



LAKE ALMANOR AREA CHAMBER OF COMMERCE

REACH OUT • CONNECT • TAKE PART

Membership & Sponsorship Plans

____ Individual (Friend of the Chamber) Membership \$100/yr

Friends of the Chamber are individuals and families who want to connect to, invest in and support the community organization that is working to enhance the quality of life in the Basin. Friends may come in at several monetary options. Friends are acknowledged on a prominent page on our website.

____ Business Membership \$200/yr

Includes:

Website presence on Lake Almanor Area Webpage through Chamber Nation

When you join as a Business member you will have a very powerful marketing system to help grow your business. This includes a complete platform including mobile application, texting keyword services, ad tracking, attractive ad display catalog, individualized setup and ongoing support. Additionally, as a member you will be included in various local -networks including and a cross promotion directory on website(s) and via mobile applications. Business can use our platform and their directory page in addition to their own website or it can replace a page. Your chamber assistant will be doing most of the work to get you started and using this fantastic service. Your assistant will also be available as you use the system to make sure you are getting the most out of it.

Shout Out Promotions on Lake Almanor Area Chamber Social Media Pages

The Chamber also does “shoutouts” to businesses weekly throughout the year. This is to remind people about your business and your involvement with the chamber and our community and get the word out about new offerings.

We will also post events for members to our social media pages.

What we can do for you

As a member, the Chamber will check in with you at least once per year and make sure we are doing our part to join your business with the community and helping it to prosper any way we can. Also, if it's a slow time of year and your business needs help brainstorming an activity or event to get things moving, we'd love to help!

Chamber Branding

The Chamber has been actively working on reaching out, taking part, and connecting with businesses, our community and other organizations, each member helps support our efforts. As a business member the Chamber will supply you with a window cling that can be put in your business or car showing that your business is a part of our chamber.



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____Business Membership - Sponsorship \$300/yr

Includes:

Everything listed under business membership

Sponsorship of Bailey Creek Golf Tournament or Holiday Shopping Tour.

Your business will be displayed on a 24 x 18 sign on one of the holes during the tournament. Lake Almanor Area Chamber will thank/recognize your business via social media and website. You will be offered the opportunity to be a hole giveaway sponsor at the cost of the giveaway item.

Chamber Advertising

As a Business Member Sponsor your business will be advertised on our Chamber member login page.

____Business Membership - Gold Sponsorship \$500/yr

Everything listed under business membership

Sponsorship of 3 Chamber events

As a Business Member Gold Sponsor you will be given the choice of 3 of the following events to sponsor. For information on the events and what the sponsorship looks like see below.

Choose 3 of the following events: Bailey Creek Golf Tournament, Holiday Shopping Tour *Minor* Sponsor, 4th of July Parade *Minor* Sponsor, Scarecrow Contest Sponsor, Merchants Trick or Treat Costume Contest Sponsor, Turkey Trot Sponsor, Community Peace Tree Sponsor, Town Coffee Sponsor, Town Walk Sponsor, Valentines Day Storefront Decoration Competition, Casino Royale Night *Minor* Sponsor, Lake Almanor Consortium Sponsor, Town Talk Sponsor, Annual Wine & Dine *Minor* Sponsor.

Chamber Advertising

As a Business Member Gold Sponsor your business will be advertised on our Chamber member login page and one other chamber page.

Chamber Branding

The Chamber has been actively working on reaching out, taking part, and connecting with businesses, our community and other organizations, each member helps support our efforts. You will receive an entry rug with the Chamber Logo and window clings distinguishing you as a Business Member Gold Sponsor.

____Business Membership - Platinum Sponsorship \$1000/yr

Everything listed under business membership



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Sponsorship of 6 Chamber events

As a Business Member Platinum Sponsor you will be given the choice of sponsoring 6 events in total.

Choose 5: Bailey Creek Golf Tournament, Holiday Shopping Tour *Minor* Sponsor, 4th of July Parade *Minor* Sponsor, Scarecrow Contest Sponsor, Merchants Trick or Treat Costume Contest Sponsor, Turkey Trot Sponsor, Community Peace Tree Sponsor, Town Coffee Sponsor, Town Walk Sponsor, Valentines Day Storefront Decoration Competition, Casino Royale Night *Minor* Sponsor, Lake Almanor Consortium Sponsor, Town Talk Sponsor, Annual Wine & Dine *Minor* Sponsor.

Choose 1: Annual Wine & Dine *Major* Sponsor, Casino Royale Night *Major* Sponsor, Holiday Shopping Tour *Major* Sponsor.

Chamber Advertising

As a Business Member PLATINUM Sponsor your business will be advertised on our Chamber website login page and Calendar page and once a year in the Chester Progressive article thanking our platinum sponsors

Chamber Branding

You will receive an entry rug with the Chamber Logo and window clings distinguishing you as a Business Member PLATINUM Sponsor.

____ Non-profit Membership - \$100/Yr

Schools, Service Organizations, Clubs receive all the benefits of a full business member.

____ Community Partners \$2500/Yr

Includes:

Everything listed under business membership

Sponsorship of ALL Chamber events

Community Partners support the Chamber's mission to promote the Lake Almanor Basin Community, reinvesting in and supporting the community that supports them and their businesses. With these generous partners we are able to assist our community in large tourist draw events, maintain the Lake Almanor Visitors Center, maintain the area's most comprehensive website and directory, and contribute to infrastructure needs in the area.

Community Partners have a prominent logo display on our website and in all of event literature.

As a Community Partner you are a sponsor of all events including a parade sponsors.

Chamber Advertising



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As a Community Partner your business will be advertised on our Chamber memberlogin page and Calendar page and once a year in a Chester Progressive newspaper article thanking our Community Partners.

Chamber Branding

You will receive an entry rug with the Chamber Logo and window clings distinguishing you as a Community Partner of the Chamber.



2020 Event List

JANUARY 2020

- Grand Marshal nominations to be released January 2020
 - Grand Marshal is nominated by the community and this person is honored at the Chamber Dinner and in the 4th of July parade.
<https://www.lakealmanorarea.com/grand-marshal.html>
 - Sponsor: It is \$250 to sponsor the Grand Marshal, as a sponsor your donation will go toward the trophy that is presented to the grand marshal and expenses associated with honoring the person in the parade. Your will be listed on the grand marshal page as the sponsor; as well as in the chamber member dinner program and on social media. There is only one sponsor for this activity.
 - Sponsorship must be confirmed and paid for by March 1st 2020.
 - To sponsor please contact Chelssa at 530-258-2425 or
Chelssa@lakealmanorarea.com
 - **Nominate the Grand Marshal for 2020 online at:**
https://www.chamberorganizer.com/members/form_edit.php?org_id=CLAC&fid=3113335
- Business of the year nominations to be released
 - Business of the year is to be nominated by chamber members as a business that is a great asset to the community through donations, community spirit, participation and involvement. Business of the year is awarded at our Annual Membership Dinner.
 - **Nominate a Business of the year for 2020 online at:**
https://www.chamberorganizer.com/members/form_edit.php?org_id=CLAC&fid=3114557

February 2020

- Town Talk: **February 6th (Thursday)**
 - Town Hall - We are planning a Town Hall as requested! For more information contact Chelssa@lakealmanorarea.com
- Storefront Valentines Decorating Contest
 - **February 1st-14th**
 - This event is a community spirit activity where businesses are being invited to decorate their storefronts for Valentines Day. The Chamber would then post information about the participants online and in print format. A live Facebook video of the winning businesses decorations and walk through of the business to be posted.
 - Judging format to be determined: Vote online, in person, through email or by phone. It will be free to vote!
 - All businesses welcome to participate \$5 for chamber members and \$10 for non-chamber members.
 - Register to Participate:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evide=50930195



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- **Sponsor:** To sponsor this event please contact Chelssa@lakealmanorarea.com or 530-258-2426
 - Sponsorship \$100
 - Sponsorship must be confirmed and received by January 31st 2020

March 2020

- Cabin Fever/Casino Royale Night Out
 - **March 14th**
 - **120 tickets**
 - This event is an opportunity to get out of the house and enjoy the evening. Appetizers, Music, Activity and a giveaway. No speeches or presentations just fun.
 - Tickets \$60/person or \$100/couple
 - Sponsorship of this event will be \$100 for members and \$150 for non-members. Sponsors or donations needed for Alcohol, Beverages, Appetizers, music, activity and giveaway items. Sponsors will be listed on all advertising and promoting of events as well as featured at the event itself as a sponsor.
 - Major sponsor: \$300 for members and 400 for nonmembers
 - Register to sponsor or donate:
 - https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=50931417
 - Register to attend:
 - https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51934679
 - Register to volunteer for this event:
https://www.chamberorganizer.com/members/signupform.php?z_project_id=4854685
 - **Event Chair: Traci & Susan**

April 2020

- Lake Almanor Basin Community Consortium –**April 2020 possibly April 16th (Thursday) 4-6pm**
 - Meeting type 75 people
 - Register to take part in this event online at www.lakealmanorarea.com
 - **Event Chair: Susan Bryner co-hosted with Lake Almanor Community Foundation**
 - Sponsor: To sponsor or host this event please contact Chelssa at 530-258-2426 or Chelssa@lakealmanorarea.com

May 2020

- Town Walk: **Thursday May 7th 10am**
 - Representatives of multiple organizations gather and go around to different businesses in the basin and checking in to see how things are going what get feedback on issues or needs.
 - To participate in this activity or be a sponsor please contact Chelssa:
Chelssa@lakealmanorarea.com or 530-258-2426
- Chamber Dinner - 2nd Annual Wine & Dine:
 - 100 tickets available
 - **Saturday May 16th 6pm**



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- This event is our annual member dinner and wine tasting. This is a great event to get out and enjoy the evening while taking care of some business. The Grand Marshal and Business of the year will be rewarded during this event. Each chamber member will receive a packet of information reviewing the previous years from the chamber as well as a ballot to vote on anything up for vote.
- Register here to attend the event:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51944455
- Sponsors:
 - Minor Sponsor: \$100 - pouring wine or beer or giving away promotional items, Wine Table Decorated by sponsor or for additional \$100 by Chamber. Sponsor is to provide their own beverage to serve. Listed on program.
 - \$150 for non-chamber members
 - Major Sponsor: \$300 - Pouring wine or beer or giving away promotional items. Wine Table Decorated by sponsor or by Chamber for additional \$100 fee. Sponsor is to provide their own beverage to serve. Sponsor is listed in program, on invitation, on website all media posts and incorporated into the decor and theme of the tables also shown on slide show as major sponsor.
 - \$400 for non-chamber members
- Visiter our website to sign up to sponsor or donate for this event
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51087833
- Donations Needed or Desired:
 - Wine and other drinks for dinner, appetizers, centerpieces, general decorations. Raffle items, Prize/giveaway basket items.
- **Event Chair: Susan Bryner**
- Annual Golf Tournament: **May 31st Sunday**
 - **4th annual golf tournament hosted by Bailey Creek**
 - Sponsors: Hole Sponsors are listed as a sponsor on advertising both print and media and signs are placed at the beginning of holes with different sponsor information
 - Register online to sponsor:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51945677
 - \$100 sponsorship for chamber members
 - \$150 for non Chamber members
 - Must register by May 25 to be a sponsor of this event.
 - Table Sponsor: Tables will be placed at specific holes with promotional giveaway items and this sponsorship requires someone to work the table as well as providing giveaway item.
 - Items Needed: Raffle items needed for this event!
 - **Event Chair: Lyndsey Ohland**

June 2020:



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- Town Walk:
 - Representatives of multiple organizations gather and go around to different businesses in the basin and checking in to see how things are going what get feedback on issues or needs.
 - To participate in this activity or be a sponsor please contact Chelssa: Chelssa@lakealmanorarea.com or 530-258-2426

July 2020

- 4th of July Parade
 - This years parade will be our 100th annual Parade.
 - Theme Centennial!
 - Registration Online:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51946899 or call 530-258-2426
 - Float Registration option for groups and individual as well as street vendor registrations.
 - Sponsors: Sponsorships of parade
 - Major Sponsor for Parade limited to 4 sponsors. As a parade Major sponsor your information is added to posters, signage all advertising done for the parade and in the parade as well on banners! A major sponsor will also receive prime placement in parade if they choose to have a float.
 - Register online to be a parade sponsor:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51948121
 - **Event Chair: Chelsea Harrison**
- 4th of July Fireworks
 - Need at least 2 golf cart drivers to go up and down during parades to collect decorations.
 - **Event Chair: Jay Sableman**
 - **Committee member - Chelsea Harrison**

October 2020

- Town Talk: **October 8th 2020** (Need Sponsor Business)
 - Sponsor a town talk by hosting people at a location of your choosing.
 - Contact Lake Almanor Area Chamber to Sponsor.
 - 30 people
- Halloween Events:
 - Costume Contest and Merchants Trick or Treat: **October 31st**
 - **Sponsor the costume contest!**
https://www.chamberorganizer.com/members/secure/evr/mchange5.php?ev_id=51949343
 - Scarecrow Contest: Event takes place throughout the month of October



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- Register to take part in the Scarecrow contest :
<https://www.chamberorganizer.com/members/secure/evr/mchange5.php?evid=51949343>
- October Decorating Competition: (Best Decorated Residence) \$5.00 entry fee - event will be similar to scarecrow contest is set up and will take place through the month of October map with stops to be added online 50/50 prize for winner!
 - Contact Chelssa at 530-258-2426 or Chelssa@lakealmanorarea.com to participate or for more information.

November 2020

- Lake Almanor to Indian Valley Holiday Shopping Tour:
 - **November 6th -12th**
 - **MERCHANT PARTICIPATION:** Tour participation is open to Merchants of Indian Valley, Westwood and the Lake Almanor Basin who can commit to: Being open during your advertised hours of the Tour. Decorating for the season, offering hospitality and tour specials or activities and promoting the Tour with your customers.
 - Fee: \$100 Chamber Members (any Chamber) and a \$25 value raffle item, \$125 Non-Chamber Members and a \$25 raffle item.
 - **SPONSORSHIP OPPORTUNITIES:** All sponsors will be listed on tour map, website and promoted in social media campaigns. Sponsors will promote Logo and Map at their site and on their social media.
 - Fee: \$50 Basic Sponsor, \$200 Platinum Sponsor will have a premier placement on Web and Print and multiple Social Media Posts.
 - Register to take part in this event:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=50873983
 - **Event Chair: Erica Sherod**
- Annual Lighting of Community "Peace" Tree
 - **November 7th 2020**
 - The Community Peace Tree is truly a collaboration of many different groups and organizations that contribute to making the lighting of this tree amazing.
 - We are looking into getting more/new lights for the tree to help improve upon a great event.
 - Please contact the chamber if you would like to be involved with event or if you would like to donate toward the lights.
 - **Event Chair: Dawn Gray**
- Turkey Trot
 - **November 26th (Thursday)**
 - Register online
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=51950565
 - Sponsor: To sponsor this event please contact Lake Almanor Area Chamber
 - Event Chair: Shannon Brinkman



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- Lake Almanor Basin Community Consortium –**November 5th 2020 (Thursday)**
 - **Event Chair: Susan Bryner**

December 2020

- Proposed - Christmas Tree /Business Front Decorating Competition
 - Event to take place through December with \$5 -\$10 participation fee and would like to offer the winner a cash prize toward PG&E bill or get PG&E to sponsor winners bill that month, then have proceeds go toward Chamber giveaway for children.
 - Takes place through the month of December
- Twelve Days of Christmas - For 2019 this was a flyer that went out describing 12 activities or events between Thanksgiving and Christmas starting with Merchants Holiday Open House. If you have an event or activity taking place and would like to be included on the flyer please make sure your event is added to our calendar and let us know at Info@lakealmanorarea.com.
 - Sponsor this flyer for \$25.00 and we will include your information on the flyer as a sponsor as well as on our November and December Website Pages as a sponsor.
 - Register to sponsor here:
https://www.chamberorganizer.com/members/evr/reg_event.php?orgcode=CLAC&evid=50927751