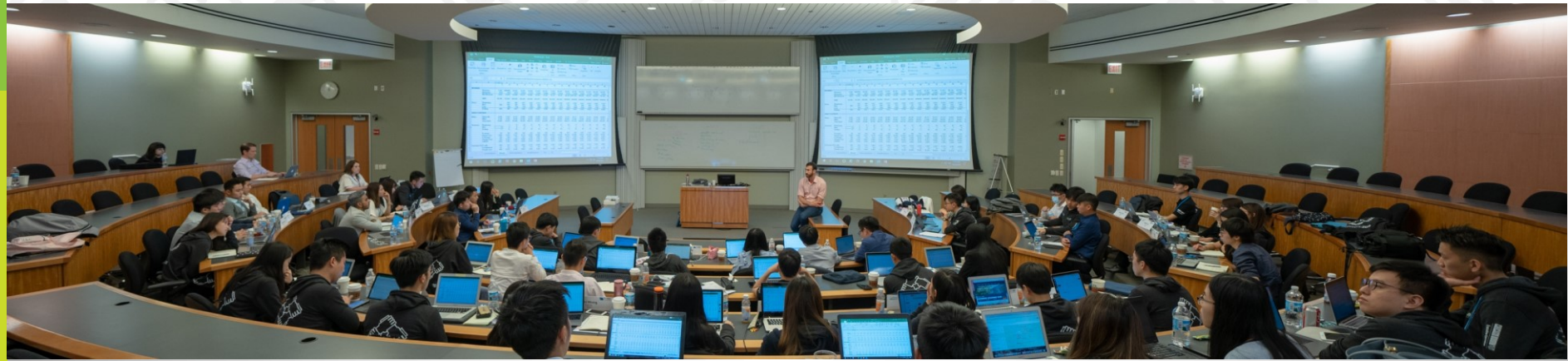
cupp
Cyberport University Partnership Programme

數碼港
Cyberport

Cyberport
University Partnership Programme
數碼港・大學合作夥伴計劃 | 2019

CHICAGO BOOTH Executive Education
POLSKY Center for Entrepreneurship and Innovation THE UNIVERSITY OF CHICAGO
CityU



CUPP is a FinTech-focused entrepreneurship programme for local university students to unleash their potential, gain insights into the global market, and receive world-class Entrepreneurship Boot Camp and mentorship in Hong Kong and in the US.

Programme offers:

- ✓ Entrepreneurship Boot Camp at a top-notched university in the US
- ✓ Valuable mentorship and insight from FinTech industry players
- ✓ Demonstrate CUPP teams' FinTech business ideas to investors
- ✓ HK$100,000 cash grant by Cyberport Creative Micro Fund
- ✓ Cyberport Incubation Programme interview opportunity

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CUPP 2019 Criteria to applicants

- **Projects must be FinTech related, and the projects on application with AI / Blockchain / Cybersecurity technologies would be highly preferred.**
- Applicants shall form a team with team members up to 5 people, who are studying / studied at the same university to get the nomination from the same university.
- All applicants must be aged between 18 to 30 years old.
- Undergraduates or postgraduates are eligible
- Current students or alumni graduated within 3 years
- Each team's formation of up to 5 team members as below:
  - 1 principal team member must be a HK Permanent ID card holder;
  - Up to 3 core team members (must include the principal team member) would join the Entrepreneurship Boot Camp overseas. Core team members with alumni, who graduated within 3 years working on FinTech related industry, are highly preferred; and
  - Up to 2 supporting team members playing supporting role in the team and they would not join the Entrepreneurship Boot Camp overseas.

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How to apply?

- CUPP's application is through the nomination by the 6 CUPP local university partners, i.e. CityU, BUHK, CUHK, PolyU, HKUST and HKU.
- Local university partners would send the list of nominated applicants to Cyberport by 30 Apr 2019.
- Interested students or graduates, who fulfils the criteria of CUPP 2019, could send an email to the below CUPP local university partners show interest in CUPP 2019 and to seek for nomination details:

	CUPP Local University Partner	Department	Email
1	City University of Hong Kong	Knowledge Transfer Office	sian.chan@cityu.edu.hk
2	Hong Kong Baptist University	Knowledge Transfer Office	becky_poon@hkbu.edu.hk
3	The Chinese University of Hong Kong	Pi Centre	picentre@cuhk.edu.hk
4	The Hong Kong Polytechnic University	Institute of Entrepreneurship	clement.k.lee@polyu.edu.hk
5	Hong Kong University of Science and Technology	Entrepreneurship Center	entrepreneur@ust.hk
6	University of Hong Kong	Technology Transfer Office	info@tto.hku.hk

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Nominated applicant's participation fee

Registration fee:

- All the nominated applicants are required to pay a non-refundable HK$1,000 registration fee.
- The registration fee covers some administrative costs and all the fee collected would be used for Cyberport public mission activities.

Notes:

(1) Upon the assessments and with the result to be announced in late May/June 2019, successful applicants could join CUPP 2019 with 100% subsidy by Cyberport for the Entrepreneurship Boot Camp at the University of Chicago, through its Booth School of Business' Executive Education Program including training, local accommodation and round-trip flight tickets.

(2) A deposit of HK$6,000 will be collected from each successful applicants ("Participants"). The deposit is refundable depending on the attendance and performance by the Participants and his/her team during CUPP 2019, as assessed by Cyberport.

(3) Core team members shall hold a Visa of the U.S. (with at least 6 months validity before the departure date), or to apply the U. S. Visa with the cost to be borne by the individual core team members.

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Tentative Timeline

Application

- **Mar - Apr:** Programme Promotion
- **30 Apr:** School Nomination
- 8 Apr: Registration
- **May: Assessment**
  - Online written test (by Chicago Booth)
  - Face-to-face Interview @Cyberport
- Late May/Early June: Result announcement and admission

Training & Nurturing

- **Late Jun:** Opening & Orientation
- **Jul-Aug:** Pre-camp Nurturing (6 sessions)

Boot Camp

- **17-26 Aug:** Entrepreneurship Boot Camp @ Chicago
- Post-camp 1-on-1 professional meetup

CHICAGO BOOTH
Executive Education

Demo Day

- **Mid/Late Oct:** CCMF Application & Demo Day

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CUPP Entrepreneurship Boot Camp (17 - 26 Aug 2019)

Date		Schedule
17 Aug *(HK Time)*	Sat	Flight: Hong Kong>Chicago
17 Aug *(US Time)*	Sat	Campus Tour & Dinner
18 Aug - 22 Aug	Sun - Thu	Chicago Booth Bootcamp – Day 1 - 5
23 Aug	Fri	Company Visit
24 Aug	Sat	Day Tour ** Dinning: Self-arrange*
25 Aug *(US Time)*	Sun	Flight: Chicago>Hong Kong
26 Aug *(HK Time)*	Mon	Arrival to Hong Kong International Airport

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Cyberport contact info

CUPP official website for more info at http://cupp.cyberport.hk

- For the enquiry about CUPP 2019, please contact:

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