FAQ about "Scaling Hong Kong to Nordics – A Market Opportunity for Creative Digital Entertainment & Games"

General Information

1. What can I get from the programme?
    Pre-trip
    -   The programme provides two webinars to get to know Finland and Sweden game eco-system and business matching opportunities with notable Nordics game publishers, developers and investors.
    Delegation Trip
    -   A delegation trip will be held on March 2022 to visit the gaming hubs, game publishers, game developers and investors in Stockholm and Helsinki.
    Post-trip
    -   Sharing session between the applicants after the trip, reflection and evaluation of the project.

2. What kind of expense will the trip covers?
    The programme provides financial assistance to eligible applicants for a delegation trip (including flight and accommodation) to Nordics, limited to a maximum of 15 companies and 2 representatives from each company.

3. If there an application fee?
    A participation fee of HK$4,000 will be collected from each participant who is joining the trip. The participation fee is refundable if the trip gets cancelled due to the current travelling restriction. Personal reason will also be considered on a case-by-case basis.

4. Who is eligible to apply?
    -   Applicant must be an organisation either registered under the Companies Ordinance (Cap. 622) or the former Companies Ordinance (Cap. 32); or Societies Ordinance (Cap. 151); or statutory corporations established under any Ordinances in Hong Kong, including:
        o   Business enterprises; or
        o   Industry/trade associations; or
        o   Professional bodies
    -   Applicant shall fall into at least one or more of the following business natures:
        o   Game publisher
        o   Game licensor
        o   Game platform
        o   Game technologies application/research and development
        o   Game studio
        o   Any game related project
    -   The applicants must be a registered company in Hong Kong with a business history of more than 2 years, as at the application deadline.
    -   The application must have track record of successful game business or game related projects in the local market and looking for global expansion.

5. If I am not a Hong Kong ID Card holder, can I apply the programme?

Yes, you can apply the programme as long as the company is registered in Hong Kong.

6. How long is the application and admission process and how does it work?
Application submission before deadline > Initial screening after application deadline for eligibility check > Shortlisting eligible applications to attend Presentation > Presentation and Vetting (shortlisted applicants only) > Results announcement > Reference check by Cyberport > Sign agreement for admission > Project period get started

It takes around 1 month after application deadline to complete the process. The result will be announced in October and agreement signing with the awarded companies upon passing the reference check in the same month.

7. What do I need to submit to apply?
Applicant must fill in and submit the online application form and the following company documents to nordics_games@cyberport.hk before the application deadline on 7 September 2021:
- Business Registration – BR
- Certificate of Incorporation – CI
- Incorporation Form – NNC1 and NAR1
- Company Profile & Financial Report
- Go-To-Market Expansion Plan