



2020

Digital Marketing Calendar

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 New Year's Day	2	3	4 Trivia Day
5	6	7	8	9 National Bubble Bath Day	10 Houseplant Appreciation Day	11
12	13 National Sticker Day	14 Dress Up Your Pet Day	15	16 Get to Know Your Customers Day	17	18
19	20 Martin Luther King Jr. Day	21	22	23	24	25 Chinese New Year Opposite Day
26	27 Community Manager Appreciation Day	28	29	30	31	1

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2 Super Bowl Sunday Groundhog Day	3	4 World Cancer Day	5 World Nutella Day	6	7	8
9 Academy Awards	10	11	12	13	14 Valentine's Day	15
16	17 Random Acts of Kindness Day President's Day	18	19	20	21	22 National Margarita Day
23	24	25 Mardi Gras	26 Ash Wednesday	27 National Retro Day	28	29 Leap Day

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6 Employee Appreciation Day	7
8 International Women's Day Daylight Savings	9	10 Purim	11	12	13 Friday the 13th	14
15	16	17 St. Patrick's Day	18	19	20	21
22	23 National Puppy Day	24	25 Waffle Day	26	27	28
29 National Mom & Pop Business Owners Day	30 National Doctor's Day	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 April Fool's Day	2 Equal Pay Day	3	4
5	6	7 World Health Day	8	9	10	11 National Pet Day
12 Easter	13	14	15	16 National High Five Day	17	18
19	20	21	22 Earth Day	23 World Book Day	24	25
26	27	28	29	30		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 Star Wars Day	5 Cinco de Mayo National Teachers' Day	6	7	8	9
10 Mother's Day	11	12 International Nurses Day	13	14	15 National Chocolate Chip Day	16
17	18	19	20	21	22	23
24	25 Memorial Day	26	27	28	29	30
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- Holiday
- Social Media Days
- Miscellaneous

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5 National Donut Day	6 Higher Education Day
7	8 Best Friends Day	9	10	11	12	13
14 Flag Day	15	16	17	18	19 Juneteenth	20 Summer Solstice
21 Father's Day	22	23	24	25	26	27
28	29	30 Social Media Day				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 International Joke Day	2	3	4 Independence Day
5	6	7 World Chocolate Day	8	9	10	11
12	13	14 Bastille Day	15 National Hot Dog Day	16	17 World Emoji Day	18
19 National Ice Cream Day	20 National Lollipop Day	21	22	23	24 National Tequila Day	25
26 Parents' Day	27	28	29	30 International Day of Friendship	31	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 National Watermelon Day	4	5	6	7	8 International Cat Day
9 Book Lovers Day	10	11	12	13 Left Hander's Day	14	15 National Relaxation Day
16	17	18	19 World Photo Day	20	21 Senior Citizen's Day	22
23	24	25	26 National Dog Day	27	28	29
30	31	www.directlync.com				

- Holiday
- Social Media Days
- Miscellaneous

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 World Wildlife Day	4	5 International Day of Charity
6 Read a Book Day	7 Labor Day	8	9	10	11	12 National Video Games Day
13	14	15	16	17	18 Rosh Hashanah	19
20	21 International Peace Day	22	23	24	25	26
27 Yom Kippur	28	29 National Coffee Day	30 International Podcast Day			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4 National Taco Day	5	6	7	8	9	10 World Mental Health Day
11	12 Indigenous People Day	13	14	15	16 National Boss Day	17
18	19	20	21	22	23	24 United Nations Day
25	26	27	28	29	30	31 Halloween

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 Election Day	4	5	6	7
8	9	10	11 Veterans Day	12	13 World Kindness Day	14
15	16	17	18	19	20	21
22	23	24	25	26 Thanksgiving	27 Black Friday	28 Small Business Saturday
29	30 Cyber Monday					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Giving Tuesday	2	3	4 National Cookie Day	5
6	7 National Cotton Candy Day	8 National Brownie Day	9	10 Human Rights Day Chanukah Begins	11	12
13	14	15	16	17	18	19
20	21 Winter Solstice	22	23	24 Christmas Eve	25 Christmas Day	26 Kwanzaa
27	28	29	30	31 New Year's Eve		