REMINDER: REGISTRATION OPEN
The Travel Unity Summit is designed to engage with destination marketers, members of the travel industry interested in learning more about applied DEI, economic development professionals who see the value of tourism, and individuals who want to ensure that their communities are welcoming to people of all backgrounds and abilities.

Register Now
Sophia Hyder Hock
*Chief Diversity Officer*
*Destinations International*
Take a deeper dive into Sophia Hyder Hock's thoughts on the current state of DEI in the travel industry and where organizations of all sizes can balance short-term successes and long-term strategy.

Stacey Ritter
*President/CEO*
*Visit Lauderdale*
Hear from Stacy about Visit Lauderdale DEI work—past, present and future.

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**BREAKOUT SESSIONS**

**A Conversation with Rickey Thigpen, PhD. and Bennish Brown**
Rickey Thigpen, PhD. and Bennish Brown share how their lives have impacted their work and organizational strategies.
LGBTQ+ Inclusion Marketing
Communities and working with LGBTQ+ owned Businesses
Learn from LGBTQ+ experts how to better communicate and collaborate with LGBTQ+ visitors and businesses.

DEI Case Studies from Across the Southeast
From North Carolina to Arkansas to Virginia, learn real-world examples of how professionals and organizations are practicing applied DEI.

View Schedule at a Glance

TRAVEL UNITY ALLIANCE