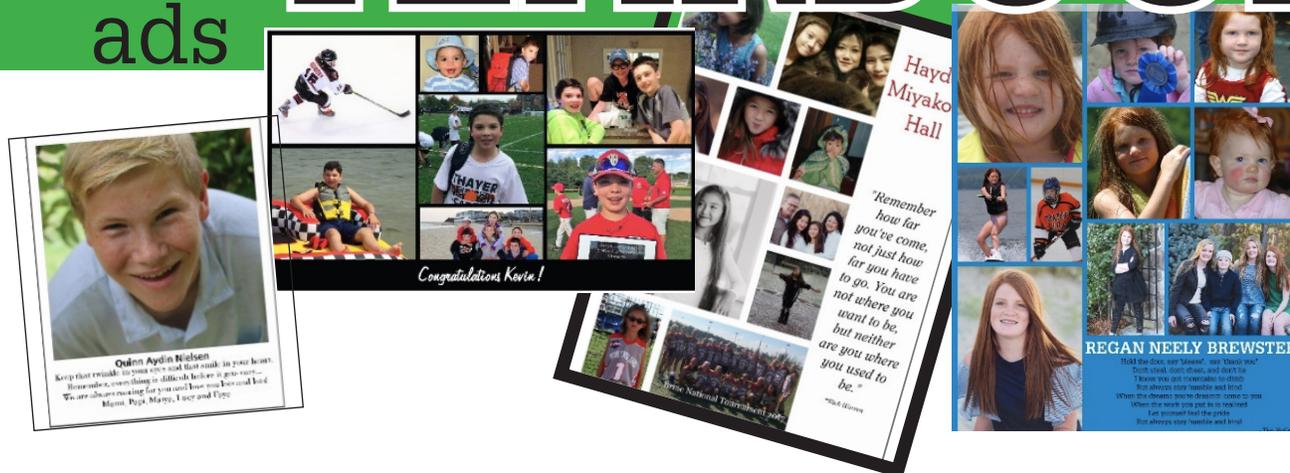


# TAMS grade 8 ads YEARBOOK



The 2020 Thayer Middle School yearbook staff wants to help you through the details of making this year's book perfect for your 8th grade student.

First up, plan your child's yearbook ad:

Student's name: \_\_\_\_\_

Name of person placing ad: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Two ways to order your eighth grade ad for the yearbook:

**Option 1.** To pay online & build your ad in one place, visit [www.yearbookordercenter.com](http://www.yearbookordercenter.com) & enter order number 4968. Choose **Buy a Yearbook Ad**. Tech support is **1-877-362-7750** just in case. There's no need to return this form or mail us anything if you do this. Finish this process by November 1, 2019.

**Option 2.** Not ready to buy & design fully online? Check out the attached page for a **SUPER EASY collage making website**: For \$2.99 you can build a really funky collage that you would then email to us (and physically mail us your check for payment.) Just follow the easy step-by-step directions we've provided and email us your final file to [nyoung@thayer.org](mailto:nyoung@thayer.org)

### Ad Information: Choose Your Size!

Full Page:	Color - \$325
1/2 Page:	Color - \$225
1/4 Page:	Color - \$150
1/8 Page:	Color - \$100

- When you email an ad to us, please tell us what size it is.
- Please be sure when you buy your ad or email it to us that you have proofed everything carefully. We submit our pages for printing throughout the year and often can't reach back to correct something for you (AND multiple emails regarding one ad get very tough to manage and can cause errors.)
- Making your ad professionally? Set the minimum resolution at your chosen size to 300dpi.
- All ads will be kept secret until the yearbooks are distributed in the spring. Questions? Contact us at [nyoung@thayer.org](mailto:nyoung@thayer.org)

### Payment & Deadline - November 1, 2019

If emailing us your ad, please mail us your check for the appropriate amount (payable to Thayer Academy).

### SPACE IS SOLD ON A FIRST-COME, FIRST-SERVE BASIS

Thayer Academy Middle School  
 Attn: MS Yearbook  
 745 Washington St.  
 Braintree, MA 02184

wish you knew how to

# MAKE YOUR OWN AD?

give this a try!

We discovered a great collage-making website called postermywall.com that allows you to build high resolution collage pages filled with as many pictures as you wish. For \$2.99 you can download a high-res version of your design and simply send it to us. You can go to this website and build your design for free; you only buy it if you like it. Give yourself a few minutes to play around with the dragging of photos and the manipulation of text, and you'll be amazed at what you can do. And once you've built the ad that you like, simply pay for the \$2.99 version of it and give that to us. Let us walk you through getting started - and then you can play to your heart's content.

- 1 Go to [www.postermywall.com](http://www.postermywall.com) & click on "Create A Design" on the homescreen.



- 2 Choose the option to begin with a "Blank Canvas" template.



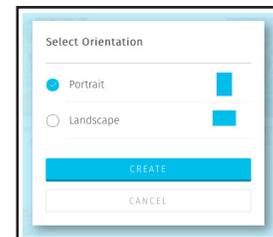
- 3 Decide what size you would like your ad to be and select the appropriate design type.

Full Page - Select FLYER  
Half Page - Select POSTER  
Quarter Page - Select FLYER  
Eighth Page - Select POSTER

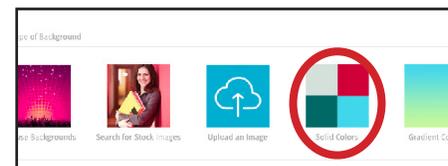


- 4 This step is CRITICAL. Indicate whether your space needs to be horizontal or vertical.

Full Page - Select PORTRAIT  
Half Page - Select LANDSCAPE  
Quarter Page - Select PORTRAIT  
Eighth Page - Select LANDSCAPE



- 5 After you have chosen the orientation of your ad, choose the background color by selecting "Solid Colors". Pick your color and hit "Apply". No need to stress about this color now, you can always change it while you are designing your ad.



- 6 Now you're ready to create. Click on "Photo" or "Text" to add items to your page. You can also choose the "Background" button to change the background color of your ad. Get playing and have fun!

- 7 You'll see a button after you pay \$2.99 that says "Download JPG File". Please download this high-res file and attach it to an email to [nyoung@thayer.org](mailto:nyoung@thayer.org). **PURCHASE BY NOVEMBER 1, 2019, please.**

