**STUDENT CONFERENCE PROPOSAL SUBMISSION**

In order to plan the calendar and ensure proper allocation of resources, we ask any group looking to host a conference to submit a conference proposal.

Conference proposals will be evaluated by senior leaders on the following dimensions: how it supplements current curriculum, how it facilitates new networking and career development opportunities, how it impacts reputation and brand, and overall feasibility of proposed plan.

**CONFERENCE NAME:**

**PROPOSED THEME:**

**CONFERENCE GOALS** (2-3 bullets on key objectives for the conference):

**BRIEF CONFERENCE DESCRIPTION** (250 words max)**:**

**STUDENT LEADERSHIP TEAM** must include overall chair(s), finance/sponsorship chair, logistics chair; others may include speaker chair, marketing chair. Please include existing commitments (club/KSA leadership, exchange/San Francisco immersion, internships):

**FACULTY ADVISOR** (assists with defining strategic focus of the conference):

**HOW WILL YOU ASSESS THE IMPACT OF THE CONFERENCE:**

**HOW WILL THIS CONFERENCE SUPPORT THE MISSION OF KELLOGG:**

**PROPOSED TIMING** [Quarter, month, Wednesday or Saturday only]:

**TARGET AUDIENCE(S):**

**PROJECTED AUDIENCE SIZE:**

**ANTICIPATED FUNDING SOURCES (ex. ticket sales, sponsorship)**