

Customer Marketing Templates for Agents



Email & Facebook Ad Mockups



Hey [client name],

Thanks for requesting a quote! Below is a copy for your personal records.

Your rates will *never* be lower than they are today, so there is no better time than **now** to protect your loved ones with final expense life insurance.

Please feel free to reach out to me with any questions. I am here to help!

[Agent name]

[Your Agency Name]

[Agent Phone Number]

\$XX.XX per month

\$XX,000 coverage
whole life insurance

[apply online](#)

[apply over phone at \[agent phone#\]](#)

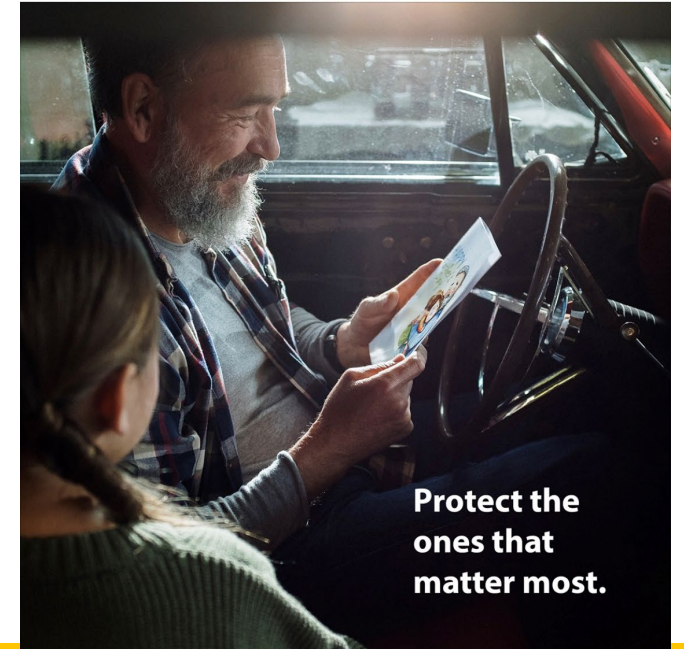
Search Facebook



your agency name

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Alleviate your worries by planning ahead.
Protect your family by preparing with final expense life insurance.



AGENCYWEBSITE.COM

Prepare ahead with final expense life insurance. Here's how.

[Learn More](#)



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Landing Page Mockup

The landing page features a dark grey header with the agency name 'youragencyname' on the left and three navigation links: 'Is final expense life insurance for me?', 'Our story', and 'Check my price'. The main content area has a background image of an elderly woman with short white hair, looking thoughtfully to the right. The headline reads 'Leave your memories, not a funeral bill.' Below it, a sub-headline states: 'Final expense life insurance ensures your family won't have to pay for your funeral costs, medical bills, and more. Let them focus on what's important during a difficult time.' A supporting line of text says: 'Get started in seconds - it's more affordable than you think. We promise.' A blue button labeled 'Check my price' is positioned below the text. The bottom section is split into two columns. The left column is titled 'Still thinking about it? No problem.' and contains the text: 'We get it - life insurance is a big decision. Learn more about rising funeral costs and why final expense life insurance makes sense for you (and your family).' with a white button labeled 'Learn more'. The right column is titled 'Ready to apply? Great choice.' and contains the text: 'Our application can be completed online, and it only takes 15 minutes. Prefer to call it in? Apply by phone with a dedicated specialist.' with a white button labeled 'Start your application' and a phone number '(517) 324-3203'. A small copyright notice '© 2020 iptiQ. All rights reserved' is located at the bottom left of the page.

youragencyname

[Is final expense life insurance for me?](#) [Our story](#) [Check my price](#)

Leave your memories, not a funeral bill.

Final expense life insurance ensures your family won't have to pay for your funeral costs, medical bills, and more. Let them focus on what's important during a difficult time.

Get started in seconds - it's more affordable than you think. We promise.

[Check my price](#)

Still thinking about it? No problem.

We get it - life insurance is a big decision. Learn more about rising funeral costs and why final expense life insurance makes sense for you (and your family).

[Learn more](#)

Ready to apply? Great choice.

Our application can be completed online, and it only takes 15 minutes. Prefer to call it in? Apply by phone with a dedicated specialist.

[Start your application](#) [\(517\) 324-3203](tel:(517)324-3203)

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