



If your small business was impacted by Hurricane Ian and you are in need of recovery assistance, the Florida SBDC at USF has [disaster preparedness and recovery resources available online](#) and we are operating multiple Business Recovery Centers throughout the 10-county region. Find a list of currently open BRCs in the region at SBDCTampaBay.com.

SBA Physical Injury and EIDL loans are available for businesses in the following counties: Brevard, Charlotte, Collier, Desoto, Flagler, Glades, Hardee, Hendry, Highlands, Hillsborough, Lake, Lee, Manatee, Monroe, Okeechobee, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Putnam, Saint Johns, Sarasota, Seminole and Volusia; for Economic Injury only in the contiguous Florida counties of: Alachua, Bradford, Broward, Clay, Duval, Hernando, Indian River, Marion, Martin, Saint Lucie and Sumter.

For assistance applying, please reach out to your Florida SBDC at USF consultant or visit SBDCTampaBay.com/schedule-consultant to sign up for consulting services.

Upcoming Events

Syncing Creative and Media Lunch and Learn

Join us for a discussion that will equip your business with practical ways to maximize the results of your advertising campaign by making sure your media and your creative are working in harmony. Attendees will leave with knowledge on how to establish goals and what to track to check your progress. Learn how to build a campaign that maximizes your ROI results across all screens.

Sponsored by: Spectrum Reach

Still a few spots left. Email nreyes@usf.edu to RSVP.

Fusing Power and People

Pinellas County

2022

Reverse Tradeshow



November 4, 2022

General Assembly
9:00 am- 10:00 am
Tradeshow Exhibition
10:00 am- 12:00 pm

Gain access to
government
buyers, contract
administrators,
and prospective
customers.

Event Details:

Location: EpiCenter, St. Petersburg College
Rooms 451-453
13805 58th Street N.
Clearwater, Florida 33760
Register: www.pced.org/workshops
Questions? Call (727) 453-7200



Hosted by Pinellas County Economic Development's
Office of Small Business and Supplier Diversity, in
partnership with Florida SBDC at Pinellas County and
Florida PTAC at Pinellas County.

Click on the image above to go to the registration page.

Upcoming Training

*To see additional details or register for an upcoming training event,
click on the name of the event. Please note that these are either webinars or in-
person training events. See more at*

SBDCTampaBay.com.

[A New Federal Sales Opportunity - the Air Force First Look Program](#) | Nov 3 | 10-11am | A
PTAC event

[What You Need to Know to Start a Business](#) | Nov 8 | 6-7pm | Sponsored By: Financial Access
FCU

[Building the Ultimate Business Plan](#) | Nov 10 | 6-7:15pm | Sponsored By: Wells Fargo
[Show Me the Money: Financing Your Business](#) | Nov 15 | 10-11am |
Sponsored By: Suncoast Credit Union

[A Global Entrepreneurship Week Event](#)
[Avoiding Trouble When Exporting](#) | Nov 16 | 10-11am | Sponsored By: Regions Bank

[SEO Strategies to Improve Your Google Rankings](#) | Nov 17 | 10-11:15am | Sponsored by: Fifth
Third



November Training

Starting a Business
Meeting Your Workforce Needs
Digital Marketing
Leveraging Business Certification Programs
Online Networking
How Much Is Your Company Worth
Business Growth and Exit Strategies
Business Plans Made Easy

See complete list of seminars for this center [online](#).



**Hillsborough
County Florida**

November Training

Starting Your Business
Introduction to QuickBooks
Bookkeeping Basics
Starting Your Business
Marketing 101

See complete list of seminars for this center [online](#).

50+ TV networks
450+ streaming networks
1 self-service advertising platform.

Spectrum REACH | AD PORTAL | **Grow Your Business**

Title Partner: Spectrum Reach

State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]

The Florida SBDC at the USF is a member of the Florida SBDC Network, a statewide partnership program nationally accredited by the Association of America's SBDCs and funded in part by the U.S. Small Business Administration, Department of Defense, State of Florida, and other private and public partners, with the University of West Florida serving as the network's lead host institution. Florida SBDC services are extended to the public on a nondiscriminatory basis. Language assistance services are available for limited English proficient persons. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance. To request accommodation or language assistance, please contact Nelson Reyes at 813.905.5829.



Florida SBDC at USF | [3802 Spectrum Blvd., Suite 201, Tampa, FL 33612](#) 813.396.2700

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