

Lasting Impressions

SUMMER, 2021



What does
MOVE!
mean to
you?



HISTORICAL CHARM.
NATURAL BEAUTY.

Extraordinary Living

Lasting Impressions

Editor's Letter

This winter when we were brainstorming a theme for this edition of Lasting Impressions, we were watching sales skyrocket and a record number of members moving to (and from) Dataw Island, so we thought "Hey, let's go with 'Move' as a theme."

However, we were also enjoying opportunities to move physically. Instead of resorting to binge-watching reruns, Dataw Island members once again proved to be active and resilient throughout the pandemic "shut down." A bit of a misnomer on Dataw, rather than "shut down" services, we chose to safely modify and continue cautiously. This meant that instead of dropping into the gym on a whim we had to schedule time in the Fitness Room with rigorous cleaning in between sessions, and in place of Pub Music Nights we held outdoor Concerts on the Range. Members and staff got creative with how we chose to get moving, holding golf tournaments without a luncheon, attending outdoor fitness and yoga classes, and entertaining ourselves and each other virtually and at six-foot spacing.

With these modifications and abundant ingenuity, we managed to stay safe and active -- thus, "Move" expanded from moving to a new home to also embrace how we are physically and mentally staying active, and even how we help children move successfully through their education.

We hope you enjoy how we've creatively woven together some ideas of moving. In the next Lasting Impressions, we challenge you to a throw-down on Throwbacks. Do you have a cute photo of yourself as a youngster? A modern take on something old? Or maybe an experience that made you feel like you were stepping back in time? I welcome you to please share your ideas on throwbacks.

With warm regards,

Laura Q. McCarthy
Laura Q. McCarthy
Dir. of Marketing &
Communications



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on the cover...

"Egret Waving Hello"

by Mark Pritchard

Photography



COVER CONTEST *Announcement*

This month's cover art is a photograph by Mark Pritchard, of an egret appearing to wave **Hello!** to all who pass.

SEPTEMBER THEME: *Throwbacks*

Do you have a cool photo or artwork that fits the theme of "Throwbacks"? We would love to see a current take on an oldie but goodie, your darling photo of when you were a kiddo, or something that you see that makes you wonder if you stepped back in time... Get creative, and please send us your images!

Please submit images at a minimum of 1 mb and a maximum of 10 mb to datawmarketing@islc.net.

Include your name as you would want it credited. *Submitting a piece for inclusion implies consent for Dataw Marketing to use your image in our marketing materials.*

Please note that all submissions will be acknowledged by reply email as "received" within two business days. If you do not receive a return email confirming your submission, please call (843) 379-3056.

THANK YOU to our volunteer contributors!!! If you, too, are interested in contributing to Lasting Impressions, please contact:
Laura McCarthy | (843) 379-3056 | datawmarketing@islc.net

Hello! Welcome! Bienvenue!

However you wish to say it: *Welcome to Dataw Island!*

by Laura McCarthy

In just the last three years, we have welcomed a record number of new members. Almost 400 of our 925 properties have changed hands, and although some of these sales were to existing members who simply changed houses, you are sure to see a lot of new faces as we return to pre-pandemic activities and gatherings.

According to a recent study by RPI Media/ideal-LIVING, Beaufort County is the fifth most popular destination in the U.S., and South Carolina is the third most popular (with only Florida and North Carolina surpassing us.) The most exited states are New York, New Jersey, Virginia and interestingly - Florida. Their survey also asked about the biggest hurdles holding people back from moving, and although 72% said they were still looking for their ideal community, and 41% are waiting to retire, emerging issues include delay from Covid (20%), fear of the unknown (15%) and lack of inventory -- with 14% ready to move if they could just find the right house.

Dataw sellers are experiencing this phenomenon as well, with homes going under contract in record time and often with multiple offers. Gone are the days of sellers paying in initiation fees and having to "sweeten the pot" to get attention – a well-staged house in good condition with attractive photos will often even go under contract sight unseen.



ABOVE: New Member Orientation via Zoom

The predominant features that buyers are interested in are "sense of community/broad range of activities" (42%) and the "proximity to natural amenities" (22%) – features that Dataw Island residents appreciate about our community.

With around 200 home and lot sales having taken place just since the beginning of the pandemic,

Membership

buyers who were initially attracted to our sense of community may just now be starting to experience the true spirit of Dataw Island. We hope that you will consider joining a few clubs, throwing your hat in when Island Friends comes back around, and maybe even choosing a place or two at which to volunteer – all excellent ways to get involved in the community and meet fellow members. Our sports amenities also offer many opportunities to get to know people: come out for a social, sign up for a beginners clinic, or talk to one of our sports directors to request help with introductions or getting plugged into a group.

As well, now that dining services are returning and events are again being scheduled, you will find that a friendly smile can be the best doorway to new friendships. For both new members and the more seasoned members, remember what Mom said: make eye contact, smile, and say a simple hello to indicate “I’m up for a conversation and to meet a new friend!”



ABOVE: In addition to the New Member Orientations held via Zoom, we also held a couple New Member Receptions - although, these normally social affairs were spent more in a classroom style setting to maintain social distancing. Here, Marilyn Harris welcomes new members while GM Ted Bartlett looks on.



Landscape Director Christi Henry enjoys a masked gathering of co-workers. Above, outgoing Director of Golf Dave Britton mans his receiving line - an outdoor drive-by goodbye.

Get Organized with The Home Edit

by Holly Mason

Today's real estate market is one for the books. You are lucky if you find a house in your price range that isn't already under contract or just sold. If you are one of the lucky ones and are moving or have just recently moved, you may need a little help with organization.

Organization is not for the faint-of-heart. It can be difficult to find the time or create the vision of what you want to do and where to start! The ladies at The Home Edit have made it a career, and they know what they are doing. Gaining major popularity over the last couple years, Joanna and Clea have books, a show on Netflix, famous clients, and a whopping 1.5 million followers on



Instagram for their home organization show.

The Home Edit aims to reinvent traditional organizing and merge it with design and interior styling. While every project is rooted in functional systems that can be maintained for the long term, there is just as much emphasis placed on transforming the space visually and adding their signature stylized aesthetic.

We all know how difficult and trying it is to move out of and into a new home. With their help, it may not have to be!

“We understand moving is stressful for a variety of reasons... it’s also exciting, and can be *fun*. All it takes is some advance prep, methodically packing and unpacking, and then trips to Target to organize your new home!”, the pair said when asked to be the official Home Organizing Experts for Target.

Here are some tips for moving:

STEP 1: THE EDIT

Walk through each room in your home and open every cabinet, closet, and drawer. Take a careful look at your items and determine whether it’s something you still use, you still like, or you still want to keep for sentimental reasons. Purge or donate anything that falls outside of those categories so that you move into your new home with a clean slate, and a fresh start. Everything you pack, and unpack, should be items you *value* and are worthy of your effort.

STEP 2: PRE-ORGANIZE

Getting organized at your current home before moving to your new home isn’t a mandatory step, but it is helpful. Whenever possible, they encourage people to start the organization process by grouping cleaning supplies into bins, drawer contents into inserts, clothing onto proper hangers, etc. It makes the packing and unpacking process much more efficient if your items are already utilizing proper supplies.

STEP 3: PACK

Pack each room *separately* and don’t mix random items into your boxes. Assign each box with a number and carefully label the contents on the outside. Keep a master list of the boxes to easily keep track of your items throughout the moving process.

STEP 4: UNPACK

Unpacking is different from organizing, so don’t feel pressure to do both at the same time! The goal

AS SEEN IN:

martha stewart



REFINERY29

House Beautiful



THE
HUFFINGTON
POST

is to remove all the cardboard boxes, and get everything into the correct area of the home. Once you are unpacked, you can better assess how much space you have for your items, and what supplies you need to get organized.

STEP 5: ORGANIZE

They may be biased, but Joanna and Clea swear that this is the FUN PART! The most important thing to remember is to pace yourself and not bite off more than you can chew at once. They

always suggest starting with something like a drawer to avoid getting overwhelmed! Once you have taken careful measurements of the space, head to a home supply store like Lowe's or Target to stock-up on supplies. *Pro tip:* Buy a variety of options and more than you think you need! You can always re-purpose supplies in another room or return what you don't use.

A NETFLIX ORIGINAL SERIES

Get Organized WITH THE HOME EDIT

MESS TO YES



Whether you're planning a move, or are already moved into your new home – hopefully these tips will help you ENJOY the experience! Moving is a milestone, make it fun, and embrace the moment.

For more tips and tricks, please visit: thehomeedit.com



Get those quilting needles moving!

by Leah Fuda

One of the many clubs that Dataw Island holds close to our hearts are the Dataw Island Quilters. This group of talented ladies gather to share ideas, quilting techniques, and how they can contribute their talents to helping the local Beaufort Community. A huge bonus these ladies have gained along the way are lifelong friendships. Linda Robinson stated that one of her favorite parts of meeting with the group is how much they learn from one another.

The group began in 1996 and consisted of 6 quilters who shared this passion for quilting. The Dataw Island Quilters has grown to 29 members. These ladies began taking on community service projects early on, and as their group grew, so did their hearts as they took on more outreach projects. They have provided their hand-made quilts to children at the Penn Center PACE Childcare Centers, Hope Haven of the Lowcountry, and those in need at the Beaufort Memorial's pediatric ward and many more gracious recipients.

The Dataw Island Quilters have abilities of many levels ranging from beginners to very well-established quilters. They meet on the second Wednesday of every month to discuss new ideas and techniques. On the fourth Wednesday, they use their time to work on projects and prepare



for upcoming contributions to the local community.

One of the many projects that the quilters and the Dataw community treasure is the donation of their quilts to local daycare programs. For the past 13 years, the quilters get their needles moving to make hand-crafted quilts, uniquely made for each child at the daycare.

In August, the quilters will donate 75 quilts to the 3-year-old class at St. Helena Early Learning Center. Linda Robinson, one of Dataw's dedicated quilters, explained that her favorite thing about gifting these quilts is seeing the huge smiles on the children's faces. Once the child receives their quilt at the beginning of the school year, they can cuddle up with it during nap time year-round!

"A stimulating daycare program is so important to a young mind's

development, and we want to help accomplish that," Jorgensen said.

A recent study released by MIT analyzed the importance of early childhood education and found that children who attended a preschool program were "more likely to graduate high school, more likely to take the SAT, more likely to enroll in college on-time, and more likely to ever enroll in college. Additionally, students who attended preschool had fewer school suspensions in high school and were less likely to experience juvenile incarceration."

The Dataw Quilters contribute to the early childhood education of local children when they donate these lovely quilts. Jorgensen stated, "SC state law mandates that each child must have a blanket for nap time, and we love the opportunity to provide this."

As a bonus, the children get to take their quilts with them after finishing their program. The artistic ability and determination from our sweet members that make this happen each year is unmatched.

"This is a very worthwhile and much needed project," says Jorgensen. "We have fun on these workdays being creative and helping each other---all for a positive end!" Thank you to our Dataw Quilters for all that you do!



EXERCISING MIND & BODY (EVEN DURING A PANDEMIC)

by Laura McCarthy



How do you choose to stay active? Physical fitness has long been known as one of the best preventatives for heart disease and diabetes, and according to a study in the *Proceedings of the National Academy of Sciences*, training your brain is also quite important. Cognitive training helps increase your fluid intelligence (the ability to reason abstractly and solve novel problems). And who couldn't use a little boost in memory time and again (hello! why did I just enter the room, forget why I entered, leave, remember, and go back?!)



There are about as many different ways of keeping the body and mind active as there are different people. You may enjoy golf while I enjoy gardening, he goes for a swim while she plays tennis. Thankfully, opportunities to get moving are in ample supply on Dataw Island. As one member says tongue-in-cheek, "If you are bored on Dataw Island, YOU are boring!"

Outdoor Fitness Classes:

Above and left, Carol Morrissey conducts outdoor classes - yoga, and strength & balance - for members to enjoy exercise in the natural elements and fresh air.



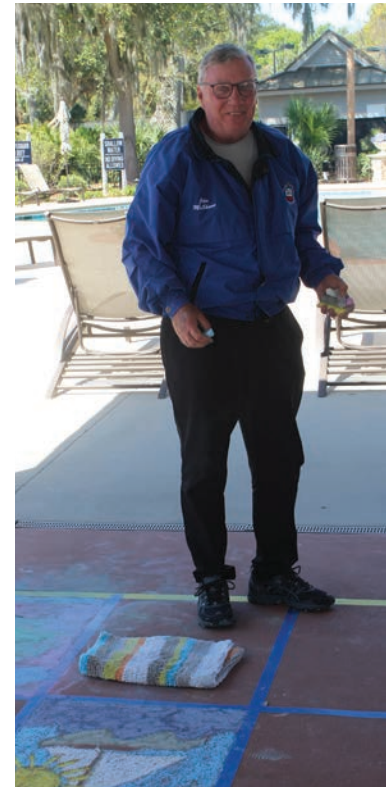
Run, Walk, Bike:

Walking or running can be as solitary or social as you'd like - and, you can always find companionship with a four-legged friend or with a walking, running or cycling group! Join in the annual Resolution Run, explore Oak Island or our miles of paved walking paths, or visit nearby Hunting Island.



Join a Club:

Exercise your creativity with a club such as the Visual Arts Club (VAC), the Garden Club or Grower's Group! Learn new skills at a workshop or class, share ideas, spread the joy at an Art Walk/Sale or by bringing a friend a home-grown bouquet... or just revel in the talent of others by perusing an exhibit at the Community Center or meditating at the Butterfly Garden.





Sports, Glorious Sports!:

On Dataw Island, we are surrounded by opportunities to get physically active, which is known to help with anxiety and stress in addition to keeping your body healthy. Whether you enjoy the fast pace of tennis or a casual (or competitive!) game of bocce, hitting balls on the driving range or competing in an event, striking a croquet ball through a wicket or dinking a pickleball over a net, even table tennis - there is no shortage of sports in which to get involved.



Competition can also come in the form of a wicked game of bridge, mahjong, poker or chess - usually more exercise for the mind (unless it gets *really* rowdy!), these games take an hour to learn and a lifetime to master, providing an exhilarating challenge for the mind with the added benefit of social interaction. However you wish to exercise the body and mind, opportunity abounds on Dataw Island.

F•R•I•E•N•D•S of Caroline Hospice

by Holly Mason

Friends of Caroline Hospice, the first non-profit hospice organization in Beaufort County, is building its first in-patient hospice facility, located centrally in Beaufort County in Okatie. The project will be an 8-bed inpatient facility with the capability to immediately expand to 12 beds based on demand for services.

In typical Dataw style, a number of Dataw Island members have rolled up their sleeves to get involved in helping turn this vision into reality - whether through donations or volunteering, attending the annual Fashion Show fundraiser in the Carolina Ballroom, donating/decorating for Festival of Trees - Dataw Island has been a great supporter to the organization.

The groundbreaking for this project took place on April 27th and completion is scheduled for February 2022. The Capital Campaign has a goal of \$5 million and to-date has raised \$3.1 million.

Six Dataw residents are particularly actively involved with this project: George Beck, John Ferguson, Mary Kay Noren, and Ted Barber are Board Members. Beverley Porter is the retired Executive Director

(she served for almost 20 years!) and Frank Biermann is a member of the Capital Campaign Committee.

In 1977, a young local woman named Caroline Sue Quann died of cancer at age 31. In order to honor her wishes to be at home for her final days, as well as die with grace and dignity, her friends resolved to provide her with companionship and medical care. This marked the founding of FRIENDS of Caroline Hospice.

According to their website fochospice.org, the vision for the new facility is to have a dedicated, special place where you could bring your loved one. A place that has a home-like setting with



Pictured above are Dataw Island residents at the groundbreaking. From left to right: Frank Biermann, George Beck, Ted Barber, John Ferguson, Mary Kay Noren, and Beverley Porter. (Photo compliments of Paul Nurnberg, www.nurnbergphotography.com.)

Spirit of Datau

large private rooms, equipped with a spacious living area, plenty of space to personalize and make their own. Where every room has a private patio that is easily accessed through oversized doors. A tranquil view from every window, showcasing tree-lined gardens. A place that doesn't restrict access to patients but provides a family-oriented environment with gathering spaces and lush gardens to promote togetherness and connection. Making your time count, instead of counting your time.

To learn more about how you can get involved, please visit their website at fochospice.org.



Pre-covid photos of the Fashion for Compassion annual fundraiser.



Property Lines

Summer is just starting to heat up but real estate sales have been hot hot hot for quite some time already. We thought last year's phenomenal sales were a record we would never top, and here we are topping our record once again.

Combine the desire to leave the bigger cities in search of more relaxed lifestyles, more open space, and lower taxes with historically low interest rates, and you'll start to see the situation come into focus. Add that many employers have learned that much can be done remotely, and also that many homes that might have otherwise come on the market last year if not for the pandemic did not list last year (due to forbearance, lost income, seniors choosing not to move to group homes, etc), and that the number of new homes being built has steadily

declined over the last 10 years or so (with a recent increased cost to build and a major labor shortage), and you will see many reasons why there is a disparity between supply and demand.

Sellers on Dataw Island are certainly benefiting from these trends, with more than triple the home sales over this past year than just two years prior. The chart below is calculated on a "rolling 12 month" basis, meaning it compares the most recent 12 months to the 12 months periods prior (in this case, May 22 - May 21).

Two years ago we saw 49 home sales; one year ago there were 70; and in the most recent 12 months we have had a whopping 164 home sales. Let that sink in a minute ... over the last three years we had 49, 70, and 164 home sales --

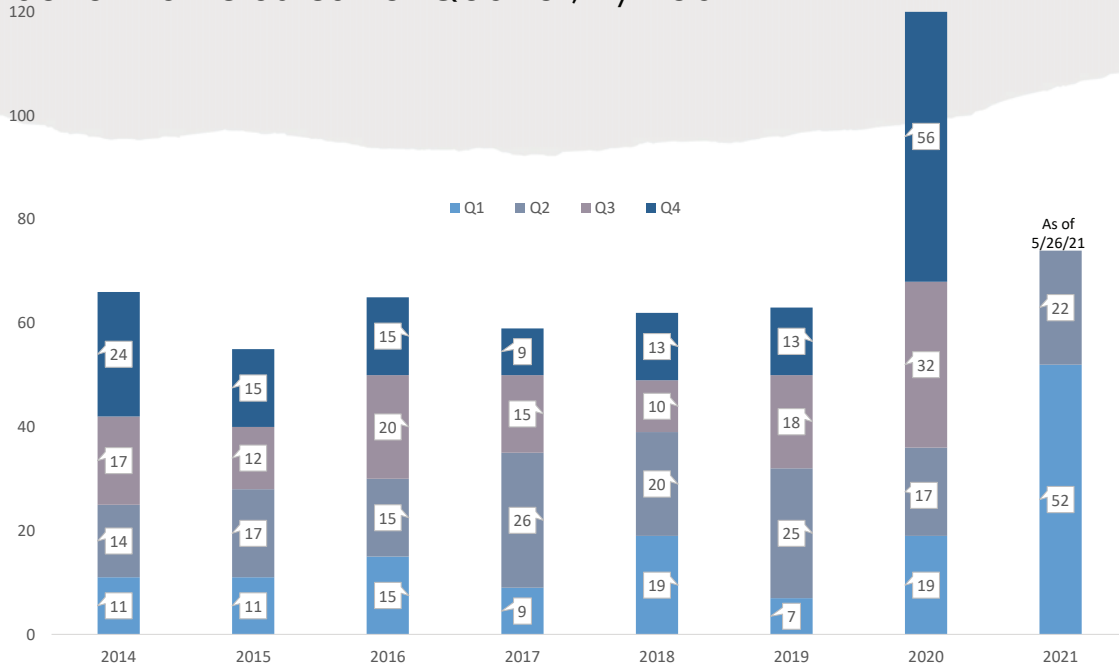
		Original List Price	Asking Price	Sold Price	Sold Price/SqF	% Ask Sold	Days on Market
May 2018-2019	Average	\$484,328	\$449,614	\$428,628	\$159	95.33%	302
	Median	\$479,900	\$429,000	\$380,000	\$158	88.58%	258
	Count	49					

May 2019-2020	Average	\$400,264	\$366,642	\$351,744	\$144	95.94%	144
	Median	\$359,900	\$334,900	\$315,000	\$147	94.06%	147
	Count	70					

May 2020-2021	Average	\$462,664	\$447,085	\$431,577	\$162	96.53%	162
	Median	\$386,400	\$386,130	\$380,545	\$164	98.55%	164
	Count	164					

Sales Report

Number of Home Sales Per Quarter, By Year



market includes the time a house is under contract.)

Available inventory (number of homes available and not "under contract") has been hovering around four. With average monthly sales numbering nearly 14 homes on average, we have less than one month of inventory available.

283+ homes -- nearly a third of our full inventory.

While the average recorded sales price looks like it has risen only slightly from \$428,628 to \$431,577 over the course of two years, it must be noted that two years ago many sellers were paying the initiation fee for buyers, which is not recorded in the sales price, meaning that sellers are putting that extra \$17,500/\$19,500 in their pockets. The year in between (last year) saw an average sales price of \$351,744 - reflecting about a 20% difference in price year over year: a 20% drop from two years ago to last year, and a 20% increase from then to now.

A savvy statistician will also look at the price per square foot - a more "apples to apples" comparison - and this has risen from an average of \$159 to \$162 (with the median having risen from \$158 to \$164).

Also consider the days on market. Homes that sold this year were on the market an average of 46% shorter than two years ago, and 52% shorter than last year. Year to date, there have been 73 homes that sold; 26 of these were under contract within three weeks (some the same or next day) with an average days on market of 51. (Days on

When available inventory was very high (ie, two years ago) we saw longer days on market and sellers paying the initiation fee. The supply outweighed demand and a number of homes "sat" on the market, being passed over in favor of others (whether because of updates made, the view, aggressive pricing - any number of factors). In today's market, buyers are more willing to accept the idea of updating a home, even if it means putting more money and time into it, in order to secure a property. Low inventory creates a "seller's market," which gives sellers the leg up in negotiations -- and, we have indeed seen a number of homes get multiple offers over list price.

The number of new builds we see this year may depend on builders' availability and the cost to build; however, our sales of lots indicates we should expect a continued uptick in this area, as well increased prices and lower time on market for existing homes.

Summer Fun - Calendar of Events

June

"Garden Party Movie Night - The Girl Who Wore Freedom"

June 6, 7:00 - 10:00 pm at the
Beaufort Inn

The screening of "The Girl Who Wore Freedom" is free and open to the public; donations are encouraged. The director of the film, Christian Taylor, will be on site during the film and will be hosting a Q&A after the film. Cash bar will be available. Please bring your own chair or blanket to lounge on the lawn during the movie.

Synopsis: The journey from occupation to liberation, to acceptance and forgiveness to gratitude and pride, is explored through interviews with French survivors and American veterans in this powerful, personal film that tells stories handed down over two generations.



"Beaufort Water Festival Golf Tournament"

June 12-13, 8:00 am - 3:00 pm on Fripp Island

Check-in at 8:00 am, shotgun start at 9:00 am. \$400 per two-man team includes golf cart, range balls, beverages, awards, door prizes, closest to the pin, and longest drive prizes. Applications must be received by June 5th and are limited to the first 120 players.

Register at bftwaterfestival.com



Summer Fun - Calendar of Events

"Florida Georgia Line with Special Guests Nelly & Chase Rice"

June 12, 8:30 pm at the Highway 21 Drive-In

Encore Drive-In Nights featuring Florida Georgia Line with special guests Nelly and Chase Rice will air at outdoor venues across the U.S., Canada, and Ireland on Saturday, June 12. The never-before-seen show was recorded live exclusively for this one night event at drive-ins and outdoor venues.

July



"Hilton Head Firecracker 5K"

July 4 at 8:00 am

Get ready for a cracking good time! Celebrate Independence Day at the 35th annual Hilton Head Firecracker 5K. This run and family fun walk will kick-off at 8:00 am on Sunday, July 4 in beautiful Jarvis Creek Park on Hilton Head Island. As the largest and oldest road race in Beaufort County, the Hilton Head Firecracker 5K is one of the top ten races in the state of South Carolina and a great way to burn off the calories from your Fourth of July barbecue. enmotive.com

Center for the Arts
UNIVERSITY OF SOUTH CAROLINA BEAUFORT

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"Listen on the Lawn Concert: Beaufort Mass Choir"

June 13 & 27 6:00 pm - 7:00 pm

This uplifting & exhilarating performance will include Gospel and Gullah music. "It's a musical experience that will uplift and give you the urge to sing, sway and clap your hands all at the same time!" The Beaufort Mass Choir members represent more than 12 local churches and are under the direction of Scott Allen Gibbs. Don't miss this musical experience!

Bring a comfy chair or blankets, snacks or supper, and your beverage of choice and gather on the USCB Center for the Arts lawn to enjoy some fabulous local talent. Cost is \$10/ person (12 & up). uscbcenterforthearts.com

"65th Annual Beaufort Water Festival"

July 16 – 25 (Times vary) at the Beaufort Waterfront

Enjoy arts & crafts, water & air sports, nightly entertainment and more at the 65th Annual Water Festival! Location, time, and costs depend on which events you attend. bftwaterfestival.com



Summer Fun - Calendar of Events

"USCB Center For The Arts presents MOVIE NIGHT!"

Every Monday night in July, 7:00 pm - 9:00 pm at USCB Center For The Arts; \$7 per person. (843) 521-4145 or uscbcenterforthearts.com



"Pinups at the Drive-In"

July 24, 7:00 pm - 11:00 pm at Hwy 21 Drive-In

Join SC Vintage Vixens for Dolls at the Drive-In. This quaint venue, with its two screens, double features, and stocked concessions take you back to the bygone era times of the 1950s. Dripping in nostalgia, this event at the Hwy 21 Drive-In will feature SC Vintage Vixens dolled up in throw-back threads with cool classic cars for a family-friendly feel that will have you believing you stepped back in time.

August

"Watermelon Crawl Sip & Stroll Downtown Beaufort"

August 28, 10:00-5:00 Downtown Beaufort

The Watermelon Crawl Sip & Stroll is a chance to explore the various downtown Beaufort retailers while enjoying complimentary beverages and special retail and restaurant promotions. This event combines all that we love about downtown Beaufort. Experience downtown as it's meant to be experienced – while strolling!

"LIVE After 5 Third Thursday Downtown Beaufort"

August 19, 5:00 pm - 8:00 pm

LIVE After 5 every third Thursday of the month is Downtown Beaufort's newest recurring monthly party with live music, local artists, late night shopping and drink & food specials.

