



AÇÃO  
PELA ÁGUA

Rede Brasil



# ACTION FOR WATER







**Pacto Global**  
Rede Brasil

Action for Water Platform  
**2020 Activities Report**

December 18, 2020



# Summary

- **Action for Water Platform**
  - Overview
  - Structure
  - Strategic Guidelines and Priority Lines
  - Project Committees
- **The CEO Water Mandate**
- **2020 Platform Highlights**
  - Projects
  - Publications
  - Platform Meetings
  - Events
- **2019 Retrospective**
- **2020 Annual Agenda Overview**
- **2021 Preliminary Agenda**



The background of the slide features a deep blue, high-contrast image of the Earth from space. A complex network of thin, light blue lines connects numerous small, glowing white dots scattered across the globe, suggesting a global data network or digital infrastructure. The text "Action for Water Platform" is centered in a clean, white, sans-serif font.

# Action for Water Platform

# Overview

- The Action for Water Platform brings together **solutions, training, events and partnerships** that aim to collaborate to build a water governance agenda, engaging companies in adopting sustainable practices in their operations and in their supply chains.



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# Overview

- Inspired by the structures of **The CEO Water Mandate**, the Global Compact water platform, this front **addresses concepts and tools for Water Stewardship** as a response from companies to water issues.
- In addition, the Action for Water Platform seeks to **develop projects with the objective of achieving the specific goals of SDG 6**, which aims to ensure the availability and sustainable management of water and sanitation for all by 2030.

6 CLEAN WATER  
AND SANITATION



17 PARTNERSHIPS  
FOR THE GOALS





## **ACTION FOR WATER**

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It aims to collaborate for the construction of a water governance agenda, engaging companies in the adoption of sustainable practices in their operations and in their supply chains to promote the efficient use of water and guarantee access to all by 2030, in line with with SDG 6.

## **PARTICIPATION**

---

It is currently composed of 85 organizations, including public and private companies, NGOs, academia, UN agencies and government representatives. This is the main forum for discussions on SDG 6 in the RBPG. There are about 5 meetings a year.

## **PRINCIPLES AND GOALS**

---

Commitment  
to study the  
topic

Carry out  
projects with  
impact and  
scale

High  
committed  
leadership

Training  
Events

Ability to  
influence

# Coordination



AÇÃO  
PELA ÁGUA



**THIAGO TERADA**

Aegea Saneamento  
Director President | Aegea MT.PA 01



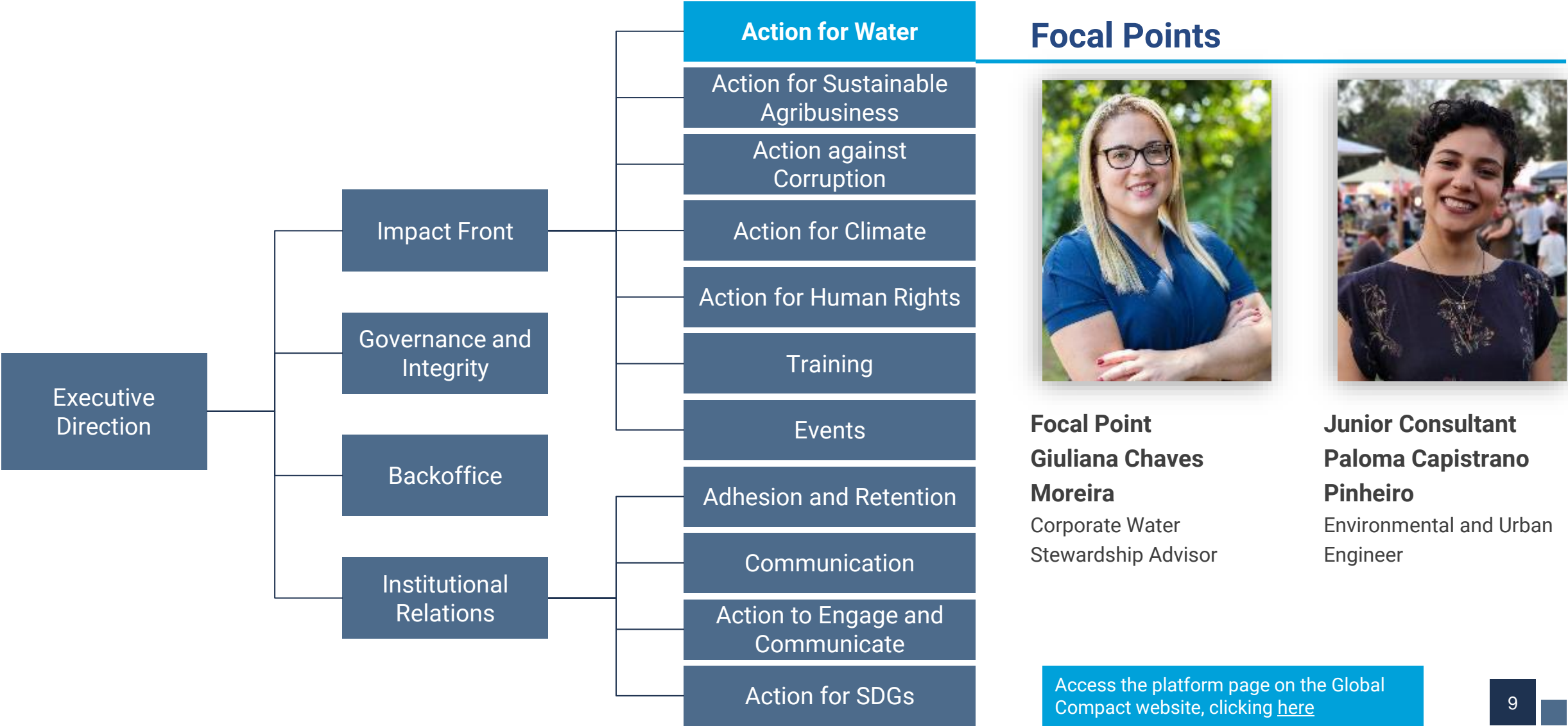
Focal Point of Global Compact Network Brazil:

**GIULIANA MOREIRA**

Research at Pacific Institute  
The CEO Water Mandate



# Action for Water in the Global Compact Network Brazil



# Lines of Action 2020 - Strategic Guidelines

## Sanitation and public service

6.1

SAFE DRINKING  
WATER FOR ALL



6.2


SANITATION  
FOR ALL



## Water efficiency in industry and agriculture with a focus on water quality and quantity


6.3

BETTER WATER  
QUALITY



6.4


MORE EFFICIENT  
WATER USE



## Territorial water management


6.5

INTEGRATED WATER  
RESOURCES MANAGEMENT



6.6

HEALTHIER  
ECOSYSTEMS



## Education / training and engagement

6.A

INTERNATIONAL  
COOPERATION



6.B

MORE LOCAL  
PARTICIPATION



## 6 CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all





# Priority Lines

## Diagnostics, data and parameters



- Diagnosis of water risks to companies (watershed)
- Valuation / pricing in companies: application of risk assessment and internal pricing tools
- Generation of data for subsidies, internal decision making
- Promote water footprint of goods and services

## Training



- Training program and engagement of the production chain in the management of water resources
- Supply chain instruction on water risks / water value
- Adoption of quality and performance parameters for companies and chains
- Chain monitoring
- Certification

## Cultural changes and mobilization



- Promote cultural and educational changes in water value for employees and companies' areas of influence
- Social engagement with impact campaigns
- Multisectoral alliances to mobilize society to change standards and inspire solutions - from planning to practice

## Public policy



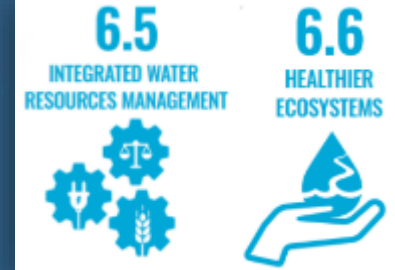
- Public policy cases
- Increase the effectiveness of river basin committees



Sanitation and  
public service

# Project Committees

Territorial water  
management



CEO Roundtable: water  
resilience after pandemic

Business indicators  
in SDG 6

Nature-Based Solutions  
to increase Water  
Security  
*Leader: Samuel Barreto  
(TNC)*

Water Footprint of the  
Textile Sector

El Agua nos Une and  
Water Footprint  
Training  
*Leader: Juliana Picoli  
(FGV)*

Corporate Water  
Targets

Water Valuation in  
Agriculture  
*Leader: Glauco Kimura  
(UNESCO)*

Water efficiency in  
industry and agriculture

Education / training  
and engagement





# Project Committees

Guideline	Project Committees	Leader	Members
6.3   6.4   6.A   6.B	El Agua nos Une and Water Footprint Training	FGV	Water.org, Neoenergia
6.3   6.4   6.A   6.B	Water Valuation in Agriculture	UNESCO	FAO, BRF, Imagem, BASF, Atvos, NTICS Projetos, Crea GO, Bayer, BRICS-PED
6.5   6.6	Nature-Based Solutions to increase Water Security	TNC	Cervejaria AMBEV
6.1   6.2	CEO Roundtable: water resilience after pandemic	<i>To be defined</i>	BRK Ambiental, AEGEA Saneamento
6.1   6.2	Business indicators in SDG 6	<i>To be defined</i>	WWF-Brasil, Fundação Grupo Boticário
6.3   6.4	Water Footprint of the Textile Sector	<i>To be defined</i>	FGV, Instituto Agir Ambiental, Lab Moda Sustentável
6.3   6.4	Corporate Water Targets	<i>To be defined</i>	Neoenergia, Schneider Electric, WWF-Brasil

# Project Committees: Water Valuation in Agriculture

- **Strategic guidelines:** Water Efficiency in industry and agriculture, with a focus on water quality and quantity & Education / Training and Engagement
- **Priority line:** Training
- **Products:** Training on “Valuing water use in agriculture”
- **Project Committee Leader:** Glauco Kimura - UNESCO
- **Committee members:** FAO, BRF, Image, BASF, Atvos, NTICS Projects, Crea GO, Bayer, BRICS-PED



Representação  
no Brasil

## 6 CLEAN WATER AND SANITATION

Ensure availability and sustainable management of  
water and sanitation for all





# Project Committees: El Agua nos Une and Water Footprint Training

- **Strategic guidelines:** Water Efficiency in industry and agriculture, with a focus on water quality and quantity & Education / Training and Engagement
- **Priority line:** Training
- **Products:** ONLINE Water Footprint Training
- **Project Committee Leader:** Juliana Picoli - FGV
- **Committee members:** Water.org, Neoenergia



## 6 CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all



# Project Committees: Nature-Based Solutions to increase Water Security

- **Strategic guidelines:** Territorial water management
- **Priority line:** Cultural change and mobilization & Public Policy & Education / Training and Engagement
- **Project Committee Leader:** Samuel Barreto - TNC
- **Committee members:** Cervejaria

AMREV

- **Products:**

1. **Translation into Portuguese of the publication** “Benefit Accounting of Nature-Based Solutions for Watersheds Landscape Assessment”, launched in August 2020
2. **Webinar to launch** the publication and debate on the SbN for Water Security, December 2020
3. Global Compact and TNC are working on a **White Paper about SbNs** that will be shared for inputs - Jan-Feb 21



## 6 CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all





# Project Committees: Water Footprint of the Textile Sector

- **Strategic guidelines:** Water Efficiency in industry and agriculture, with a focus on water quality and quantity
  - **Priority line:** Diagnosis, data and parameters
  - **Project Committee Leader:** To be defined
  - **Committee members:** FGV, Instituto Agir Ambiental, Lab Moda Sustentável
- **Products:**
    1. **Diagnostic study**
    2. **Project launch event** and first phase results
    3. **Manual with recommendations** (efficient use of water, waste and toxicity)
    4. Creation of **training / capacity** building for efficient use of water, awareness on the subject, etc.
    5. Creation of an **initiative website** containing all the generated content

## 6 CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all



**Action for Water  
Meetings**



**International Events  
(Regional and Global)**

## **Networking Opportunities**

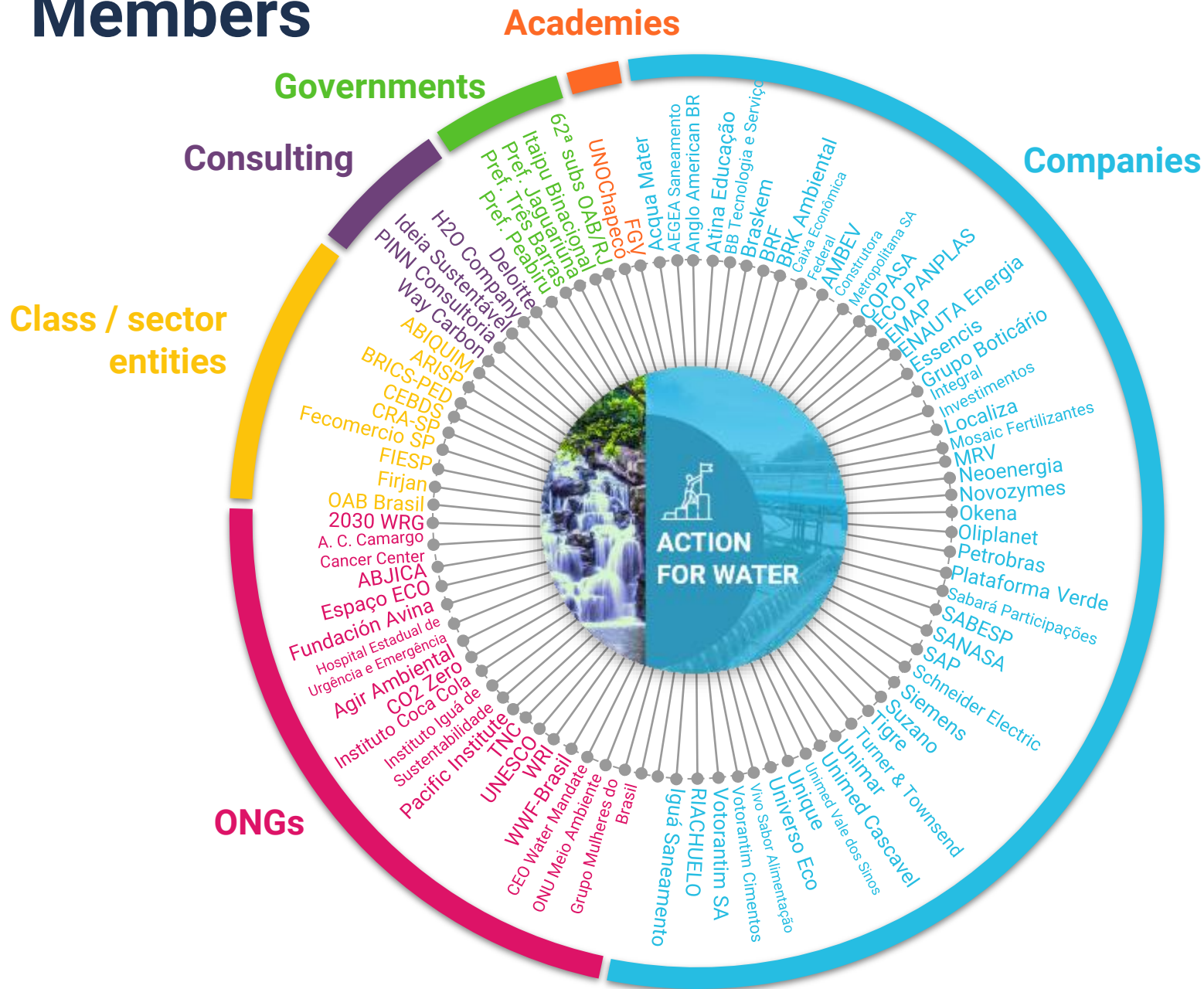
**Specific  
Projects**



**Trainings**



# Members



# Action for Water Platform

## 85 Organizations

## 46 Companies

## 18 NGOs

## 9 Sector entities

## 5 Consulting

## 5 Governments

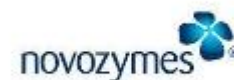
## 2 Academies

## 9 new members in 2020

# Members



# Members







# About The CEO Water Mandate



**CEO  
WATER  
MANDATE**



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# **Water Stewardship 101:**

## **Why & how businesses manage risks and advance resilience**

# ***1. The world water crisis***

Water scarcity, pollution, climate change, and more

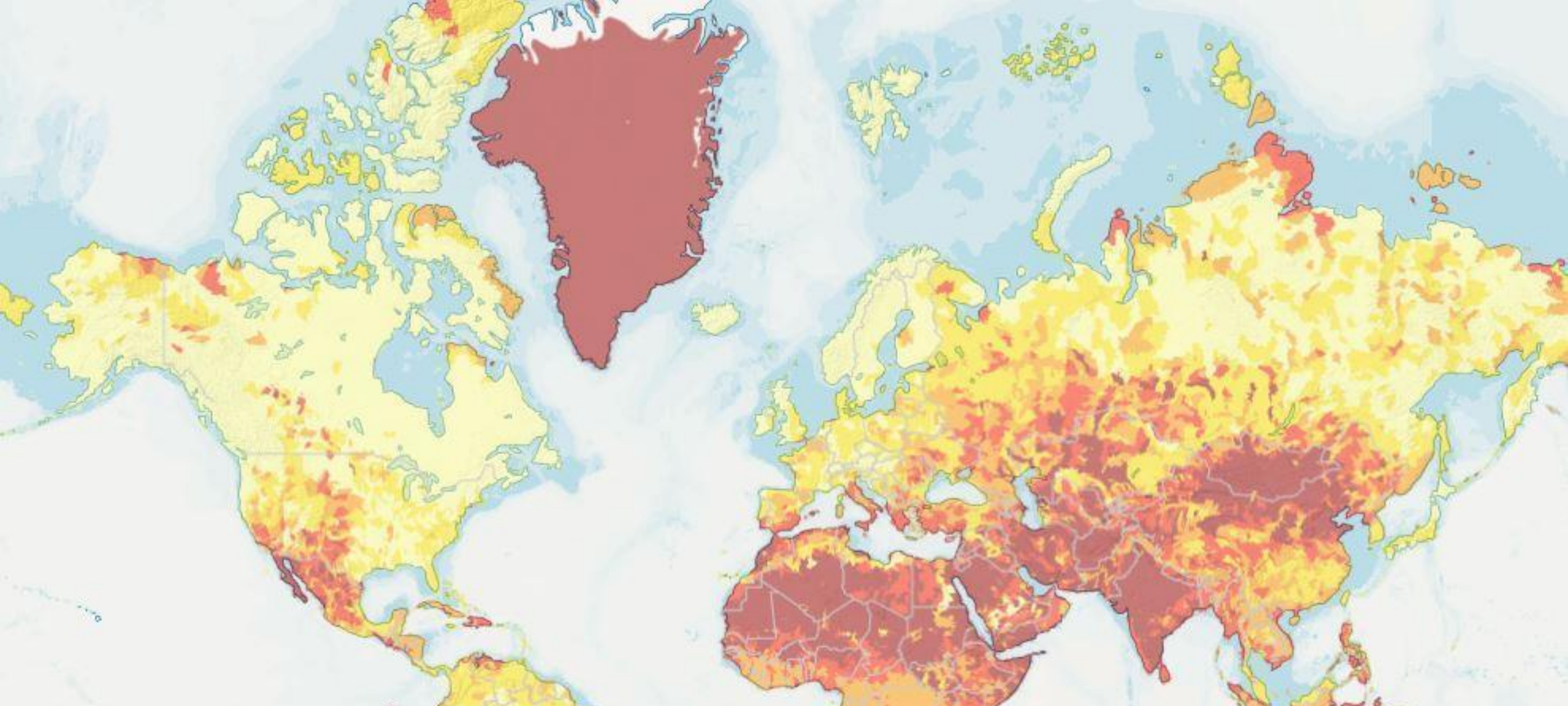




## **Cantareira System and the 2014-2015 water crisis**

Source: <https://cidadeverde.com/noticias/210013/sistema-cantareira-sai-do-volume-morto-depois-de-19-meses>





**1.7 billion people worldwide live in  
water-stressed areas**





**80% of wastewater is  
discharged without  
treatment**





# **Billions of people lack access to drinking water, sanitation, and hygiene (WASH)**

**844 million people in the world - one in nine - do not have clean water close to home**

**2.3 billion people in the world - almost one in three - do not have a decent toilet of their own**

Source:

[https://wateractionhub.org/media/files/2019/11/07/Strengthening\\_the\\_business\\_case\\_for\\_water.pdf](https://wateractionhub.org/media/files/2019/11/07/Strengthening_the_business_case_for_water.pdf)



# Strong threats to world economic development

2014	2015	2016	2017	2018
Fiscal crisis	Water crises	Failure to adapt and mitigate climate change	Weapons of mass destruction	Weapons of mass destruction
Climate changes	Rapid and massive spread of infectious diseases	Weapons of mass destruction	Extreme weather events	Extreme weather events
Water crises	Weapons of mass destruction	Water crises	Water crises	Important natural disasters
Unemployment and underemployment	Interstate conflicts with regional consequences	Large scale involuntary migrations	Important natural disasters	Failures to adapt and mitigate climate change
Critical information on infrastructure degradation	Failures to adapt and mitigate climate change	Severe shock in energy prices	Failures to adapt and mitigate climate change	Water crises

## ***2. Why water stewardship?***

Understand and deal with water risks, reduce costs and a lot more



## RISK DUE TO COMPANY

caused by inefficient and polluting operations, produces, and services



### PHYSICAL

not enough water,  
too much water,  
water unfit for use

### REPUTATIONAL

perception that  
company does  
not do business  
responsibly

### REGULATORY

changing,  
ineffective,  
& poorly  
implemented  
governance

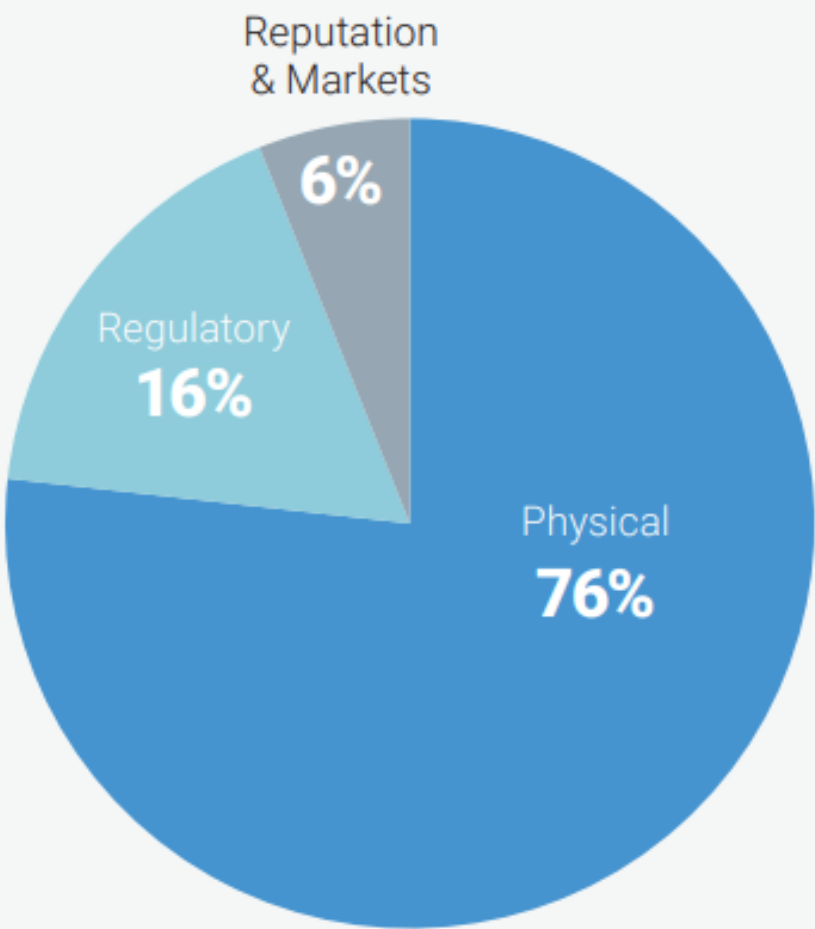
## RISK DUE TO CONTEXT

caused by changing  
environmental and  
social conditions

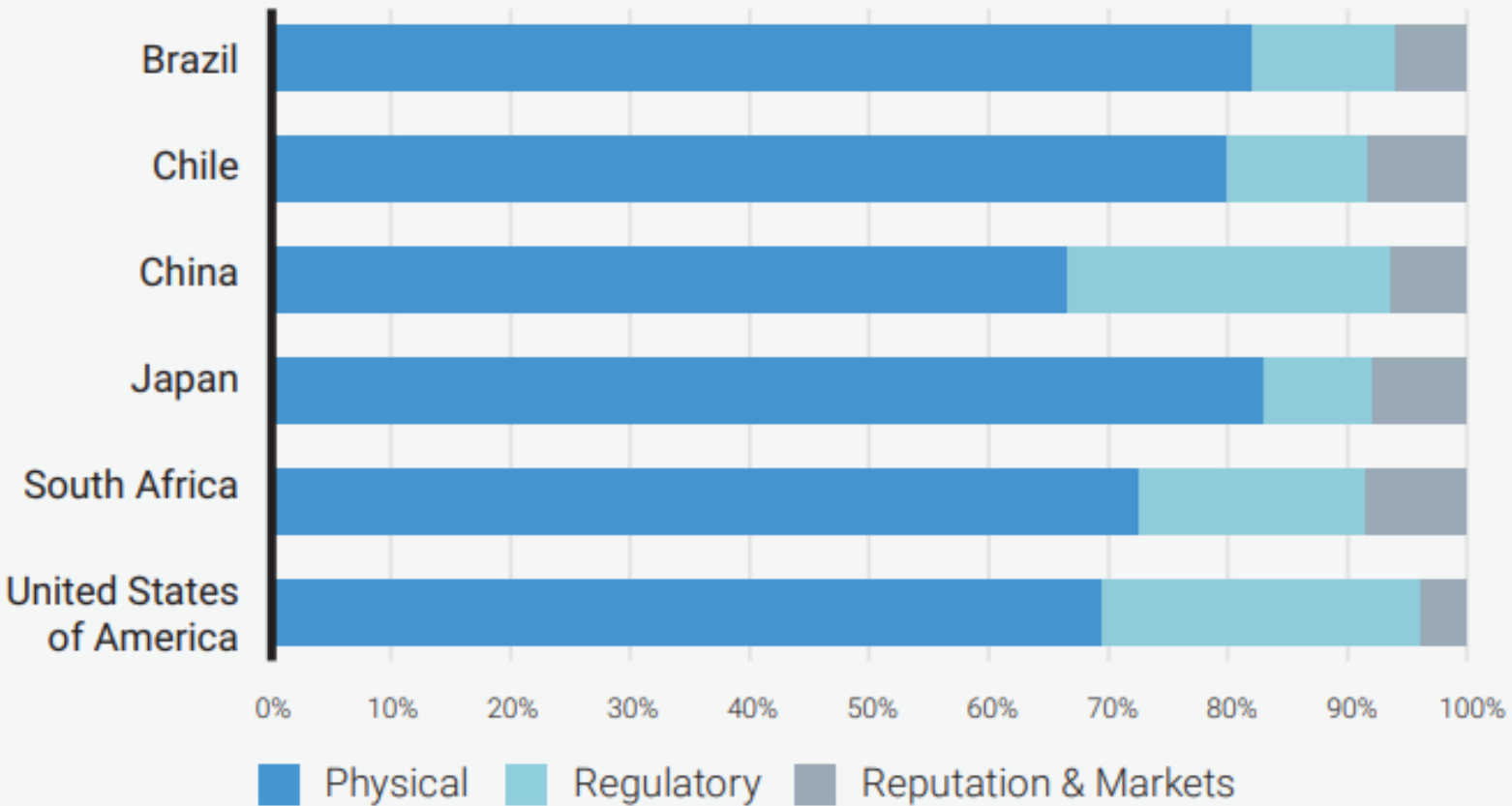


# Risks reported by cohort in 2018

Type of risk



Countries with greatest number of risks (% of risks reported)



Source: [CDP Global Water Report 2018](#)

# Some companies that are in the CDP'S WATER A LIST 2018



▼ **AstraZeneca**  
United Kingdom

▼ **Bayer AG**  
Germany



▼ **Braskem S/A**  
Brazil

▼ **Brembo SpA**  
Italy

▼ **CNH Industrial NV**



▼ **Acciona S.A.**  
Spain



▼ **Gap Inc.**  
United States



▼ **Klabin S/A**  
Brazil

▼ **LIXIL Group Corporation**  
Japan



▼ **Microsoft Corporation**  
United States



# Main water risks for companies



# Water use efficiency cuts costs

- Diageo reduced its water use by nearly one million m<sup>3</sup> in 2014 and saved US\$3.2 million
- A water-efficient soldering practice at Cisco saves more than US\$1 million per year
- A project at Merck will save 2.1 million m<sup>3</sup> and US\$500k per year

(CDP 2014)



### ***3. The water stewardship journey***

Where to begin?



# The Water Stewardship Journey

A typical progression from beginning to mature corporate water stewardship practice



## ***4. The CEO Water Mandate***

Supporting your water goals

# What is The CEO Water Mandate

- **UN Global Compact commitment to corporate water stewardship platform**
- Development of **good practice guides and tools**, many of which are available online
- Public commitment in six areas and annual report on its progress

## SIX COMMITMENT AREAS:

1. Direct operations
2. Supply Chain & Watershed Management
3. Collective action
4. Public policy
5. Community involvement
6. Transparency



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Rede Brasil



# 175+ businesses have endorsed the Mandate



Abercrombie  
& Fitch



DIAGEO



BHP



Pacto Global  
Rede Brasil



CEO  
WATER  
MANDATE

# Some CEO Water Mandate initiatives

- Nature-based Solutions
- WASH4Work
- Water Resilience Coalition



**WATER  
RESILIENCE  
COALITION**

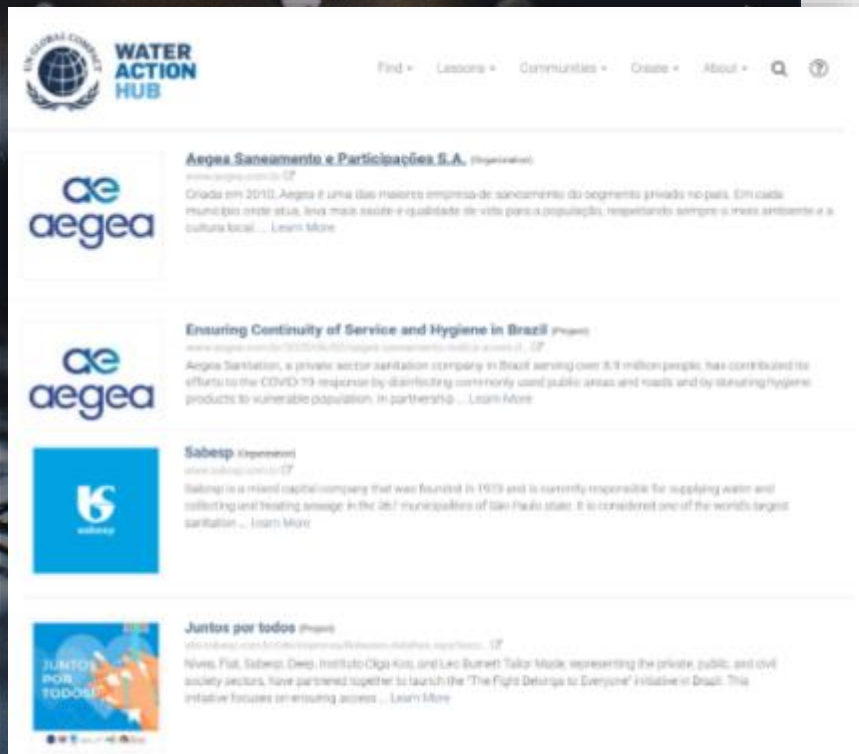




# CEO Water Mandate Guides and Tools

- [Water Stewardship Toolbox](#)
- [Water Stewardship University](#)
- [Water Action Hub](#)
- Newsletters





# Water Action Hub

Water Action Hub is a global platform for **online collaboration and knowledge sharing for water sustainability**, developed by the CEO Water Mandate.

The Hub helps companies and other organizations to **address water risk and advance sustainable water stewardship** by:

- Increase awareness of water projects around the world and the organizations that run them;
- Allow organizations to propose new projects and attract the interest of potential partners;
- Facilitating water partners and collective action.



**WATER  
ACTION  
HUB**

To create a profile on the Water Action Hub and add projects, simply access:

<https://wateractionhub.org/>

It's easy, fast and there are no costs!



# 2020 Platform Highlights

23

VIRTUAL  
EVENTS

3 NEW  
PUBLICATIONS

5  
MEETINGS

2020

+9000  
IMPACTED  
PEOPLE

7 NEW  
PROJECTS









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## New partnerships:

- Water Footprint
- Nature-based Solutions
- Water Valuation in Agriculture



**Ferramentas do CEO Water Mandate:**  
**Introdução à gestão corporativa da água**  
Explore os benefícios da gestão corporativa da água para sua empresa com essas ferramentas gratuitas.



**Avaliando os benefícios das Soluções Baseadas na Natureza para o planejamento de bacias hidrográficas**

DEZEMBRO 2020



**OCEANOS**

23/06

A DÉCADA DO OCEANO: Desenvolvimento sustentável

PLÁSTICOS NO OCEANO: Como evitar a poluição marinha?

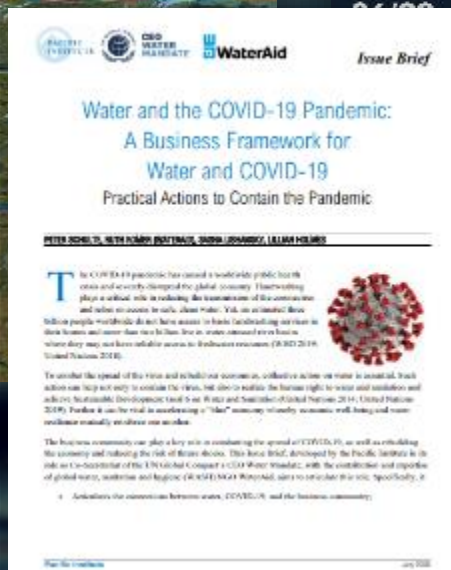
O IMPACTO DO ESCOTO NO OCEANO

OCEANO: Turbidez e saúde do ecossistema



## Stockholm World Water Week

3 sessions  
+800 people  
impacted



Official  
Session

Stockholm | August 2020

**WWWeek At Home**





# Water and Soap Project PCJ Consortium

Action to counter the spread  
of COVID-19

Free distribution of hygiene  
materials for the population in a  
situation of social vulnerability in  
the Piracicaba, Capivari and Jundiaí  
watershed





# Clean Water and Sanitation Project

Action to counter the spread of COVID-19

Construction of sanitation and water stations to provide clean and running water to the poorest communities in Brazil

Initiative of #TOGETHERBAND, Harpic and Global Compact Network Brazil





# Publications

# Action for Water Publications



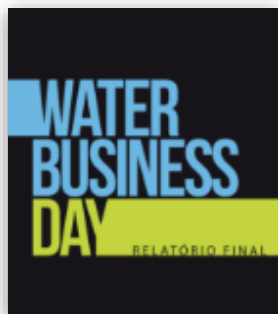
**DEC/2016**

**Woman and Sanitation**  
([Portuguese](#), [English](#))

**NOV/2018**

**Water Business Day – Final Report**  
([Portuguese](#), [English](#))

Private sector contribution during the  
World Water Forum



**DEC/2019**

**Strengthening the business case  
for water, sanitation  
and hygiene - How to measure  
value for your business**  
(2019) ([Portuguese](#), [English](#))



**OCT/2016**

**Hornbook of *Less Loss More Water Movement***  
([Portuguese](#))

**MAY/2018**

**Water Losses 2018 (SNIS 2016) -  
Challenges for Water Availability and  
Advancement of Basic Sanitation  
Efficiency** ([Portuguese](#))



**DEC/2019**

**Successful business  
cases in water and  
sanitation** ([Portuguese](#))

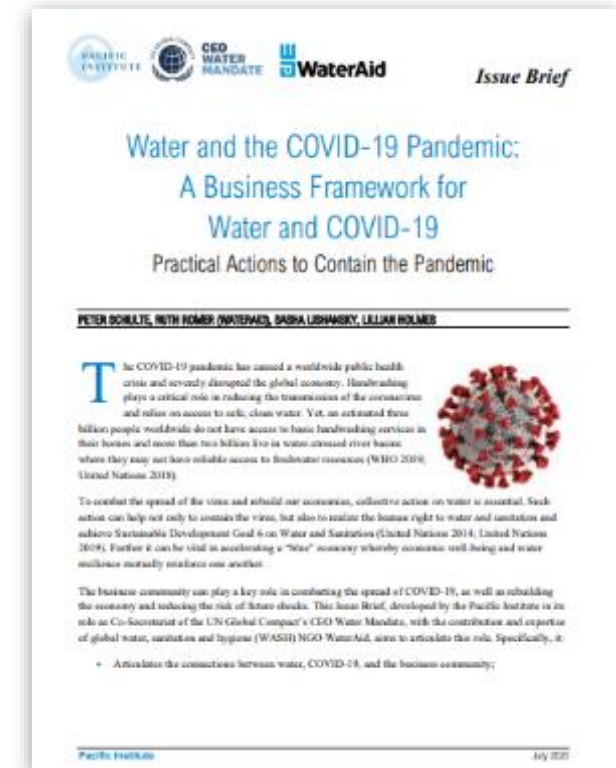




# 2020 Publications

MAY

## CEO Water Mandate Tools: Introduction to Corporate Water Management (Portuguese)



JUL

## Water and the COVID-19 Pandemic: A Business Framework for Water and COVID-19 (Portuguese) (English)

# 2020 Publications

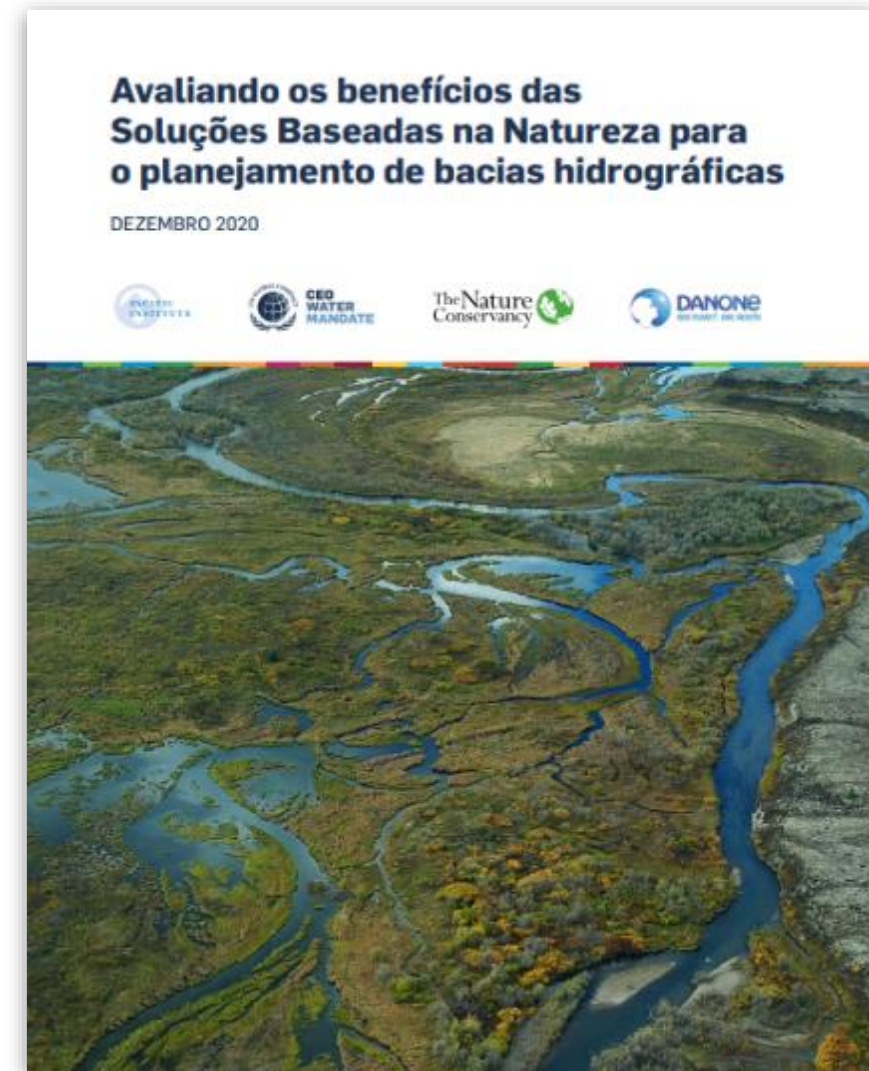
DEC

## Benefit Accounting of Nature-Based Solutions for watershed

Portuguese version  
([português](#), [inglês](#))

>> Result of the “Nature-Based Solutions to increase Water Security” project of the Action for Water Platform

>> This publication is part of the “[Benefit Accounting of Nature-based Solutions for watershed](#)” global project, which is being developed by a multi-stakeholder project team, including CEO Water Mandate, Pacific Institute, The Nature Conservancy, Danone and LimnoTech.







# Platform Meetings



# Platform Meetings

**FEBRUARY/2020**

**Date: Feb 13, 2020**

**Local: Global Compact Office**

## Schedule:

- Global Guidelines, GCNB Strategic Planning and context for the Thematic Front
- Systemic mapping of the FT theme - mental structures and models
- Connection with FT programs, projects, initiatives and actions
- Priority Lines for 2020-21
- What can we do together to accelerate the transformation of this system

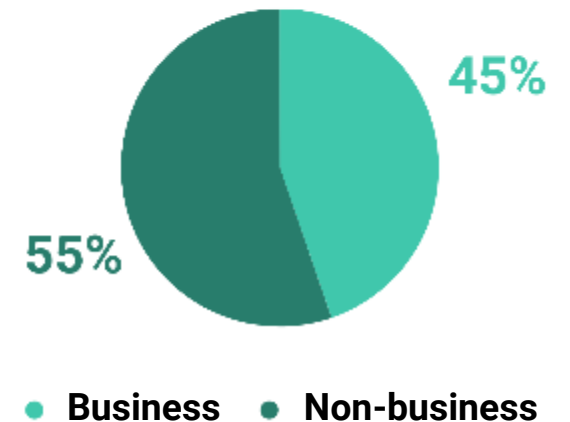
**38**

**REPRESENTATIVES**

## Gender Balance



## Represented Institutions





# Platform Meetings

APRIL/2020

Date: April 13, 2020

Local: Virtual meeting

## Schedule:

- Global Compact actions against COVID-19
- Water Resilience Coalition
- Result of the definition of priority lines for the group
- Discussion about priority lines

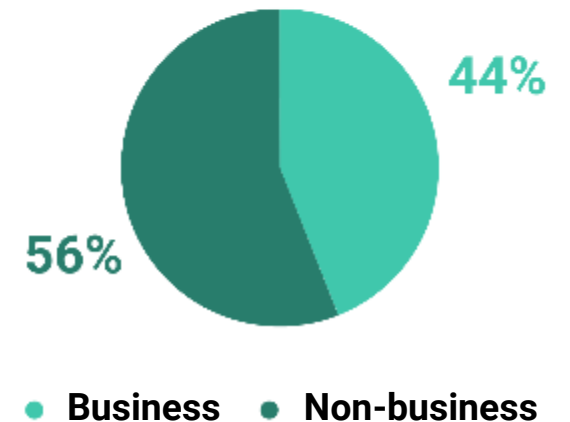
39

REPRESENTATIVES

## Gender Balance



## Represented Institutions



# Platform Meetings

JULY/2020

Date: July 16, 2020

Local: Virtual meeting

## Schedule:

- Summary of activities for the first semester
- Impact Multiplier Program
- Platform projects and prioritization of objectives and activities in the current scenario
- Other opportunities for engagement and definition of next steps
- El Água nos Une Project and training in Water Footprint

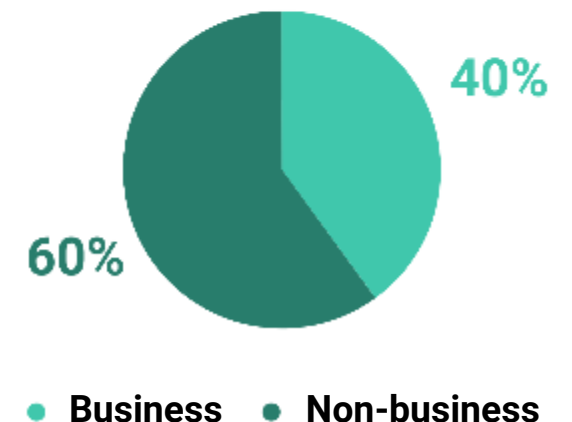
30

REPRESENTATIVES

## Gender Balance



## Represented Institutions





# Platform Meetings

SEPTEMBER/2020

Date: September 24, 2020

Local: Virtual meeting

## Schedule:

- SDG News
- Presentation on Platform project committees
- Nature-based Solutions to Increase Water Security: Challenges and Opportunities
- Water Footprint Training
- Water Valuation in Agriculture project

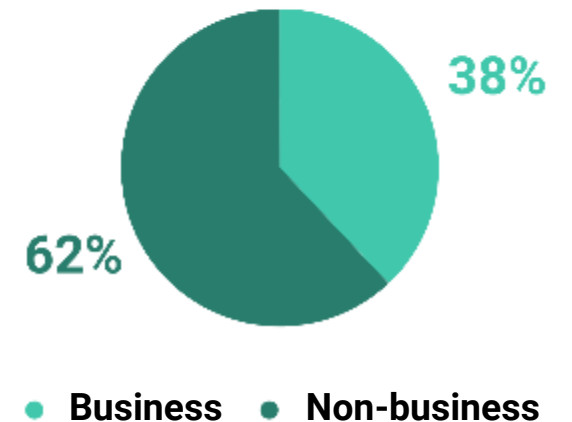
32

REPRESENTATIVES

## Gender Balance



## Represented Institutions



# Platform Meetings

**NOVEMBER/2020**

**Date: November 26, 2020**

**Local: Virtual meeting**

## **Schedule:**

- Overview 2020
- Progress of Platform projects
- Discussion of the next steps of the Platform and revalidation of planning
- Presentation of the 2021 preliminary schedule

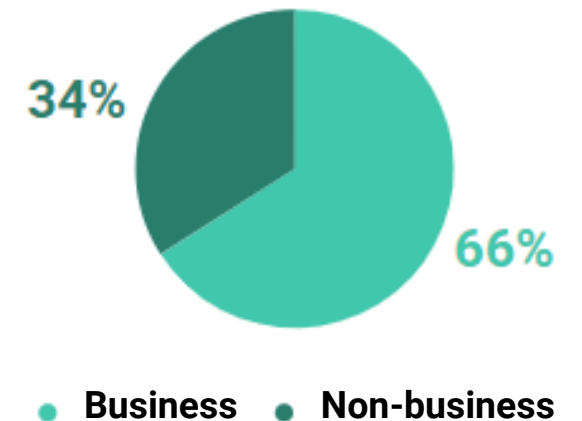
**32**

**REPRESENTATIVES**

## **Gender Balance**



## **Represented Institutions**





# Events



# Webinar | Water and climate change: challenges for a sustainable future

**MARCH/2020**

**Date: March 24, 2020**

**Local: Virtual event**

**292 subscribers**

Launch in Brazil of the United Nations World Report on the Development of Water Resources 2020: Water and Climate Change.

## **Participations:**

UNESCO, FAO and CEO Water Mandate

## **Guests:**

Glauco Kimura - Environment and Water Officer - UNESCO office in Brazil  
Marlos de Souza - Senior Officer of the Land and Water Division - Food and Agriculture Organization of the United Nations (FAO)

**Watch the recording [clicking here!](#)**



# COVID-19 and Water: Impact of COVID-19 on water resources

APRIL/2020

Date: April 17, 2020

Local: Virtual event

1036 subscribers

490 online participants

Sector perspective

Participations:

SABESP, Consórcio PCJ and Fundação Avina

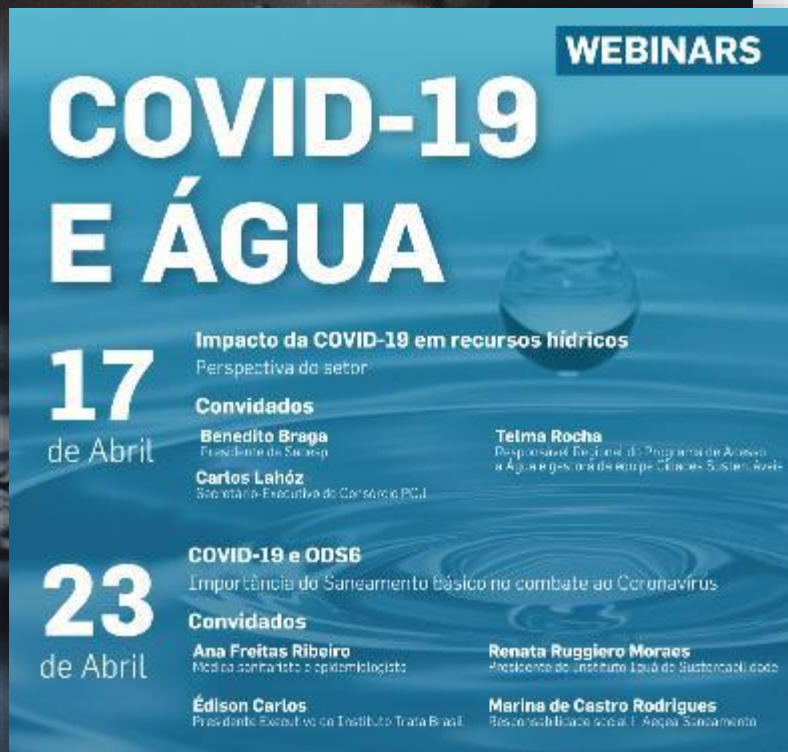
Guests:

Benedito Braga - President - SABESP

Carlos Lahóz - Executive Secretary of the PCJ Consortium

Telma Rocha - Regional Responsible for the Water Access Program and manager of the Sustainable Cities team

Watch the recording [clicking here!](#)



**WEBINARS**

## COVID-19 E ÁGUA

**17**  
de Abril

**Impacto da COVID-19 em recursos hídricos**  
Perspectiva do setor

**Convidados**

**Benedito Braga**  
Presidente da Sabesp

**Carlos Lahóz**  
Secretaria Executiva do Consórcio PCJ

**Telma Rocha**  
Responsável Regional do Programa de Acesso à Água e gestora da equipe Cidades Sustentáveis

**23**  
de Abril

**COVID-19 e ODS6**  
Importância do Saneamento básico no combate ao Coronavírus

**Convidados**

**Ana Freitas Ribeiro**  
Médica sanitária e epidemiologista

**Renata Ruggiero Moraes**  
Presidente do Instituto Água & Sustentabilidade

**Édison Carlos**  
Presidente Executivo do Instituto Trata Brasil

**Marina de Castro Rodrigues**  
Resposta Social e Ambiental



# COVID-19 and Water: COVID-19 and SDG 6

APRIL/2020

Date: April 23, 2020

Local: Virtual event

563 subscribers

196 online participants

Importance of basic sanitation in the fight against coronavirus

## Participations:

UNESCO, FAO and CEO Water Mandate

## Guests:

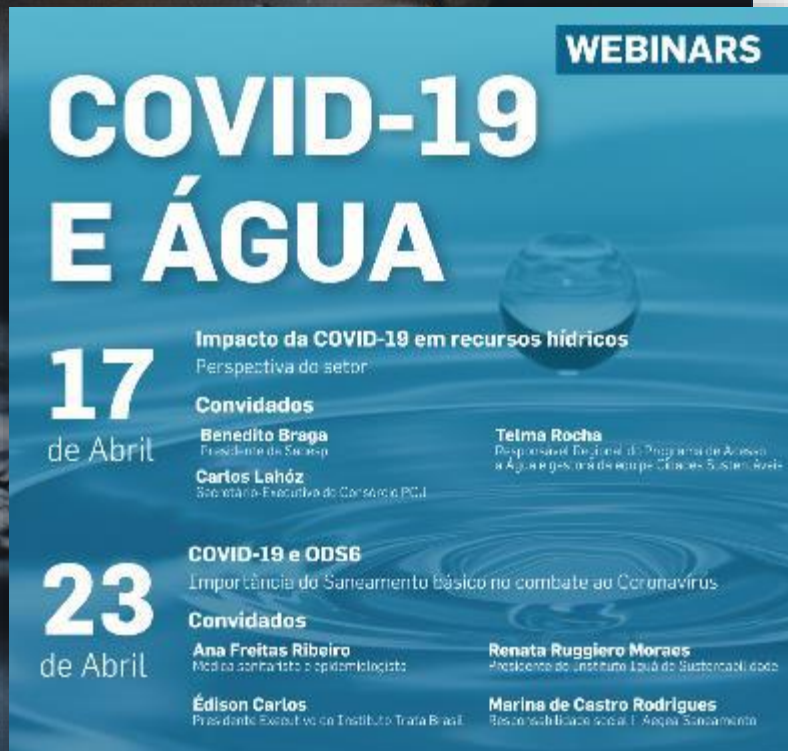
Ana Freitas Ribeiro - Sanitary Physician and Epidemiologist

Édison Carlos - Executive President - Trata Brazil Institute

Renata Ruggiero Moraes - President - Instituto Iguá de Sustentabilidade

Marina de Castro Rodrigues - Social Responsibility - Aegea Saneamento

Watch the recording [clicking here!](#)



**WEBINARS**

# COVID-19 E ÁGUA

**17**  
de Abril

**Impacto da COVID-19 em recursos hídricos**  
Perspectiva do setor

**Convidados**

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**Carlos Lahóz**  
Secretaria Executiva do Conselho PCJ

**Telma Rocha**  
Responsável Regional do Programa de Acesso à Água e gestora do Grupo Clorox Sustentável

**23**  
de Abril

**COVID-19 e ODS6**  
Importância do Saneamento básico no combate ao Coronavírus

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Médica sanitária e epidemiologista

**Renata Ruggiero Moraes**  
Presidente do Instituto Iguá de Sustentabilidade

**Édison Carlos**  
Presidente Executivo do Instituto Trata Brasil

**Marina de Castro Rodrigues**  
Responsável Social - Aegea Saneamento

# COVID-19 and the Global Setback on the UN Sustainable Development Goals

MAY/2020

Date: May 8, 2020

Check out the full article [here!](#)



If the global community had been further along in its progress to meet the SDGs when the pandemic broke, we would be better equipped to face the challenge, writes Giuliana Chaves Moreira of the Pacific Institute.

Unfortunately, we were not prepared, and the pandemic is moving back decades of progress towards a more sustainable future. This presents a huge opportunity to revisit strategies implemented to date, and to prepare for a more sustainable future by building stronger health systems while better meeting basic needs and ensuring that fewer people live in extreme poverty.

We will need "all hands on board" to ensure equity and the sustainable use of resources. It is vital that the global community not quickly forget this crisis, but draw lessons from it to rebuild more equitable and sustainable societies. This must include countries working together to ensure sustainable access to water and sanitation for the 40% of the world's population who still lack access.

<http://ow.ly/JkVT50AwTy1> #COVID19 #water #globalhealth



How Can the World Avoid the Spread of Future Pandemics? - Pacific Institute

## COVID-19 and the Global Setback on the UN Sustainable Development Goals

Hand washing is key to fight COVID-19, according to WHO recommendations. Unfortunately, this essential and fundamental measure to prevent the spread of the disease is still inaccessible for the 780 million people around the world who lack access to an improved water source and the 2.5 billion who lack access to proper sanitation. In fact, 844 million people in the world – one in nine – do not have clean water close to home (WHO, UNICEF and JMP, 2017). And 2.3 billion people in the world – almost one in three – do not have a decent toilet of their own (WHO, UNICEF and JMP, 2017).





# WEBINAR DA ÁGUA NA MODA

27/03 - SEXTA-FEIRA - DAS 9H30 ÀS 15H30

EM COMEMORAÇÃO AO FECHAMENTO DO CICLO 1 DA PLATAFORMA  
A MODA PELA ÁGUA E AO DIA MUNDIAL DA ÁGUA O MOVIMENTO  
ECOERA CONVIDA PARA O WEBINAR:

## A MODA DO SÉC. XXI PRECISA FALAR SOBRE A ÁGUA

NESTE ENCONTRO ONLINE TEREMOS A PARTICIPAÇÃO  
DE PROFISSIONAIS DA IMPRENSA, EMPRESAS, AGENTES DO  
TERCEIRO SETOR E CONSUMIDORES FINAIS EM BUSCA DE  
INFORMAÇÕES, INSPIRAÇÕES E DIRECIONAMENTOS PARA  
OS PRÓXIMOS PASSOS RUMO A UMA JORNADA MAIS  
RESPONSÁVEL E TRANSPARENTE PARA O MERCADO  
DA MODA NO BRASIL.

PARA SE CADASTRAR E ACOMPANHAR  
O WEBINAR ACESSE

[WWW.AMODAPELAAGUA.COM.BR](http://WWW.AMODAPELAAGUA.COM.BR)



Rede Brasil

IDEALIZAÇÃO E REALIZAÇÃO

APOIO INSTITUCIONAL

## Webinar | Water in Fashion

MARCH/2020

Date: March 27, 2020

Local: Virtual event

800 subscribers

419 participants

Average of 180 participants  
per panel

28 panelists

Watch the recordings clicking  
[here](#) and [here](#)!





# Webinar | AESabesp Online: Sanitation for human life in harmony

**MAY/2020**

**Date: May 18, 2020**

**Local: Virtual event**

## **Participations:**

Flávia Freitas - co-founder of Coletivo Aliança Rio Doce and Movimento Regenera Rio Doce

Giuliana Moreira - Corporate Water Stewardship Advisor - Pacific Institute/Global Compact Network Brazil

Natalia Greene - Global Alliance for the Rights of Mother Earth coordinator

Vanessa Hasson - AESabesp legal advisor and expert member HwN ONU

**Check the news [clicking here!](#)**



# Webinar | Understand water risks and learn how to manage water in your company - Quarantine with the Global Compact

JUNE/2020

Date: June 4, 2020

Local: Virtual event

140 participants

Conducted in partnership with FGVCEs to carry out training in Water Footprint

Participations:  
FGV EAESP

Check the news [clicking here](#) and [here!](#)



**WEBINAR**

**Entenda os riscos hídricos e saiba como fazer a gestão da água em sua empresa**

4 de junho de 2020  
11:00 - 12:30

**Organização**  
FGV EAESP  
CENTRO DE ESTUDOS EM SUSTENTABILIDADE

**Apoio**  
el agua nos une  
Fundação de Amparo à Pesquisa do Estado de São Paulo (FAPESP)

**Patrocínio**  
Fundação de Amparo à Pesquisa do Estado de São Paulo (FAPESP)



# Webinar series | Sustainable Ocean: a global wave of mobilization

JUNE/2020

Date: June 23 to 26, 2020

Local: Virtual event

Reach approximately 4500 people throughout the series

## Participations:

Enauta, Unibes Cultural, UNESCO, Fundação Grupo Boticário, Instituto Trata Brasil, Enauta, Liga das Mulheres pelos Oceanos, Instituto Brasileiro do PVC, Plativida, Instituto Nacional do Plástico, Instituto Oceanográfico (USP), Fundación Avina, Agência Nacional de Águas (ANA), Tigre Águas e Efluentes (TAE), SABESP, Blog Bate-Papo com Netuno, Família Schurmann, Acqua Mater

Watch the recording [clicking here!](#)

Check the news [here!](#)

PactoContraACovid-19

**WEBINARS**

# OCEANOS

<b>23/06</b>	<b>A DÉCADA DO OCEANO:</b> Desafios e oportunidades
<b>24/06</b>	<b>PLÁSTICOS NO OCEANO:</b> Como combater essa contaminação?
<b>25/06</b>	<b>O IMPACTO DO ESGOTO NO OCEANO</b>
<b>26/06</b>	<b>OCEANO:</b> Inovação e sustentabilidade

**Enauta**  **Pacto Global**  
Rede Brasil  **Unibes**  
Cultural

# Article | How can the world prevent the spread of future pandemics?

JULY/2020

Date: July 9, 2020

Article published in SANEAS magazine

Check out the full publication [clicking here!](#)



## Como o mundo pode evitar a propagação de futuras pandemias?



Juliana Gomes Mendonça  
Assessora de Políticas  
Técnicas e Assessoria de Gestão  
Corporativa da Agência Reguladora  
de Saneamento Básico

A pandemia da covid-19 trouxe à tona problemas e desafios relacionados ao saneamento básico. Este não é apenas uma crise global de saúde, mas também uma crise social que afeta a vida de milhões de pessoas que vivem em situação de vulnerabilidade.

A lavagem das mãos, medida fundamental contra a covid-19, infelizmente ainda é inacessível para os 480 milhões de pessoas em todo o mundo que não têm acesso a uma fonte de água melhorada e os 2,5 bilhões que não têm acesso ao saneamento adequado.

Apesar de ocupar o nono lugar entre as 20 principais economias do mundo com base em seu PIB, no Brasil, aproximadamente, metade da população – 100 milhões de pessoas – não tem saneamento adequado ou qualquer tipo de tratamento de esgoto, enquanto 85 milhões de brasileiros não tem acesso a água potável segura (SNIS, 2018). Água e saneamento são direitos humanos básicos,

reconhecidos pela Assembleia Geral das Nações Unidas em 2010, que devem ser garantidos a todos os cidadãos, mas são negligenciados para metade da população no Brasil. Segundo o estudo, a garantia de participação privada no saneamento, publicada em 2019, a necessidade de maior investimento em saneamento no Brasil é uma prioridade urgente. Para mudar esse cenário, seria necessário investir R\$70 bilhões por ano, o que poderia trazer benefícios. Em 2018, por exemplo, foram investidos R\$11,51 bilhões em saneamento, ou seja, 0,16% do PIB nacional, já em 2017 foram R\$10,06 bilhões (a meta do PLANASAB para o setor é de 0,33% do PIB). Essa falta de acesso da população brasileira ainda mais vulnerável diante da pandemia, já que limita a possibilidade de as pessoas seguirem os protocolos de segurança e evitar novos contágios.

O saneamento precário do Brasil, além de causar uma perda de R\$100 milhões em 2017, devido a internações hospitalares de pacientes no Sistema Único de

# Webinar | How to integrate corporate water stewardship into the company's strategy?

JULY/2020

Date: July 23, 2020

Local: Virtual event

148 registrations

153 views on YouTube

## Participations:

Water Resilience Coalition, Braskem, Ambev, SANASA

## Guests:

André Ramalho - Coordinator - Water Resilience Coalition

Isabel Figueiredo - Vice President of Vinyls and Specialties - Braskem

Beatriz Oliveira - Corporate Environment Manager - Ambev

Adriana Leles - Sustainability Management Advisory/Presidency - SANASA

Watch the recording [clicking here!](#)

**WEBINAR** #QuarentenaComOPacto

Como Integrar a gestão corporativa da água na estratégia da empresa?

23 de julho  
14:00 - 15:30

**André Ramalho**  
Coordenador da Water Resilience Coalition

**Isabel Figueiredo**  
Vice-Presidente de Vinílicos e Especialidades na Braskem

**Beatriz Oliveira**  
Gerente Corporativa de Meio Ambiente na Ambev

**Adriana Leles**  
Presidência/Assessoria de Gestão da Sustentabilidade na SANASA

**Inscreva-se!**

Organização

Partners:



# Webinar | Public and private mechanisms to improve water management in companies

AUGUST/2020

Date: August 6, 2020

Local: Virtual event

106 subscriptions, 80 views on Youtube

## Participations:

FGV EAESP, Agência Nacional de Águas e Saneamento Básico, Centro de Estudos em Sustentabilidade da Fundação Getúlio Vargas, Aegea Saneamento

## Guests:

Dr. Oscar Cordeiro Netto - Regulation Director - National Water and Sanitation Agency (ANA)

Gustavo Breviglieri - Researcher at Center for Sustainability Studies - Fundação Getúlio Vargas

Marina de Castro - Corporate Social Responsibility Coordinator - Aegea Saneamento

Watch the recording [clicking here!](#) Check the article published on the website of the Swiss Cooperation of Peru [here!](#)

**WEBINAR** 6 de agosto das 11h - 12h30

**Mecanismos públicos e privados para melhorar a gestão da água nas empresas**

**el agua nos une**

**Organização**

**FGV EAESP**

**Appio**

**Dr. Oscar Cordeiro Netto**  
Diretor de Regulação  
Agência Nacional de Águas e Saneamento Básico  
/ANAgovbr

**Gustavo Breviglieri**  
Pesquisador no Centro de Estudos em Sustentabilidade  
Fundação Getúlio Vargas  
/fgvces

**Marina de Castro**  
Coordenadora de Responsabilidade Social Corporativa  
Aegea Saneamento  
/aegeasaneamento/

# Stockholm World Water Week At Home: Building resilience at all levels - from local to national

AUGUST/2020

Date: August 24, 2020

Local: Virtual event

209 subscriptions

115 participants



Official  
Session

## Participations:

Instituto Água e Saneamento, Coca-Cola Brasil, Universidade do Estado do Rio de Janeiro

## Guests:

Marussia Whately - Director - Instituto Água e Saneamento

Rodrigo Brito - Sustainability Manager - Coca-Cola Brasil

Rosa Formiga - PhD Professor - the State University of Rio de Janeiro

Watch the recording [clicking here!](#)

Check the news [here!](#)



# Stockholm World Water Week At Home: Nature-based solutions to address water scarcity due to climate change

AUGUST/2020

Date: August 25, 2020

Local: Virtual event

363 subscriptions

165 participants



Official  
Session

## Participations:

Pacific Institute, WRI Brasil, Fundação Grupo Boticário

## Guests:

Gregg Brill - Senior Researcher - Pacific Institute

Rafael Feltran-Barbieri - Senior Economist - WRI Brazil

André Ferretti - Biodiversity Economics Manager - Fundação Grupo Boticário

Watch the recording [clicking here!](#)

Check the news [here!](#)





# Stockholm World Water Week At Home: Multi-stakeholder cooperation to leverage the SDG6 in the Business Agenda

AUGUST/2020

Date: August 27, 2020

Local: Virtual event

196 subscriptions

90 participants



Official  
Session



Webinar: Multi-stakeholder cooperation to  
leverage the SDG6 in the Business Agenda

27 de agosto | 14:00 - 14:45



Official  
Session



Julio Cesar Nogueira  
Gerente corporativo de  
sustentabilidade e meio  
ambiente da Klabin



Izabella Teixeira  
Co-presidente do Painel  
Internacional de Recursos  
Naturais da ONU (IRP/UNEP)



Stela Goldenstein  
Coordenadora Nacional para o  
Brasil/São Paulo do 2030 Water  
Resources Group

## Participations:

Klabin, ONU (IRP/UNEP), 2030 Water Resources Group

## Guests:

Júlio César Nogueira - Corporate Sustainability and Environment Manager  
- Klabin

Izabella Teixeira - Co-president - UN International Panel on Natural  
Resources (IRP/UNEP)

Stela Goldenstein - National Coordinator for Brazil / São Paulo - 2030  
Water Resources Group

Watch the recording [clicking here!](#) Check the news [here!](#)



Pacto Global  
Rede Brasil



CED  
WATER  
MANDATE



UNEP



WORLD BANK GROUP



SANASA  
CAMPINAS

# Webinar Soluções Baseadas na Natureza para água, clima e biodiversidade

SEPTEMBER/2020

Date: September 21, 2020

Local: Virtual event

400 subscriptions

898 views on Youtube

## Participations:

Instituto Estadual do Ambiente, UFRJ, Fundação Grupo Boticário, Pacific Institute e Global Compact Network Brazil

## Guests:

Diane Rangel - President - Instituto Estadual do Ambiente

Fabio Rubio Scarano - UFRJ

Thiago Piazzetta Valente - Fundação Grupo Boticário

Giuliana Moreira - Pacific Institute and Global Compact Network Brazil

Marie Ikemoto - Instituto Estadual do Ambiente

Watch the recording [clicking here!](#)



# Virada Sustentável Forum: Water security based on Nature-based Solutions

OCTOBER/2020

Date: October 8, 2020

Local: Virtual event

155 subscriptions

## Participations:

Ambev, Pacific Institute, The CEO Water Mandate, Instituto Estadual do Ambiente, The Nature Conservancy

## Guests:

Beatriz Oliveira - Corporate Environment Manager - Ambev

Jason Morrison - President at Pacific Institute and Head at The CEO Water Mandate

Marie Ikemoto - Territory Management and Geospatial Information Manager - Instituto Estadual do Ambiente (INEA)

Samuel Barreto - Water Manager - The Nature Conservancy (TNC)

Watch the recording [clicking here!](#)

Check the publication [here!](#)

**fórum**  
VIRADA SUSTENTÁVEL

**08/10** | 14h

**ASSISTA ONLINE**

**Segurança hídrica a partir de soluções baseadas na natureza**

**Beatriz Oliveira**  
Ambev

**Jason Morrison**  
Pacific Institute e The CEO Water Mandate

**Samuel Barreto**  
The Nature Conservancy

**Marie Ikemoto**  
Instituto Estadual do Ambiente - INEA

**INSCREVA-SE:**  
[viradasustentavel.org.br/palestras](http://viradasustentavel.org.br/palestras)

**ANFITRIÃO**  
Pacto Global Rio de Janeiro

**OFERECIMENTO**  
**ambev ama**

**REFU TURO**  
REPENSE, RECREIE, REGENERE. 2020



# Brazil Water Week

Education and Training on Water Resources are investments and not costs

The communication challenge to involve people in water and the environment in the next 10 years

OCTOBER/2020

Date: Oct 29-30, 2020

Local: Virtual event

Watch the recording [here!](#)

## Participations:

Global Compact Network Brasil, International Water Association (IWA), ABES, Trata Brasil, Sabesp, SIAAP/France, Universidade Estadual do Rio de Janeiro (UERJ), Universidade de Minho, LiveLab, Colégio Estadual Osvaldo Franco/TO

## Guests:

Ana Silvia Pereira - Adjunct Professor - UERJ  
José Vieira - Professor - Universidade de Minho  
Edgard Gouveia Jr. - Co-founder of LiveLab and creator of the X-LAB Day  
Rhenan Cauê Barbosa Batista - Student - Colégio Estadual Osvaldo Franco, Jornada X  
Diane D'Arras - President - IWA  
Giuliana Moreira - Corporate Water Stewardship Advisor - GCNB  
Dante Pauli - Coordinator of the Thematic Chamber of Communication - ABES  
Edison Carlos - CEO - Trata Brasil  
Fábio Toreta - Communication Superintendent - Sabesp  
Carlo Pereira - Executive Director - RBPG  
Laurence Pellisson Demoulin - Responsible for corporate communication - SIAAP/France



# Webinar | Water efficiency and Saveh Award 2020

NOVEMBER/2020

**Date:** November 5, 2020

**Local:** Virtual event

**Participations:**

Global Compact Network Brasil, Fundación Avina, Ambev, FIEMG, AEGEA Saneamento, H2O Company, Laticínios Mucuri, Frigorífico Mafrial, Ancor Embalagens da Amazônia

**Guests:**

Juliana Strobel - Programmatic Manager of Climate Action and Biomes - Fundación Avina

Mariana Bazzoni - Sustainability and Supply Manager - Ambev

Telma Rocha - Regional Water Access Manager - Fundación Avina

Wagner Soares Costa - Environment Manager - FIEMG

Marina de Castro Rodrigues - Corporate Social Responsibility Coordinator at AEGEA Saneamento and co-leader at Action for Water Platform

Claudio Bicudo - CEO - H2O Company

Daiane Silva Cardoso - Sanitary and Environmental Engineer - Laticínios Mucuri

Sabrina Miliano Queros - Civil and Environmental Engineer - Frigorífico Mafrial

Durcinete Cavalcante - Environmental, Health and Safety Technician - Ancor Embalagens da Amazônia

**Watch the recording [clicking here!](#) Access code: **DPeDN7%W****

**saveh** Realização: **ambev** **Avina**

A Fundación Avina e a Ambev te convidam a participar do **webinário sobre a importância da eficiência hídrica em pequenas e médias empresas**, que contará também com a celebração do **Prêmio Saveh 2020**.

**05 de novembro de 2020, às 10h00**

Parceria:

**FIEMG**

**H<sub>2</sub>O Company**

Apoio Institucional:

**Pacto Global**  
Rede Brasil

Empresas finalistas do prêmio Saveh:

**amcor** **mafrial** **Mucuri**



# Democratic Government of Water

## A perspective of multiple stakeholders in Latin America

NOVEMBER/2020

Date: November 12, 2020

Local: Virtual event



**GOBERNANZA  
DEMOCRÁTICA  
DEL AGUA**

DESDE UNA PERSPECTIVA DE MÚLTIPLES  
PARTES INTERESADAS EN AMÉRICA LATINA

**Participantes**  
Gloria Alvarado, Federación Nacional de Agua Potable Rural (FENAPRUR) Chile  
José García, Open Government Partnership  
Marina de Castro Rodrigues, miembro de la Red Brasil de Pacto Global  
Amalia Salgado, Instituto Mexicano de Tecnología del Agua (IMTA) Mexico

**Moderadora**  
Telma Rocha, Fundación Avina

**12 de noviembre**  
9 hrs MX/COL  
11 hrs BRA/CHILE

Avina SIWI WIN WORLD RESOURCES INSTITUTE Open Government Partnership

### Participations:

Global Compact Network Brasil, Federación Nacional de Agua Potable Rural/Chile, AEGEA Saneamento, Instituto Mexicano de Tecnología del Agua/Mexico, Fundación Avina

### Guests:

Glória Alvarado - Federación Nacional de Agua Potable Rural/Chile

Marina de Castro Rodrigues - Corporate Social Responsibility Coordinator - AEGEA Saneamento, co-leader at Action for Water Platform

Amalia Salgado - Instituto Mexicano de Tecnología del Agua/Mexico

Telma Rocha - Fundación Avina



# World Toilet Day: Solutions to speed up access to sanitary sewage

NOVEMBER/2020

Date: November 19, 2020

Local: Virtual event

## Participations:

Global Compact Network Brasil, IAS,  
Habitat para Humanidade Brasil, Susana  
LatinoAmérica, Saúde e Alegria

## Guests:

Marussia Whately - IAS  
Mohema Rolim - Habitat para  
Humanidade Brasil  
Deise Coelho - Susana LatinoAmérica  
Giuliana Moreira - Global Compact  
Network Brasil  
Caetano Scannavino - Saúde e Alegria

Watch the recording [clicking  
here!](#)

And the complete event [here!](#)



## WEBINAR

### Soluções Baseadas na Natureza & Resiliência Hídrica

Lançamento virtual da publicação traduzida para o português "Avaliando os benefícios das soluções baseadas na natureza para o planejamento de bacias hidrográficas"



Carlo Pereira  
Diretor Executivo  
Rede Brasil do  
Pacto Global



Naabia Ofosu-Amaah  
Assessora Corporativa Sênior,  
Água Global  
The Nature Conservancy



Samuel Barreto  
Gerente de Água  
The Nature  
Conservancy  
Brasil (TNC)

4 DE DEZEMBRO

14h às 15h30

#### AGENDA

- Apresentação do relatório "Avaliando os benefícios das soluções baseadas na natureza para o planejamento de bacias hidrográficas"
- Painel de discussão sobre o tema

#### INSCRIÇÕES

[bit.ly/37pL871](https://bit.ly/37pL871)



Gregg Brill  
Pesquisador Sênior  
Pacific Institute



Livia Favaro  
Gerente de Cidadania  
Corporativa e  
Sustentabilidade  
PepsiCo



Sérgio Ayrimoraes  
Superintendente de  
Planejamento de  
Recursos Hídricos  
Agência Nacional de  
Águas e Saneamento



Mariana Appel  
Coordenadora de Meio  
Ambiente e Energia  
Cervejaria Ambev

Organização



ACÇÃO  
PELA ÁGUA

The Nature  
Conservancy  
Brasil



@exame · Dec 4

Como a natureza pode garantir a infraestrutura de saneamento no Brasil



Como a natureza pode garantir a infraestrutura de saneamento no Brasil  
Soluções baseadas na natureza são mais baratas e mais eficientes do que piscinões e estações de tratamento. Tema será debatido em evento da ...  
[exame.com](https://exame.com)

# Webinar Nature-based Solutions & Water Resilience

Launch of the publication "Benefit Accounting of Nature-Based Solutions for Watersheds Landscape Assessment", Portuguese version

DECEMBER/2020

Date: December 4, 2020 | Local: Virtual event

223 subscribers (159 national+64 international), 434 views on Youtube

Participations:

Global Compact Network Brasil, The Nature Conservancy (TNC), Pacific Institute, PeciCo, Agência Nacional de Águas e Saneamento Básico (ANA), Cervejaria Ambev

Guests:

Carlo Pereira - Executive Director - GCNB

Naabia Ofosu-Amaah - Senior Corporate Advisor, Global Water - TNC

Samuel Barreto - Water Manager - TNC Brasil

Gregg Brill - Senior Researcher - Pacific Institute

Livia Favaro - Corporate Citizenship and Sustainability Manager - PepsiCo

Sérgio Ayrimoraes - Superintendent of Water Resources Planning - ANA

Mariana Appel - Environment & Energy Coordinator - Cervejaria Ambev

Watch the recording [in Portuguese](#) and [in English](#)!

Check out the article published by [Exame](#), the news on the [Compact](#) and [UN](#) website and posts on [Twitter](#) and [Facebook](#)



# Water Summit 2020: Private Sector Participation in Building a More Sustainable World

DECEMBER/2020

Date: Dec 9, 2020

Local: Virtual event

## Participations:

Global Compact Network Brasil, 2030 Water Resources Group, Pacific Institute, Universidade de São Paulo, Rhodia

## Guests:

Stela Goldenstein - Coordinator for Brazil - 2030 Water Resources Group

Giuliana Chaves Moreira - Researcher - Pacific Institute

José Carlos Mierzwa - Professor - Universidade de São Paulo

Maurício Janssen - Environmental Engineer - Rhodia

[Click here to learn more!](#)



08/12 09/12 10/12 11/12 14/12 15/12 16/12 17/12 18/12 ENTREVISTAS

(QUARTA-FEIRA)

## RODA DE CONVERSA 1- A Participação do Setor Privado na Construção de um Mundo mais Sustentável

 <p><b>Stela Goldenstein</b> Coordenadora para o Brasil do 2030 Water Resources Group</p>	 <p><b>Giuliana Chaves Moreira</b> Pesquisadora Associada do Pacific Institute</p>	 <p><b>José Carlos Mierzwa</b> Professor Associado na Universidade de São Paulo</p>	 <p><b>Maurício Janssen</b> Engenheiro de Meio Ambiente na Rhodia</p>
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# 2019 Retrospective

**FEB 7, 2019**

**Workshop Oceans  
Rio de Janeiro**



**MAR 22, 2019**

**Documentary The missing  
water ([video](#))**



**MAY 14, 2019**

**Event SDG 6 and Basic Sanitation:  
Scenarios until 2030**



**FEB 11, 2019**

**Launch of the São Paulo  
Water Management Portal  
([vídeo](#), [notícia](#))**



**APR 5, 2019**

**Less Loss, More Water  
Movement Meeting**





**JUN 5, 2019**

**Participation of the Less Loss,  
More Water Movement in the event  
of the Instituto Trata Brasil**



**AUG 22, 2019**

**2019 Virada Sustentável  
Forum - Water &  
Sanitation**



**JUN 6, 2019**

**Launch of the Non-Waste Portal  
([recording](#), [site](#))**



**AUG 25, 2019**

**Stockholm WWWeek - From  
climate change risks to water  
security ([recording](#), [news](#))**





**SEP 24, 2019**

**Brazilian Conference on  
Climate Change - Recife/BR**



**NOV 13, 2019**

**SDG Festival: A systemic  
look at sanitation**



**Participation in water  
premium assessment  
commissions**

- FIRJAN Environmental Award
- Water Notice - MOSAIC Fertilizers
- ABCON / SINDCON Sustainability Award

**NOV 17-19, 2019**

**World Toilet Summit  
Brazil - Warm up**



**DEC 11, 2019**

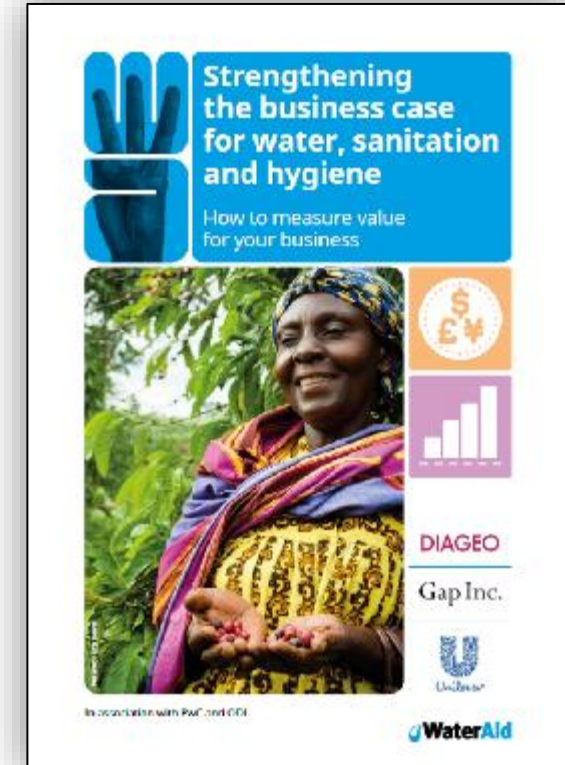
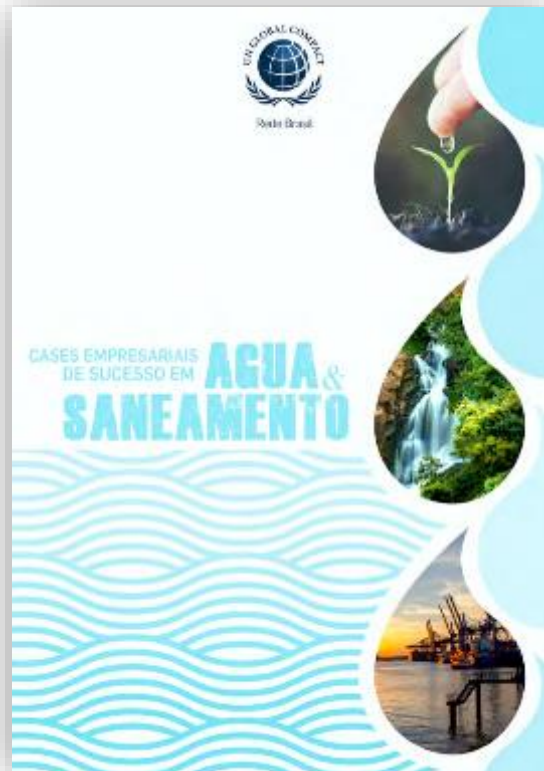
**SDG 6 Award and The CEO Water  
Mandate Annual Event ([news](#))**



# Publications 2019

DEC

Successful business cases in water and sanitation ([Portuguese](#))



DEC

Strengthening the business case for water, sanitation and hygiene - How to measure value for your business ([Portuguese](#), [English](#))

# Series 2019: The future we want

The **series of short films** is being broadcast on the social networks of Network Brazil and the signatory companies participating in the campaign, with the aim of **engaging more organizations for the 2030 Agenda**.

- The **first short film**, made with the support of the Institute Iguá, tells the story of a village in western Pará, which witnessed a leap in the quality of life of its 385 residents. The village benefited from a **water treatment system through the joint action of 15 companies and organizations**. [Watch the video](#).
- The **second video in the series addresses SDG 6** and tells emotional stories of two families, one in the metropolitan region of Recife and another in the interior of Pernambuco, whose **lives were transformed after receiving treated water and access to the sanitation system basic**. The short film was sponsored by BRK Ambiental, and produced by Social Docs, an agency of publicist Marcelo Douek and the director of the documentary Um Novo Capitalismo, Henry Grazinoli. Check out the video by clicking [here](#).

O FUTURO QUE  
A GENTE QUER



Segundo a pesquisa Mulheres e Saneamento, 15 milhões de mulheres não recebem água tratada no Brasil. Uma em cada quatro não tem acesso a serviço de esgoto adequado.

"O Saneamento e a Vida de Mulheres Brasileiras", Porto Alegre, Instituto Trata Brasil e BRK Ambiental, 2018





# 2020 Annual Agenda Overview

# Annual Agenda 2020

## JAN

- Planning

## FEB

- Platform Meeting

## MAR

- Water and Climate Change Webinar

## APR

- Platform Meeting
- COVID-19 and Water
- COVID-19 and ODS Article
- Water in Fashion

## MAY

- Webinar AESabesp Online
- Publication CEO Water Mandate Tools: Introduction to Corporate Water Management

## JUN

- Webinar Understand water risks
- Webinars series - Oceans

## JUL

- Platform Meeting
- Publication of article in SANEAS
- Corporate Water stewardship Webinar
- Publication Water and the COVID-19 pandemic

## AUG

- Webinar Public and private mechanisms for water stewardship in companies
- Stockholm World Water Week At Home

## SEP

- Platform Meeting
- Webinar NBS for water, climate and biodiversity

## OCT

- Virada Sustentável Forum
- Brazil Water Week

## NOV

- Platform Meeting
- Saveh Award Webinar
- Democratic Government of Water
- World Toilet Day

## DEC

- Webinar Nature Based Solutions & Water Resilience
- Water Summit 2020





# 2021 Preliminary Agenda



# 2021 Preliminary Agenda

## ACTION FOR WATER PLATFORM MEETINGS

**MAR 4** - First meeting  
**MAY 5** - Second meeting  
**AUG 5** - Third meeting  
**NOV 11** - Fourth meeting

## EVENTS WEBINARS

**JAN 22** - Latin America Local Network  
Webinar to discuss water issues  
**MAR 22** - World Water Day  
**AUG 23-27** - Stockholm World Water Week  
**OCT** - Virada Sustentável Forum  
**NOV 19** - World Toilet Summit Brazil

## PROJECT COMMITTEE MEETINGS

Bimonthly and bilateral meetings  
Development activities of Platform projects

# Thank you!

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