

JOE STEPHENS

MARKETING



About Me

I am a person who enjoys learning how to do new things, and applying those skills into my work. I like to follow what is working and find ways to adjust based on what that tells me,

Education

Brigham Young University

- Graduated 2019
- BA Communication Studies
 - Minor English
- GPA: 3.36

Contact



630-715-6918



joerstephens@outlook.com



@wellthatwascool



wellthatwascool.com

Skills

Adobe Suite



Wordpress



Social Media



Work Experience

Marketing Assistant

2021 / Present - Namify & Axomo

- Managed social media and email marketing including 10 second animations
- Take photos at company events to highlight recognition incentives
- Make and edit website from scratch

Account Manager

2019 / 2021 - Fortis Solutions Group

- Managed accounts of over 100 clients
- Payed special attention to detailed label set-ups for over 1,000 items
- Developed systems to improve efficiency and accuracy

Public Relations Intern

2019 - Provo City School District

- Visited and reported on one school per day.
- Took a minimum of 5 quality pictures for each report.
- Published engaging reports on district website and Instagram account