FESTIVAL SUPPORTER

- Includes advertising on the internet and in local newspaper at least twice during the time preceding the chosen sponsored event
- Advertisement at the chosen sponsored event
- Credit line in all press releases
- 20 Free Peanut Festival T-shirts
- Free booth space at the Arts & Crafts Festival

\$1000 - \$2499 - FESTIVAL SPONSOR

- Includes advertising on the internet and in local newspaper at least twice during the time preceding the chosen sponsored event
- Credit line in all press releases
- 10 Free Peanut Festival T-shirts
- Free booth space at the Arts & Crafts Festival

\$500 - \$999 - FESTIVAL FRIEND

- Includes advertising in local newspaper at least once during the time preceding the chosen sponsored event
- Listed as a sponsor in both the Peanut Festival Magazine and on the website -www.gapeanutfestival.org
- 4 Free Peanut Festival T-shirts

\$250 - \$499 - EVENT SPONSOR

- Listed as a sponsor in both the Peanut Festival Magazine and on the website - www.gapeanutfestival.org
- 2 Free Peanut Festival T-shirts

\$100 - \$249 - EVENT FRIEND

- Listed as a sponsor in both the Peanut Festival Magazine and on the website -www.gapeanutfestival.org
- 1 Free Peanut Festival T-shirt

\$50 - \$99 EVENT PARTICIPANT

- Listed as a sponsor in both the Peanut Festival Magazine and on the website -www.gapeanutfestival.org

Each of these categories will be included in a “thank you” ad placed in the Sylvester Local at the conclusion of the Festival. All sponsorships at a level of \$250 or greater will also receive advertisement at the chosen sponsored Festival event(s).

We encourage your participation and ask that you show your pride in Sylvester, Worth County and the Georgia Peanut Festival by returning the enclosed Sponsorship Pledge to **P.O. Box 768, Sylvester, GA 31791**. If you should have any questions, please feel free to contact us at (229)776-7718. Sponsorships will be accepted at any time, however, if you want to be mentioned in the Peanut Festival Magazine the deadline is **September 4, 2020**. We look forward to hearing from you soon. Thank you for all you do for your community!

Sincerely,

Wendy Kennedy
Chair
The Georgia Peanut Festival Committee

Karen M. Rackley
President/CEO
Sylvester-Worth Chamber of Commerce

Sponsorship Pledge- Return to: The Georgia Peanut Festival, c/o Sylvester-Worth County Chamber, PO Box 768, Sylvester, GA 31791

Company Name _____ Contact Name _____

Address _____ Phone Number _____

Sponsorship Level _____

The Georgia Peanut Festival will be following all CDC Guidelines and Executive orders of our Governor, Brian Kemp and Local Leadership in the upcoming months.