

# DAILY COMMUNITY SPONSORSHIP

*Virtually host a day of the BC Economic Summit*

## ONLY FOUR OPPORTUNITIES AVAILABLE!

Use this great opportunity to virtually host a day of the BC Economic Summit. Showcase your community's economic advantages and share the initiatives and successful partnerships that helped you to get there.

## EVENT

Virtual BC Economic Summit -  
Economic Revival: Charting a Path  
Forward for BC Communities

March 8th to 11th, 2021

## INVESTMENT

Sponsorship with 1 registration:

\$1,500.00 + GST

Sponsorship with group registration:

\$2,000.00 + GST

## REQUESTS

- Recognition of and welcome to Traditional Territory
- Mayor, Chief or local elected official to provide opening comments
- Auction prize donation

Available only to Indigenous and local communities in BC.

## BENEFITS

**15 MINUTE SESSION** at the beginning of the day to highlight your community.

**COMMUNITY LOGO** added to list of Summit sponsors

**WEBSITE PROFILE** on BCEDA's Investment Ready Communities webpage

**ENTERTAINMENT** Highlight local talent by hosting after hours virtual social event (optional)

**VIRTUAL TRADE SHOW BOOTH** - Fuel your virtual booth traffic through a customized exhibitor webpage. Generate leads from online interactions and promotional offers. Summit delegates have been using the app for the last 3 years. Over 85% of our delegates download the app, and many use it weeks in advance of event for networking.

- Add video, upload documents, marketing content & photos
- Interact with attendees over chat
- Collect and Export Leads
- Access Attendee List & Profiles
- View match-matching recommendations based on location, industry, education, etc.
- Set up a promotional offer to attract attendees. The attendees who claim your offer will be added to your leads list.
- Upload a product video or setup a showcase. Besides being displayed on your exhibitor profile, the videos and streams will also be compiled in a pinned Community Board topic.
- Receive post event sponsor report with number of clicks & insights

