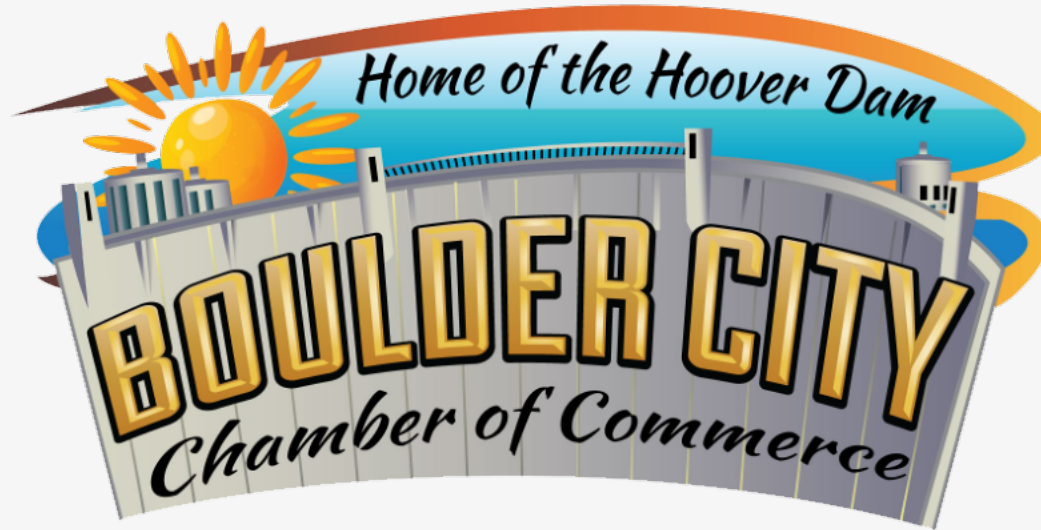


HIGHWAY RADIO

CALIFORNIA - NEVADA - ARIZONA



A world away
FOR A DAY

THE VEGAS
VIBE
99.7

THE HIGHWAY
VIBE
98.1



**HIGHWAY
COUNTRY**
107.3 101.5

DRIVE 96.9
94.9
HIGHWAY ROCK

ON-AIR

- (5) 60 second doughnut spots 6a – 7p per week on all 7 frequencies
- (5) 60 second doughnut spots 12a – 12a per week on all 7 frequencies
- TOTAL OF 70 COMMERCIALS PER WEEK OVER THE 7 Highway Stations Combined

ONLINE included with multi week commitment

- Logo and link on HighwayRadio.com
- Inclusion in one email blast sent to complete Highway Radio Network Database
- Logo inclusion on one social media post on all Highway Radio Facebook & Instagram pages (May include a coupon for call to action) .



**TOTAL RECORDED SPOTS OVER 6 WEEKS ON 7
FREQUENCIES = 420
TOTAL 6 WEEK VALUE = \$4,000
TOTAL 6 WEEK INVESTMENT = \$1,000
\$500 paid by the Chamber and \$500 paid by client
THANK YOU!**

_____ agreed.



SPONSORSHIP OVERVIEW

Highway Radio has set up the perfect package to give a boost to Boulder City merchants and events

A huge on air campaign with plenty of digital support! This massive campaign will encompass 400,00 WATTS of power on the Highway Radio Network, which includes The Vibe 98.1 FM, The Drive 94.9 FM, 96.9 FM & Highway Country 107.3 FM & 101.5 FM, Vegas Vibe on 99.7 and 98.9 FM covering 400,000 square miles of Southern California & Southern Nevada. It also includes an even bigger online reach as we will include you on all our station's on-line platforms.

