

Reopening Sports Venues

Tuesday, November 17, 2020

Opening Remarks [11:05 a.m. EST]

- Taylor Bloom – CEO & Co-founder | SportTechie

Opening Panel – The Live Experience: An Enduring Fan Favorite [11:10 a.m.]

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- Josh Kritzler – Partner & Co-Founder | 4FRONT
- Rich Tamayo – Director of Guest Experience | Baltimore Ravens
- Brett Unzicker – Vice President, Sales | Samsung Electronics America

Track #1: Safety & Movement

The Mechanics of Preparing to Open [11:50 a.m.]

- Russ Simons – Chief Listening Officer & Managing Partner | Venue Solutions Group LLC

Reinventing Hygiene [12:20 p.m.]

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- Jonathan Pantanowitz – Executive Vice President, Business Development | Livinguard

Touchless Entry: A New Necessity [12:40 p.m.]

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- Matt Caraballo – Ticket Operations Manager | Tampa Bay Buccaneers
- Shannon Gray – Database & Applications Development Manager | Jacksonville Jaguars
- Brian McNeill – Vice President of Sales, Sports and Entertainment | Alvarado

Track #2: Hospitality Innovation

Innovative Customer Service Solutions in the New Normal [1:25 p.m.]

- Alison Birdwell – President, Sports & Entertainment | ARAMARK
- Krishna Motukuri – CEO & Co-founder | Zippin
- Jay Roberts – General Manager of Empower Field at Mile High | Denver Broncos

How UBS Arena is Merging Boutique Hospitality with Live Entertainment [2:10 p.m.]

- Tom Pistore – President, Commercial Business Operations | UBS Arena

Networking break [2:30 p.m.]

Back to Live-Event Solutions [2:40 p.m.]

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- Chris Olinger – Senior Sports Sales Manager | Samsung Electronics America
- John Dittig – Senior Business Development | Samsung Electronics America

Going Cashless to Get Fans Back in the Stadium [2:40 p.m.]

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- Britton Stackhouse Miller – Senior Vice President, Client Strategy | Fortress US
- Richard Pinnick – Senior Vice President, Global Business Development | Fortress GB Limited

Practical Tips for Going Contactless [2:40 p.m.]

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- Harry Lerner – CEO | Janam Technologies
- Alanna Kitaeff – Vice President of Product, Digital Ticketing | Ticketmaster
- Kevin Kozak – Director of Ticketing | Penn State

Featured Panel Discussion

Reopening Challenges from Across the US [3:10 p.m.]

- Jen Compton – Vice President, Innovation | TD Garden
- Rob Matwick – Executive Vice President, Business Operations | Texas Rangers
- Lee Zeidman – President | Staples Center/Microsoft Theater/L.A. Live

Track #3: Venue Connectivity & Communication

Safely Opening NASCAR Venues Using Spatial Intelligence [3:55 p.m.]

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- Julie Giese – President | Phoenix Raceway
- Garth Hill – Account Director, North America | Meshh
- Caroline McGuckian – CEO | Meshh
- Craig Neeb – Executive Vice President and Chief Innovation Officer | NASCAR

Connectivity and the Return of Fans [4:40 p.m.]

- Ken Martin – General Manager & Director of Global Sales | Cisco
- Russ Trainor – Senior Vice President, Information Technology | Denver Broncos
- Matt Messick – Chief Information Officer | Dallas Cowboys

Closing Fireside Chat – Full Capacity: Learnings From Japan With an Eye on Tokyo 2021 [5:25 p.m.]

- Yota Kimura – Executive Vice President | Yokohama DeNA BayStars
- Yusuke Katoku – CEO | Sporta Japan Corporation