

Press Release

VIP Reveal: 2023 Toyota Crown at Miracle Toyota

Haines City, FL, March 10, 2023 - Miracle Toyota in Haines City introduces a brand new midsize luxury sedan, 2023 Toyota Crown, during a VIP reveal Saturday, March 11, at 12:00 p.m. Michael Murphy, owner and CEO of Murphy Auto Group, and Fahad Qureshi, general manager of the Haines City dealership, extend a personal invitation to the Polk County community to join the reveal festivities. Attendees can experience this "best in class" sedan, with an elevated cabin, sporty design and impressive features and specifications.

The reveal connects the Toyota family with loyal customers, partners, and charities, who can enjoy refreshments, music, entertainment, and prizes. Miracle Toyota sales staff will answer questions about this cutting edge model designed to make dreams come true. The latest version of the Toyota Crown comes in three trim levels: XLE, Limited, and Platinum; 41 combined city/hwy MPG; 2.5 I 4-cylinder engine with three different drive models, 236 horsepower; and Toyota safety sense 3.0. See us for more exciting details.

Join us for this VIP celebration and experience the 2023 Toyota Crown here at Miracle Toyota!