

Nevada Governor's Office of
ECONOMIC DEVELOPMENT
Empowering Success

Event Theme: "Participating in Networking & Matchmaking to Reach New Business Heights"

Doing Business with NASA, Other Government Agencies, & Government Prime Contractors

Official Flyer-Packet -- Two-Day, In-Person Event on **DATES: June 21 & 22, 2023 (Wed. & Thurs.)**

FOR: Nevada for-profit businesses, especially small businesses, pursuing government contract opportunities, subcontract opportunities, etc., so they can meet and network in-person with representatives from:

Federal govt. agencies such as National Aeronautics and Space Administration (NASA reps. from headquarters and various centers across the U.S.), the 99th Contracting Squadron for Nellis Air Force Base (AFB) and Creech AFB, the Department of Energy (DOE), the Environmental Protection Agency (EPA), and the General Services Administration (GSA) / State and local govt. agencies such as the State of Nevada and the City of Las Vegas / Govt. prime contractors such as Boeing, Teledyne Brown Engineering, KBR Wyle Services, Jacobs Space Exploration Group, Science Applications International Corporation (SAIC), Logical Innovations, and JES Tech / Resource partners such as Manufacture Nevada (former Nevada Industry Excellence) and many more / Fellow businesses you meet might become govt.-related prime contractor and/or subcontractor teaming partners, aside from direct customers, in the future

Note: In addition, regarding Nevada for-profit businesses on govt. contracting-related journeys, such companies with science, technology, engineering, and mathematics-data analytics, and manufacturing capabilities are also encouraged to attend

BY: This collaborative event is brought to you by: the Nevada Governor's Office of Economic Development (GOED's) Nevada APEX Accelerator* [former Nevada Procurement Technical Assistance Center (PTAC)], NASA, University of Nevada at Las Vegas's Howard R. Hughes College of Engineering, American Indian Chamber Education Fund APEX Accelerator* (a former PTAC), and the Nevada Small Business Development Center (SBDC) *These APEX Accelerators are funded in part through a cooperative agreement with the Department of Defense

COST: No cost to attend; free

REGISTER: Prospective Nevada for-profit business event attendees must register by no later than June 17, 2023 (Sat.) using the following link (if link does not launch, please type the link in your Internet browser): <https://center-gateway.com/2/gateway/03900L/events/69326>

WHERE: University of Nevada, Las Vegas (UNLV); while the complete UNLV address for the entire campus is 4505 S. Maryland Parkway, Las Vegas, NV 89154, please note that the event will be in the UNLV's Science and Engineering Building (SEB), first floor, which is located on the northeast side of campus closer to the intersection of Maryland Parkway and Flamingo Road – please scroll down, as UNLV has provided a map, with specific instructions for free parking on each event day only (must park on the top two floors of the Cottage Grove Parking Garage; the garage is adjacent to the SEB bldg.)

SEE NEXT PAGE FOR WHAT TO BRING, EVENT TIMES FOR EACH DAY, ETC.

BRING &

TIMES: -Please bring: (1) a printed copy of this packet or have it readily accessible on a device (paper copies will not be available at the event), (2) copies of your company's capability/ies statement document to share with govt. agencies, govt. prime contractors, fellow business event attendees, etc., to go along with your verbal "elevator pitch" for your business, (3) your business cards, (4) wear a name tag (if you have one), (5) bring items to jot down any notes, (6) a tote bag for items obtained at the event, and (7) bottled water

-For both days below, please see the "FOR" section on the previous page showing examples of federal govt. agencies, state and local govt. agencies, and govt. prime contractors that will be represented at the two-day event; these organizations purchase a wide variety of goods and services, in order to meet their respective missions (note: also fellow businesses might become govt.-related prime contractor and/or subcontractor teaming partners, aside from customers, in the future) - in addition, resource partners will be present

For Wed., June 21, 2023 (note: the event start time and programming are different from Thurs.)

8:00-9:00 a.m. - Check-in at UNLV's Science and Engineering Building (SEB) main lobby entrance, first floor, plus meet and network with others (the entire day)

Before 9:00 a.m. - Please be seated in the auditorium of the SEB bldg., first floor (seating is first come, first served)

9:00 a.m. – 2:00 p.m. (note: lunch on one's own is from 12:00-1:00 p.m.; please scroll down, as UNLV has provided a list of dining options on or near the UNLV campus) - Formal welcome, then NASA-led individual and group presentations and a moderated panel discussion [areas covered: NASA Shared Services Center (NSSC) Overview, Office of Procurement (OP) Overview, Office of Small Business Programs (OSBP) Update and later a live demonstration of e-tools to use, Doing Business with NASA, and Solutions for Enterprise-Wide Procurement (SEWP) Government-Wide Acquisition Contract (GWAC)]

2:00-4:00 p.m. - Networking and Matchmaking

For Thurs., June 22, 2023 (note: the event start time and programming are different from Wed.)

7:45-8:30 a.m. - Check-in at UNLV's Science and Engineering Building (SEB) main lobby entrance, first floor, plus meet and network with others (the entire day)

Before 8:30 a.m. - Please be seated in the auditorium of the SEB bldg., first floor (seating is first come, first served)

8:30 a.m. – 1:30 p.m. (note: lunch on one's own is from 12:20-1:30 p.m.; please scroll down, as UNLV has provided a list of dining options on or near the UNLV campus) - Formal welcome, then a NASA-led individual presentation and both moderated and non-moderated panel discussions [areas covered: NASA Mentor-Protégé Program Update, NASA Mentor-Protégé Program Success Stories, Doing Business with NASA Prime Contractors, Doing Business with Other Government Agencies, and NASA Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Overview]

1:30-4:00 p.m. - Networking and Matchmaking

PRIOR TO THE EVENT: Do research the different govt. agencies*, prime contractors, etc., on the Internet beforehand to know your “audience” especially for networking and *brief* matchmaking (read their mission statement, who their customers are, etc.); rehearse what your business sells and what sets your business’s capabilities apart from the competition in your industry, which makes for productive conversations; what challenges or issues can your business help to solve; who are your business’s existing and/or past customers (public and/or private sectors); share relevant company past performance on contracts (public and private sectors); is there an official business certification the business has or is interested in pursuing; identify an area where you would like your company to be considered; and get to know the agency small business specialists and other resources as professional relationships are built over time

*For NASA, check out the NASA Office of Small Business Programs website and see the different individual NASA Centers and Facilities that are very near or far from Nevada (just like other govt. agencies and govt. prime contractors, all NASA Centers and Facilities have procurement requirements and purchase a wide variety of goods and services) - note that there are two separate Centers as well as a separate Facility in California (two are in S. Calif. and one is in N. Calif.-Silicon Valley)

MAP: Below map is from UNLV regarding how to access the UNLV Cottage Grove Parking Garage from Maryland Parkway and Cottage Grove Avenue (close to the intersection of Maryland Parkway and Flamingo Road).

The UNLV Cottage Grove Parking Garage is located on the northeast region of the UNLV campus and can be accessed from Cottage Grove Avenue. For free parking on each event day only, one must park on the top two floors of the UNLV Cottage Grove Parking Garage.

Please note that while the complete UNLV address for the entire campus is shown below, the direct way to the UNLV Cottage Grove Parking Garage (park on top two floors only) is provided below as the parking garage is located adjacent to the event venue, UNLV’s Science and Engineering Building (SEB). We’ll see you at check-in at the SEB’s main lobby entrance, first floor.

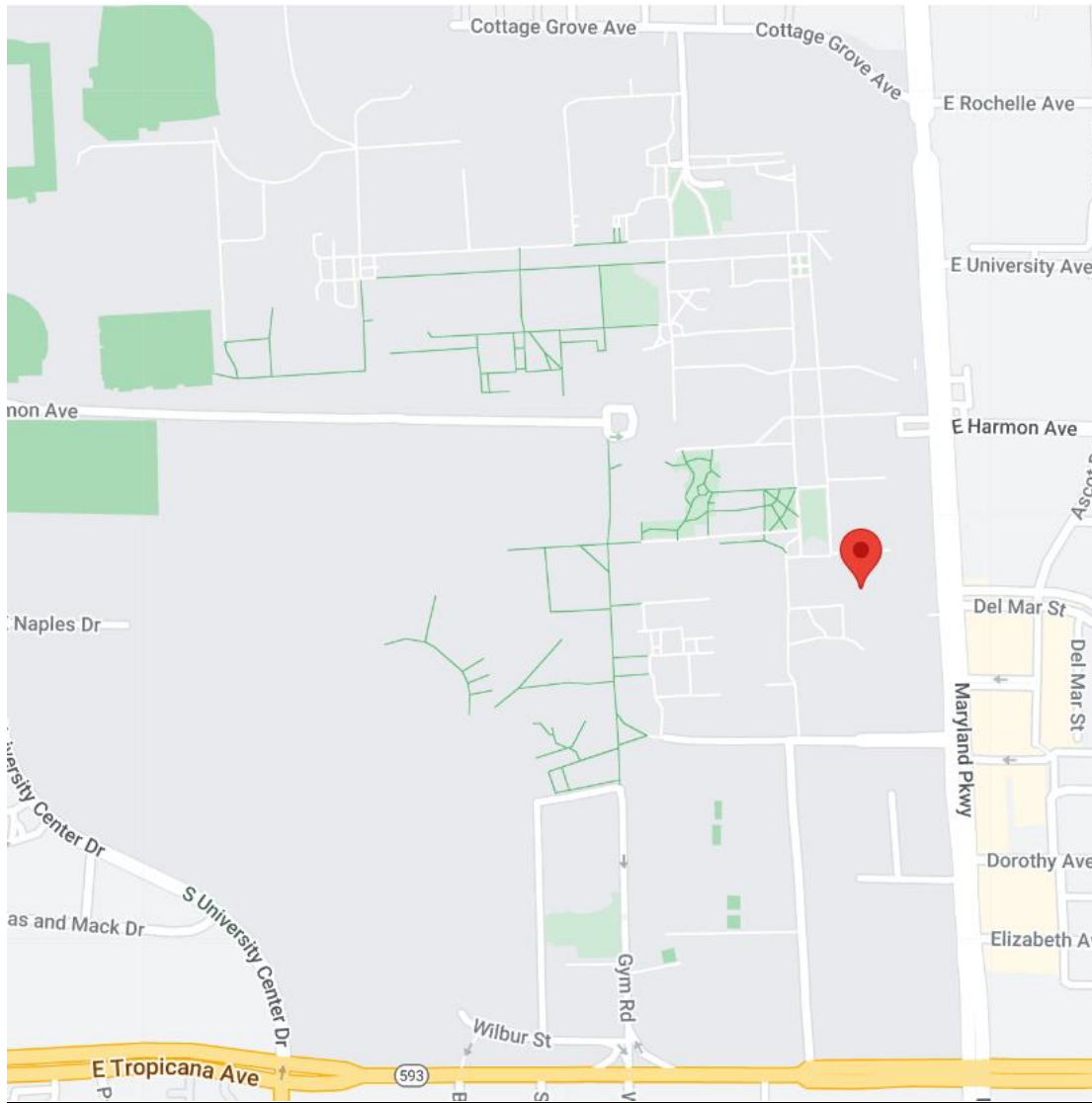
Google Maps 4505 S. Maryland Parkway, Las Vegas, NV 89154



SEB
Science and
Engineering
Buildings

Parking
Top 2 floors
Cottage Grove
Parking Garage

DINING OPTIONS: Below list is from UNLV regarding dining options on or near the UNLV campus:



UNLV Student Union (a walk from the event venue; the Student Union campus bldg. is physically marked “Student Union” in red and black colors and is where the above red map pin is found on Maryland Parkway on the map)

- Jamba Juice
- Panda Express
- Taco Bell
- Steak ‘n Shake
- Subway
- SOHO Sushi Burritos

Walking distance 5-10 minutes

- In-N-Out Burger

- Café Rio
- Chipotle
- Einstein Bros. Bagels
- Chao Thai
- Angry Chickz
- Cugino's Italian Deli & Pizzeria
- Cheba Hut Toasted Subs

Walking distance 10-15 minutes

- McDonald's
- Jack in the Box
- Raising Cane's Chicken Fingers

Driving within 5 minutes

- Bahama Breeze
- Fogo de Chao
- Bucca di Beppo
- Big Chicken
- Chick-fil-A

End