

Testimonial IQ

The reputation management platform
built for financial advisers

andrew@testimonialiq.com



There for us for every financial decision!



Testimonial IQ

How we help



Get found

More prospects start their search on Google than by asking for a referral. Google review quality is a top factor in SEO rankings



Build trust

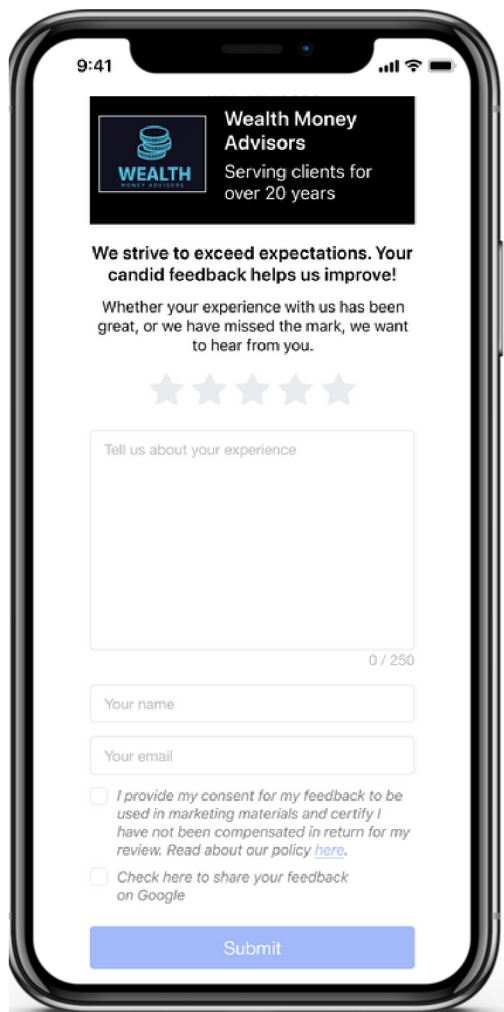
Consumers trust Google reviews as much as a recommendation from a friend



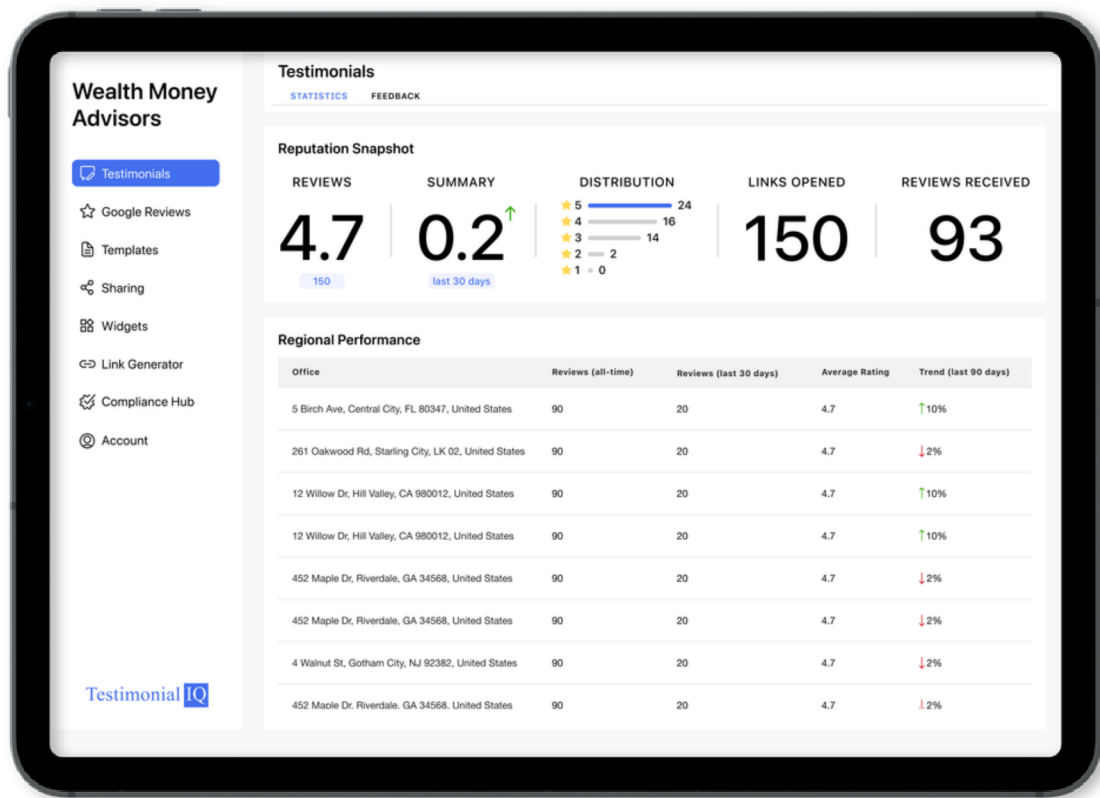
Grow

RIAs that proactively generate testimonials grow their client base 15% faster than those that don't ¹

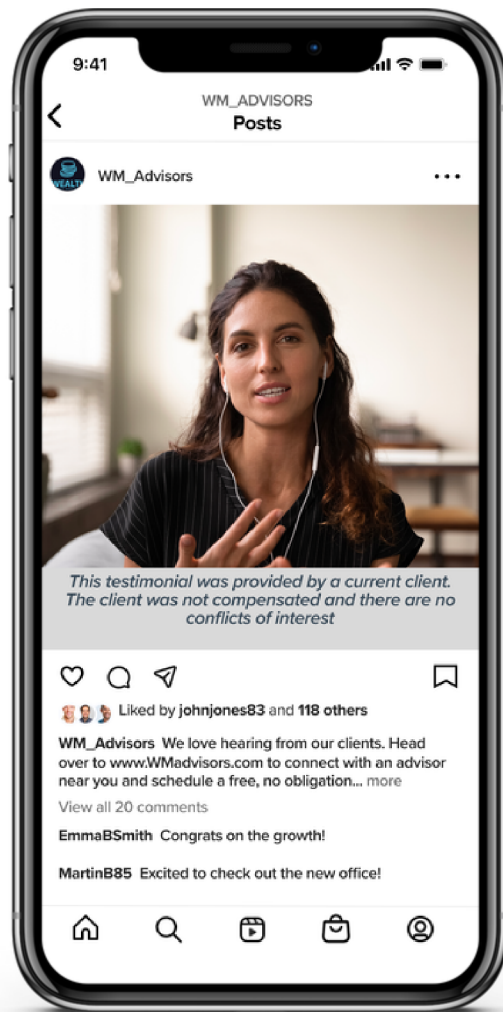
Establish a digital reputation that makes your firm stand out from the crowd



Improve SEO with
Google reviews

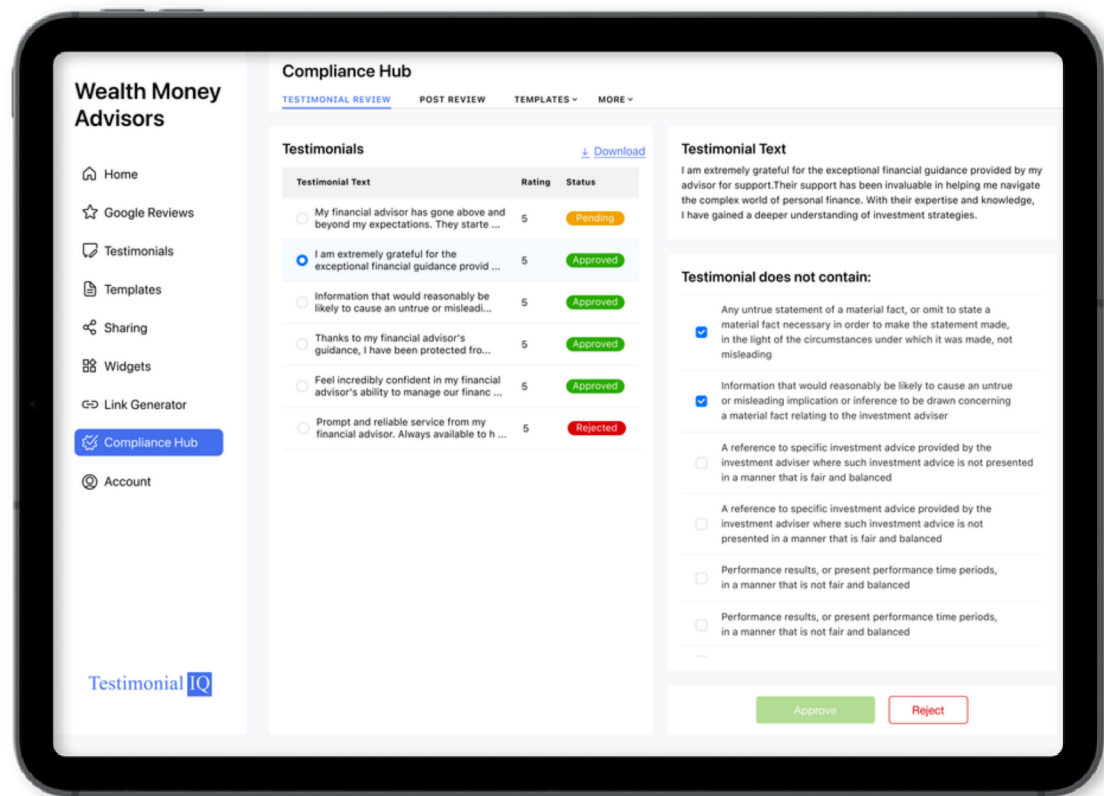


Maintain reputation
oversight

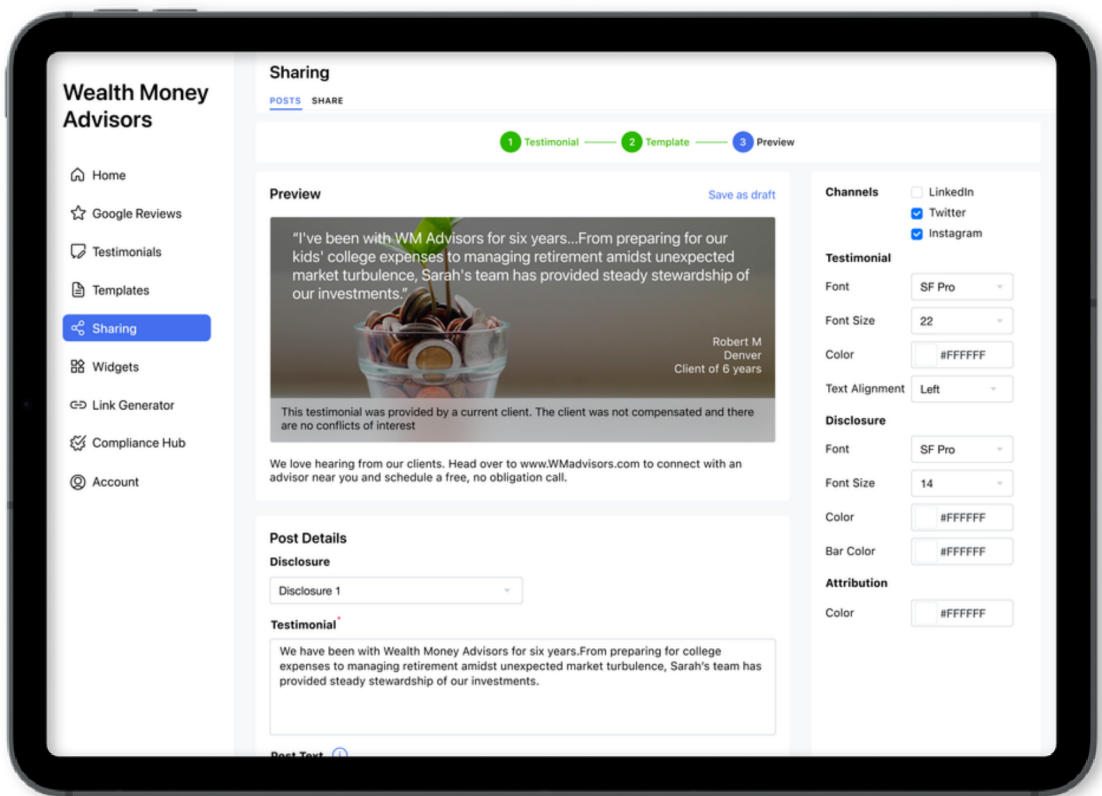


Enable compliant
sharing

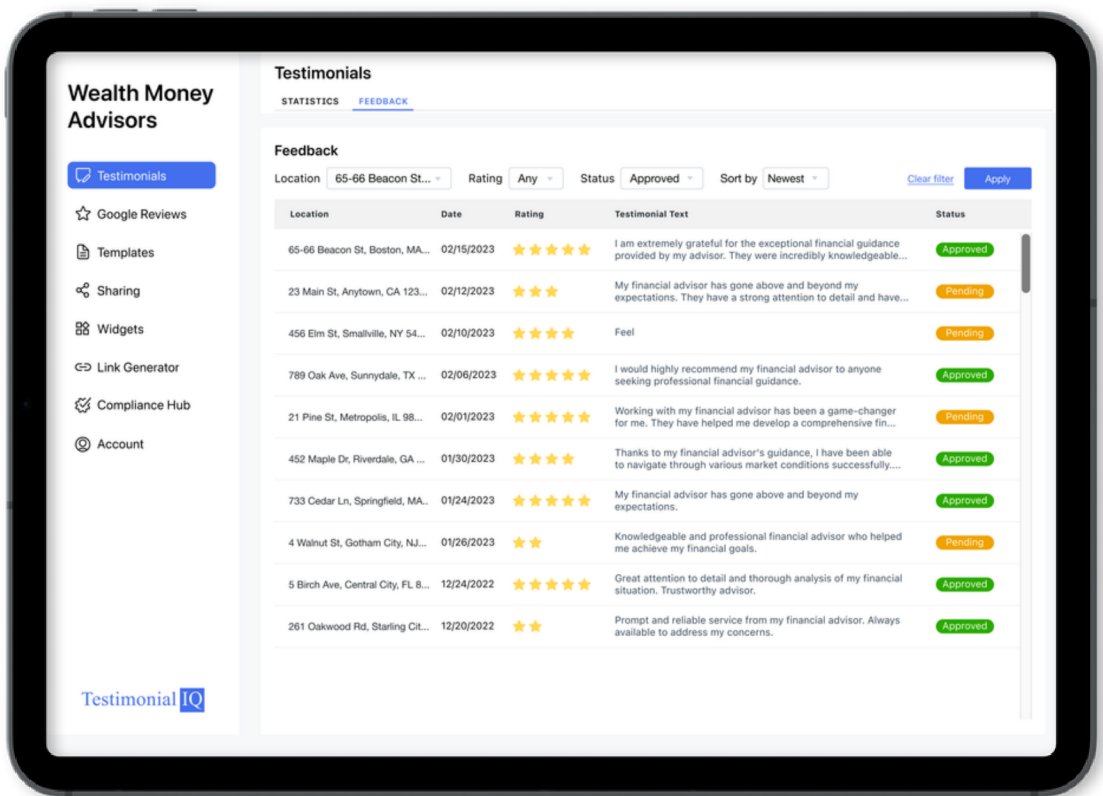
Use tailored approval flows that help Compliance Officers sleep at night



Establish custom approval flows



Embed disclosures, automatically



Maintain an audit trail of all comms

Testimonial IQ

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1

Backed by:

techstars