



Chuck and Stacy Schretzman and their family join (l-r) Bryce and Kayla Harper, Rhys and Jayme Hoskins, and Jake and Brittany Arrieta at the 2019 Phestival.

# Phillies Phestival

## Program Book Form

Please print clearly or type. Ad deadline: March 27, 2020.  
 Make copies of this form for additional listings.

\*Date Submitted \_\_\_\_\_

\*Name of Advertiser/Company \_\_\_\_\_

\*Name for Program Box Index (if different) \_\_\_\_\_

\*Address \_\_\_\_\_

\*City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Phone \_\_\_\_\_ Fax \_\_\_\_\_

\*Email \_\_\_\_\_

\*Billing Contact \_\_\_\_\_

Solicited By \_\_\_\_\_

\*Required Information

### Payment Information



Total \$ \_\_\_\_\_ Payment type:  Credit  Check

Name as it appears on the card \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Address associated with card \_\_\_\_\_

Make enclosed checks payable to: The ALS Association

Please mail to:

The ALS Association Greater Philadelphia Chapter Email: [adbook@alsphiladelphia.org](mailto:adbook@alsphiladelphia.org)  
 Attention: Carla Dandy Phone: 215-664-4142  
 321 Norristown Road, Suite 260  
 Ambler, PA 19002

*Thank You!*

**Phillies Phestival is May 7, 2020.**

### Ad Information

Email ads to:  
[adbook@alsphiladelphia.org](mailto:adbook@alsphiladelphia.org) Please mail this form with payment. Refer to ad sizes and the General Conditions on the back for instructions. You can also purchase an ad online at: [www.phestivalalsphiladelphia.org](http://www.phestivalalsphiladelphia.org)

### Please renew my ad (check preference):

- "As is" from last year  New Ad
- With revision(s)
- Full Color Ad: **\$1,200**  
 (includes 6 admission tickets to the 5/7/20 event)
- Red Level Ad (formerly Gold): **\$1,000\***  
 (includes 4 admission tickets to the 5/7/20 event)
- Blue Level Ad (formerly Silver): **\$600\***  
 (includes 2 admission tickets to the 5/7/20 event)
- Full Page Ad (b&w): **\$500**
- Half Page (b&w): **\$250**
- Quarter Page (b&w): **\$150**
- Eighth Page (b&w): **\$100**
- Friends Listing: **\$75**

Please print your one-line "Friends Listing" EXACTLY as it should appear in the program book.

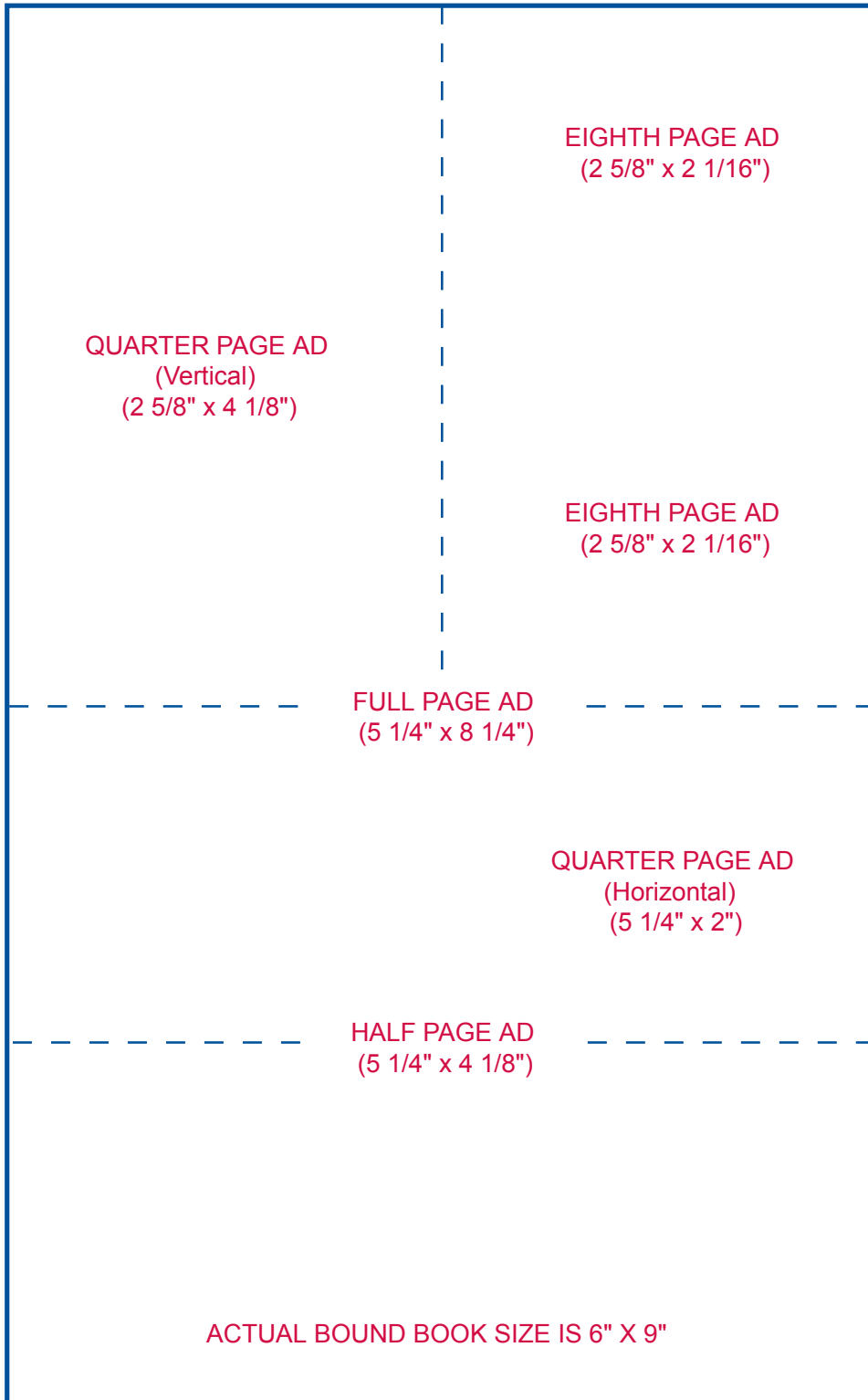
\_\_\_\_\_

\_\_\_\_\_

One line only - 50 character limit

\* Red and Blue Level ads will be printed in full page b&w with a red or blue border

# Phillies Phestival to Strike Out ALS 2020 Program Book Advertisement Sizes



**Bryce Harper welcomes Garry Brown and his family to the 2019 Phestival.**

**Ad Deadline is March 27, 2020.**

### General Conditions

1. Camera ready (black-and-white photo, logo, etc) copy preferred.
2. Acceptable Graphic Formats include: pdf .qxd .psd .jpeg .tif .eps .qxp .indd (PC or MAC compatible) Non-vector based files must be at least 300 DPI.
3. All files submitted as PDF (Prepress high resolution) must be prepared in 4 color process (CMYK) or grayscale with all fonts embedded.
4. Be sure to include all fonts. Postscript fonts, TrueType and Open type fonts are acceptable. Please include both the screen and printer fonts, or the TrueType font. PC Postscript fonts need both the PFM (screen) and the PFB (outline printer font), or the single file TrueType font.
5. Advertiser shall pay for all drawings, photographs, stereos, electrotypes and engravings used in the space hereby ordered.
6. All advertising copy shall be subject to the approval of Phillies Charities, Inc. and The ALS Association Greater Philadelphia Chapter.
7. The advertiser is responsible for any claim resulting from the ad, such as unauthorized use of any name, photograph, sketch, or words protected by copyright or registered trademarks, etc. and shall defend, indemnify and save Phillies Charities, Inc. and The ALS Association Greater Philadelphia Chapter harmless of any claim in connection with the use of such material.

### FOR OFFICE USE ONLY

RE # \_\_\_\_\_  
 Initials/Date \_\_\_\_\_  
 New   
 Follow Up   
 Payment Enclosed \_\_\_\_\_



### A joint effort between Phillies Charities, Inc. and The ALS Association Greater Philadelphia Chapter

The mission of The ALS Association is to discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest. The Greater Philadelphia Chapter is the principal charity of the Philadelphia Phillies and serves eastern and central PA, southern and central NJ, and all of Delaware.

Phillies Charities, Inc. is a not-for-profit, tax-exempt organization that raises funds for charities, primarily *The ALS Association Greater Philadelphia Chapter*, 321 Norristown Road, Suite 260, Ambler, PA 19002.