



Tracking Athletes: Quantifying and Monetizing Performance

Powered by



11:00 AM	Virtual Environment Opens
12:00 PM	Opening Remarks
12:10 – 12:30 PM 12:40 – 1:00 PM	Track 1: Biometric Technology & Athlete Monitoring Dr. Phil Wagner Sparta Science Meredith Unger Cass Nix
1:10 – 1:30 PM 1:40 – 2:00 PM	Track 2: Biomechanical Tech & Player Movement Dr. Greg Rose The Titleist Performance Institute Dr. Marcus Elliot P3
2:10 – 2:25 PM	FITLIGHT® Spotlight Matteo Masucci FITLIGHT® Lab
2:30 – 2:45 PM	Beyond Sports Spotlight Konstantin Dieterle Beyond Sports
2:45 – 3:15 PM	Networking Break
3:15 – 3:50 PM	Track 3: Application & Monetization of Data <i>Panel Discussion</i> Mike Weinstein Zybek Sports Kristen Holmes WHOOP David Foster NBPA
4:00 – 4:20 PM	Motion Capture for Olympic Sports: Powered by AI <i>Ending Keynote</i> Dr. Phil Cheetham USOPC
4:40 – 5:10 PM	SportTechie Happy Hour, Powered by FITLIGHT
4:40 – 5:10 PM	Fireside Chat with Dr. Phil Cheetham, moderated by Joe Lemire <i>SportTechie PRO Member Exclusive</i>
6:00 PM	Event End Time