

A DAY OF HEALTH AND WELLNESS

Flow Fest



SATURDAY, MARCH 19TH, 2022

Holly @ 702-742-0835 <https://thestudiobc.com/sponsor-us> flowfest2022@gmail.com



The Studio Mind/Body will be holding its first annual Flow Fest, a day of Health and Wellness. It will take place on Saturday, March 19th, 2022 at Bicentennial Park. Flow Fest will be a day of yoga, fitness classes, meditation, guest speakers, a local Business marketplace, food, live music, & more!!

We are excited about this new event that has generated so much interest. We would love to be able to count you as a partner as we embark on this new adventure that will not only benefit each attendee, but will benefit your business as well. It is our goal to raise \$2,000 this year and plan to increase that target each year. We know it will take the support of our community to make this happy, and we'd love to work with small businesses like yours.

I'm connecting with you to see if you would consider making a contribution as a sponsor for our event? By giving to Flow Fest, you'll help bring people health and wellness while promoting your small business's health and wellness too.

Attached you will find our sponsorship program with great suggestions and opportunities for you to participate. Please do not hesitate offering other suggestions as well, as we would love to hear the great ideas we know you have and can create a customized sponsorship program that is tailored to your needs.

We hope that we can count on your help to make this year's event one that is worthy of building onto in the future and leaves all of those involved a little better than before.

Please visit our interactive website to contribute or feel free to contact us with any questions.

Thank you in advance for your sponsorship! We hope to see you at Flow Fest!



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WAYS TO SPONSOR:

Gold Sponsor - Your logo will appear on the swag bags for attendees, your promotional item(s) included in the swag bag, your banner placed on the main stage, logo on the website's homepage and on the print flyers, company's name mentioned five times from the main stage area during the event. - \$500

Silver Sponsor - Choose any **THREE** of the above mentioned items. - \$300

Bronze Sponsor - Choose **ONE** of the above mentioned items. - \$200

Friends of Flow Fest - An 8x11 page will be added to the check in table to show your support for Flow Fest. Any donation amount will be gladly accepted!

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MORE FUN WAYS TO PARTICIPATE (\$150 each):

Snack breaks - Signage on break stations in common areas. Help to bring some fun to our breaks and provide a specialty break item/package snack for a morning or afternoon break. - 6 available

Photo Opp - Attendees will love taking their photo in front of the Hollywood walk of Fame backdrop. Have your logo added now for simply fun marketing. - 10 available

Handwashing Signs - Your business's advertisement on all handwashing stations. You know these will be seen often! - 1 available

Lecture Seating - We have booked the fabulous Instagram Influencers, Leslie Logan and Danika Brysha as our guest speakers. Expect these seats to be full and your advertisement to be seen. - 1 available

Barista Bar - Everyone loves coffee! This opportunity allows you to sponsor a barista bar with your local coffee options. - 1 available

Happy Hour Tickets - The Happy Hour tickets will be a highlight for attendees. They can take a break from the event and explore the Historic District of Boulder City. Take advantage of this extremely high-profile sponsorship opportunity. - 2 available

Lunch Coupon - This coupon will be added to the attendees swag bags and can be used only the day of the event. Our event is located in the Historic District of Boulder City and will be easy access to your dining establishment. - 2 available

Wristbands - All attendees wear a wristband and with this sponsorship, you can brand that wristband with your logo. - 1 available

Relaxation Station - We expect this to be one of the most popular booths at the conference! Attendees enjoy a brief chair massage by a licensed professional massage therapist. Option to pay for added time. - 2 available

Beauty Boutique - A new idea to have attendees be able to get a mini hair session, maybe a fun braid or feather tie-in, nails, makeup and/or samples. A great way to feel on the outside, the way you do on the inside. Option to pay for added services. - 3 available

Arts Area - This booth will allow attendees to experience a hands on piece of artwork while at the event. Option to pay for extended time or extra supplies. - 1 available