

# FAST FACTS

**SIGN UP NOW...AND SHAVE THE WORLD FROM BLOOD CANCER**

## WHAT

Each March, more than 20,000 extraordinary Aussies help beat blood cancer by getting sponsored to shave or colour their hair during the Leukaemia Foundation's World's Greatest Shave.

People of all ages step up to shave, colour or wax the hair on their head, chest or face, supported all the way by proud family, friends, colleagues and classmates.

Some have a personal connection to blood cancer, while others take part simply to have fun and raise money for a good cause.

## WHY

Blood cancer is the third most common cause of cancer death in Australia, claiming more lives than breast cancer or melanoma. And every day another 35 people will be diagnosed. When you sign up and raise money for the World's Greatest Shave you can make a difference by giving families facing blood cancer the emotional and practical support they need.

You will also fund vital research that will help more people survive blood cancers like lymphoma, leukaemia and myeloma, while improving their quality of life.

- Leukaemia, lymphoma and myeloma are types of blood cancer. Blood cancer and related disorders can develop in anyone, of any age, at any time.
- More than 60,000 Australians are living with blood cancer or related disorders. That's one Aussie diagnosed every 41 minutes.
- Although research is improving survival, sadly an Australian loses their life to blood cancer every two hours.
- The Leukaemia Foundation is the only national charity dedicated to helping more Australians with leukaemia, lymphoma, myeloma and related disorders survive their blood cancer and live a better quality of life.
- The Leukaemia Foundation's World's Greatest Shave began back in 1998 and is now one of Australia's longest running and most loved charity fundraising events.

## HOW

Sign up quickly and easily at [worldsgreatestshave.com](http://worldsgreatestshave.com) or 1800 500 088 today.

Use the tips and tools in your free kit and download the app to make the most of your hairy sacrifice.

Earn special online badges as you fundraise and then shave or colour your hair at home, work or school on March 13 - 17.

The Leukaemia Foundation will give you all the support you need to become a superhero shaver - and make your World's Greatest Shave a rewarding and unforgettable experience.

**SIGN UP NOW!**

**1800 500 088**

