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TRAVEL UNITY SUMMIT

MARCH 27-29, 2023 | LAKE CHARLES, LA
Golden Nugget Lake Charles



REMINDER: REGISTRATION OPEN

The Travel Unity Summit is designed to engage with destination marketers, members of the travel industry interested in learning more about applied DEI, economic development professionals who see the value of tourism, and individuals who want to ensure that their communities are welcoming to people of all backgrounds and abilities.

[Register Now](#)

KEYNOTE SPEAKERS



Sophia Hyder Hock

*Chief Diversity Officer
Destinations International*

Take a deeper dive into Sophia Hyder Hock's thoughts on the current state of DEI in the travel industry and where organizations of all sizes can balance short-term successes and long-term strategy.



Stacey Ritter

*President/CEO
Visit Lauderdale*

Hear from Stacy about Visit Lauderdale DEI work-past, present and future.

BREAKOUT SESSIONS



A Conversation with Rickey Thigpen, PhD. and Bennish Brown

Rickey Thigpen, PhD. and Bennish Brown share how their lives have impacted their work and organizational strategies.



**LGBTQ+ Inclusion Marketing
Communities and working with
LGBTQ+ owned Businesses**

Learn from LGBTQ+ experts how to better communicate and collaborate with LGBTQ+ visitors and businesses.



**DEI Case Studies from Across the
Southeast**

From North Carolina to Arkansas to Virginia, learn real-world examples of how professionals and organizations are practicing applied DEI.

[View Schedule at a Glance](#)

TRAVEL UNITY ALLIANCE



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