Chelssa Outland

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My name is Chelssa and I am the executive director of the Lake Almanor Area Chamber. I started this position in May of last year. Thank you to all of the Board Members, Committee Members, Chamber Members and Community Members that have worked with me and supported the Chamber this year.

This last year has been an amazing year for the Chamber and Visitors Center. It has been full of excitement and challenges, as a new position this past year was a time of growing and learning. We have worked out most of the kinks (fingers crossed) and are working towards the Mission and Goals of the Chamber while seeking a balance between what we can accomplish and would like to accomplish.

I want to thank each member both old and new for your support, sponsorships and patience this past year. I also want to let everyone know that as the Executive Director and member of this community I want the best for each and every business and individual. The Chamber is here to help in whatever way we can. Please do not hesitate to reach and ask questions, make suggestions or even tell me your opinion. I really do appreciate the input, support and guidance and could not have done it without all of you.

Part of what the Chamber and myself are working on is trying to be more proactive in giving our members support and letting them know how they can be involved. We have started this year with creating a sponsorship package that contains our comprehensive list of events and activities and working toward providing more information to our local businesses on what your membership includes and how to utilize our services we provide to our members. If you would like to meet and review this information please let me know and I will be more than happy to go over it with you.

I look forward to working with all our members this coming year and accomplishing goals set out by the members and board.

Please feel free to contact me with any questions, needs, concerns, recommendations or comments.

Thank you for being valued members of the Lake Almanor Area Chamber.

Sincerely,

Chelssa Outland, Executive Director

