

The Complete Guide to EssilorLuxottica Branded Practice Opportunities:

A COMPREHENSIVE EBOOK



EssilorLuxottica

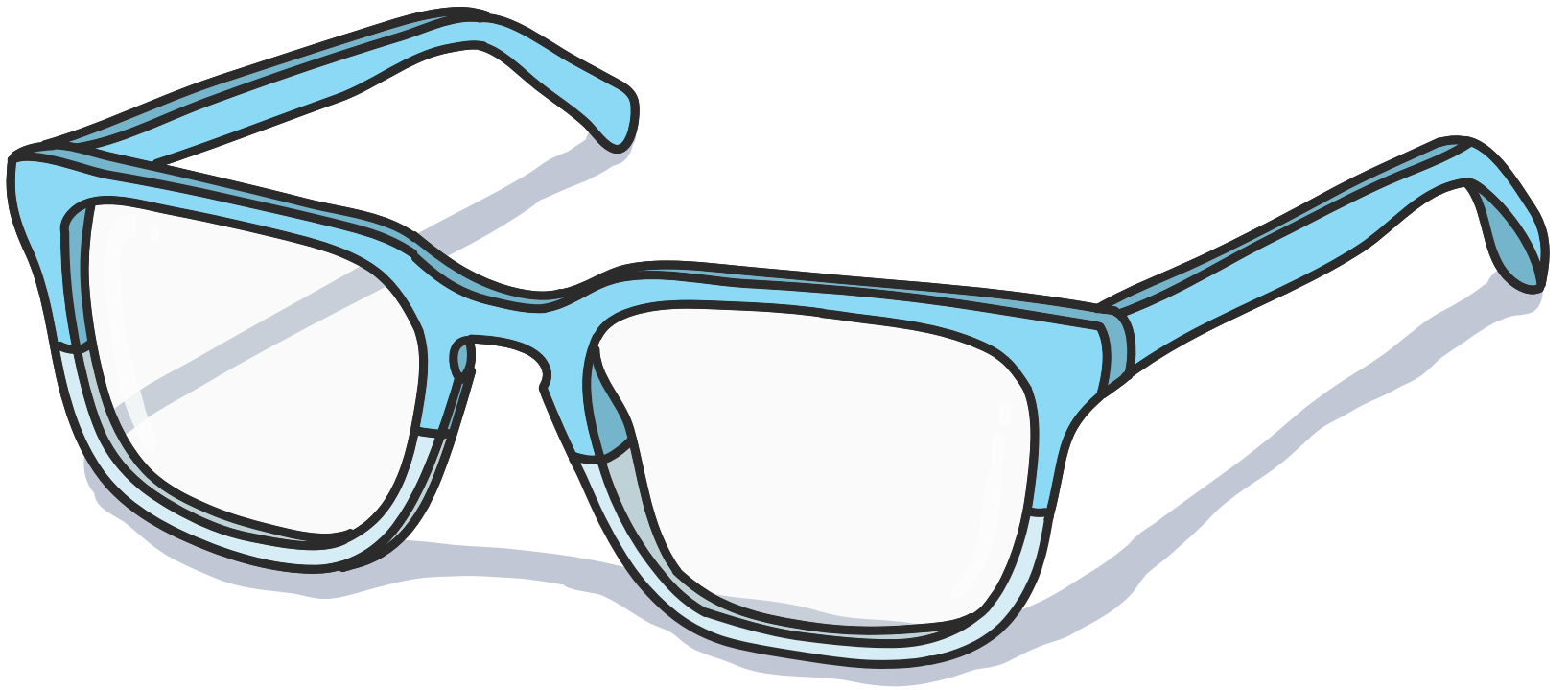


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What is EssilorLuxottica Eye Care?

EssilorLuxottica Eye Care is an organization dedicated to supporting a diverse community of over 2,000 committed eye doctors and is a part of EssilorLuxottica, a leader in the design, manufacture, and distribution of fashion, luxury, and sports eyewear. As a whole, EssilorLuxottica is a patient-focused organization dedicated to helping people see and enjoy the beauty of life in all its forms.

EssilorLuxottica Branded Practices™ are built on a belief that it's possible for optometrists to do well and good while enjoying success in their careers and personal lives. EssilorLuxottica believes doctors should be given the freedom to own or lead an optometric practice backed by the tools, resources, and support of industry leaders who share common values and a passion to deliver the highest quality eye care and service to others. Enhanced by nationally-known and respected brands with the unique power to be a force for good, EssilorLuxottica challenges the status quo, pursues breakthrough technologies, and elevates patient care and the patient experience.

Message from Dr. Carl Spear, Sr. Vice President, Luxottica Eye Care

Wow, what an exciting time in your career! Optometry is a tremendous profession with so many opportunities to select how you want to practice. Whether you're a new graduate or an experienced doctor, I encourage you to really think about what you want out of your career, the profession, and, ultimately, your vision for how you want to practice.

Think about all the reasons why you chose this path: to connect with patients, to educate them on preventative care for health and wellness, and to improve lives through better vision. Your skills and expertise are more important than ever.

As you consider what's next in your journey, we hope that you'll consider one of our EssilorLuxottica brands of LensCrafters, Target Optical, or Pearle Vision. We're a company that values the doctor and understands that one of our differentiators is the quality eye care experience our affiliated doctors deliver. Our brands are nationally known and recognized by patients — which will help you to grow your practice and provide outstanding quality care to your patients from start to finish on a daily basis. We share your vision of providing the highest quality care for patients while doing good in the world.

Because of the importance of doctors in delivering exceptional care to patients, EssilorLuxottica has invested in a robust community of eye care professionals to support doctors throughout their journey with EssilorLuxottica, from dedicated field support to an entire EssilorLuxottica Eye Care team dedicated to supporting doctors with the tools, resources, and support needed to start, run, and grow their practices. You also become part of a family of more than 2,000 doctors who are always there to support you.

EssilorLuxottica offers unmatched freedom and flexibility to find the path that meets your practice vision. Members of our Eye Care team are talking to new doctors every day. They are sharing opportunities and matching doctors with positions that best fit their personal and professional goals.

We wish you luck and hope you find this guide helpful.



Carl Spear, OD, MBA, FAAO
Senior Vice President EssilorLuxottica Eye Care

Dr. Carl Spear has over 20 years of expertise in the eye care industry and currently serves as the Senior Vice President of EssilorLuxottica Eye Care for EssilorLuxottica of America.

Dr. Spear obtained his optometry degree at University of Alabama at Birmingham School of Optometry and graduated with his MBA from Auburn University. He and his wife, Dr. Katie Gilbert Spear, previously owned and operated a seven-location integrated optometry/ophthalmology practice in Pensacola, Florida that they sold in 2016.

Dr. Spear has served as the Senior Director of Professional Services at Vision Group Holdings, the Director of Professional Development and Strategic Accounts at Alcon, and the Director of Continuing Education and Vendor Relations for Vision Source. Dr. Spear has also written, lectured, and consulted with industry leaders on a variety of disease topics and serves as an active member on the Florida Board of Optometry.



LENSCRAFTERS®

OPTICAL®

PEARLE EST. 1961 VISION™

What are EssilorLuxottica Branded Practices?

Core fundamentals of EssilorLuxottica Branded Practices

At a EssilorLuxottica Branded Practice, you'll receive the freedom and flexibility you need to practice the way you want to practice. You'll take pride in providing the highest-quality vision care to your patients, knowing that you have the support of an experienced eyecare community, a wide network of doctors, and the resources you need to start and grow your practice. Programs like the OneSight EssilorLuxottica Foundation offer you the opportunity to turn your experience into assistance for underserved populations, both locally and around the world. This unique way to practice gives you the chance to do the most good at home and abroad.

EssilorLuxottica Branded Practices are typically located in highly visible, established locations, which helps immediately drive patients into a practice and ensure a steady flow of traffic into offices. Combining this with tools, resources, and endless support, EssilorLuxottica offers a turnkey opportunity that enables doctors to achieve their career goals. EssilorLuxottica Branded Practices leverage three key pillars to ensure their affiliated doctors are successful:

- **Collaboration:** Doctors work in collaborative environments where they provide clinical knowledge in partnership with EssilorLuxottica's retail expertise, providing patients with a complete, high-quality experience.
- **Tools and resources:** : EssilorLuxottica is committed to providing its affiliated doctors with the latest in technology, resources, and tools. Doctors are provided with modern offices and the latest equipment to assist them in delivering the highest quality of care.
- **Professional Flexibility and Fulfillment:** EssilorLuxottica offers a variety of practice options, including independent practice, franchise, and full- or part-time employment across LensCrafters, Target Optical, and Pearle Vision brands. With over 2,000 locations across the US, Canada, and Puerto Rico, there's a fit for just about anyone at any stage in their career. These practices give affiliated ODs the freedom to choose what pathway best aligns with their personal goals.

Who is the right fit for an EssilorLuxottica Branded Practice?

Optometrists who are passionate about providing top quality care for their patients, are motivated by success and building their brand, and practice in order to achieve personal, financial, and career-based goals will excel in EssilorLuxottica Branded Practices. Other common characteristics that the most successful doctors share in this model include those who:

- Enjoy the EssilorLuxottica Retail day-to-day partnership environment
- Have a mindset that focuses on ownership and leadership
- Enjoy treating patients while providing the best patient and customer experience

With countless opportunities, career options, and modalities combined with the largest geographical presence in both the United States and Canada, EssilorLuxottica has something for everyone.

“My relationship with EssilorLuxottica is highly collaborative. We want the same things: to provide the best care possible to the patients, deliver a great experience, and to grow our respective businesses. If I collaborate with EssilorLuxottica on a corporate level and on a store level, then I will succeed too. Both sides need to be fully invested in not only the success of their own business, but also the success in the other one’s business.”



- Benjamin Lickteig, OD | Lickteig Family Eyecare

“The ideal candidate for this model is anyone who wants to run their own optometry business. EssilorLuxottica affords them a business model that lets them jumpstart their career and make money right away, as opposed to traditional optometry business models that don’t see profit for some time.”



- Kyle Sexton, OD | Sexton Vision Group

“We are separate entities but help each other a lot. We work as a team because in the end, we share the same goals of wanting to provide the best experience for our patients.”



- Pariya Shamsaee, OD | Target Optical Chula Vista, CA





A Closer Look at Career Options and Practice Opportunities Available with EssilorLuxottica

EssilorLuxottica offers an array of career options through their Branded Practices to provide a fit for just about anyone at any stage in their career to meet their specific goals and ambitions. There are independent practice (sublease) options, employment (full-time and part-time), and remote care, along with franchising opportunities across the various EssilorLuxottica brands.

Overview of career options and position types:

Employment (full-time and part-time):

A doctor can be employed by EssilorLuxottica or by an independent practice owner or a franchise owner. Similar to employed positions in other industries, employed optometrists earn an agreed-upon hourly rate and/or salary, may collect health insurance benefits, and receive paid holiday leave. This type of modality is ideal for those seeking a reliable income with minimal risk and personal financial commitment.

When employed by EssilorLuxottica, you can choose full-time with full benefits, giving you the security of salary, medical, and dental coverage alongside retirement savings plans and other perks. If you are working as an associate for an independent practice owner, arrangements and benefits will vary by practice owner.

If you want more flexibility, you can choose a part-time arrangement that aligns with your life schedule and optometric career goals.

Independent Practice Owner

An independent practice owner leases space and equipment from either a franchisee or the corporate location itself. EssilorLuxottica provides turnkey business models at highly visible established locations, handling the startup for independent practice owners through its Doctor Concierge Service while supplying them with the exam technology and diagnostic equipment needed to provide comprehensive care. EssilorLuxottica offers additional support in the form of technology, online scheduling, localized marketing, and online and social media tools to help grow the doctor’s patient base.

The doctor typically signs an agreement on how much coverage they will provide. Exam fees and the scope of professional services provided are at the discretion of the doctor, who will hire and manage their own staff. Financial investment and time commitment vary across brands and practice locations with plenty of room for growth in the form of additional leases and locations.

There are some exceptions to the above. For example, Eye Exam of California locations agree to certain pricing (although still have discretion for medical visits). If preferred, EssilorLuxottica will hire and manage staff for the doctor.

Remote Care

Remote optometrists can work from home and practice optometry in any state in which they are licensed in either full- or part-time capacities. The main difference between an in-person exam and remote exam is that the doctor is remote, while the patient and qualified technicians perform all pre-testing onsite. All EssilorLuxottica remote optometrists enjoy a guaranteed hourly pay rate, bonus potential, and great benefit packages.

The technologies available today for optometrists permit a synchronous and comprehensive exam with full equipment, which has the potential to increase patient access to eye care and help qualified doctors engage with patients remotely, while improving doctor work-life balance. When it’s time for the exam, the doctor completes the refraction and consultation remotely via EssilorLuxottica’s innovative Connect platform, which enables a consistent, comprehensive exam experience.

Remote exams with EssilorLuxottica include:		
Lensometry	Visual acuity (aided and unaided)	Color Vision/Stereopsis
Blood Pressure	Autorefraction/Keratometry/ Aberrometry	Non-Contact Tonometry
Video Slit Lamp Evaluation	Lens Retro-Illumination	Visual Field Testing
Refraction	Wide-Field Retinal Imaging	

As a remote optometrist, you gain exceptional flexibility while also being able to work with qualified technicians on the latest equipment—while also feeling good that you are able to help patients who may be without easy access to an eye care professional.

Franchise Owner

Owning a franchise comes with the highest potential financial reward of all available modalities. With earnings on both retail and optometric services, franchise owners’ income can be substantial.

Pearle Vision franchisees are independent business owners. The franchisee pays royalties and advertising based on a percentage of the gross dispensing sales revenue and benefits from access to the franchise systems, processes, and marketing. The franchisee has access to a franchise operations partner that provides support and consultation on business operations. As a franchise owner, you enjoy the benefit of remaining independent but with the added knowledge, expertise, and systems of the Pearle Vision network, providing efficiency and guidance in operating your optical practice.

Ownership is made as easy and smooth as possible. EssilorLuxottica assists in demographic analytics, site selection, store design, and project management.

When you own a franchise with one of the largest, most trusted names in the optical industry, you are instantly connected with a built-in patient base that recognizes and trusts the brand

and reputation. Additional benefits include turnkey systems, supply chain management, competitive pricing on frames and lenses, and robust business reporting and analytics. By leveraging EssilorLuxottica’s strategic marketing and business coaching, you can grow your practice and, with guidance, transition from one practice to many.

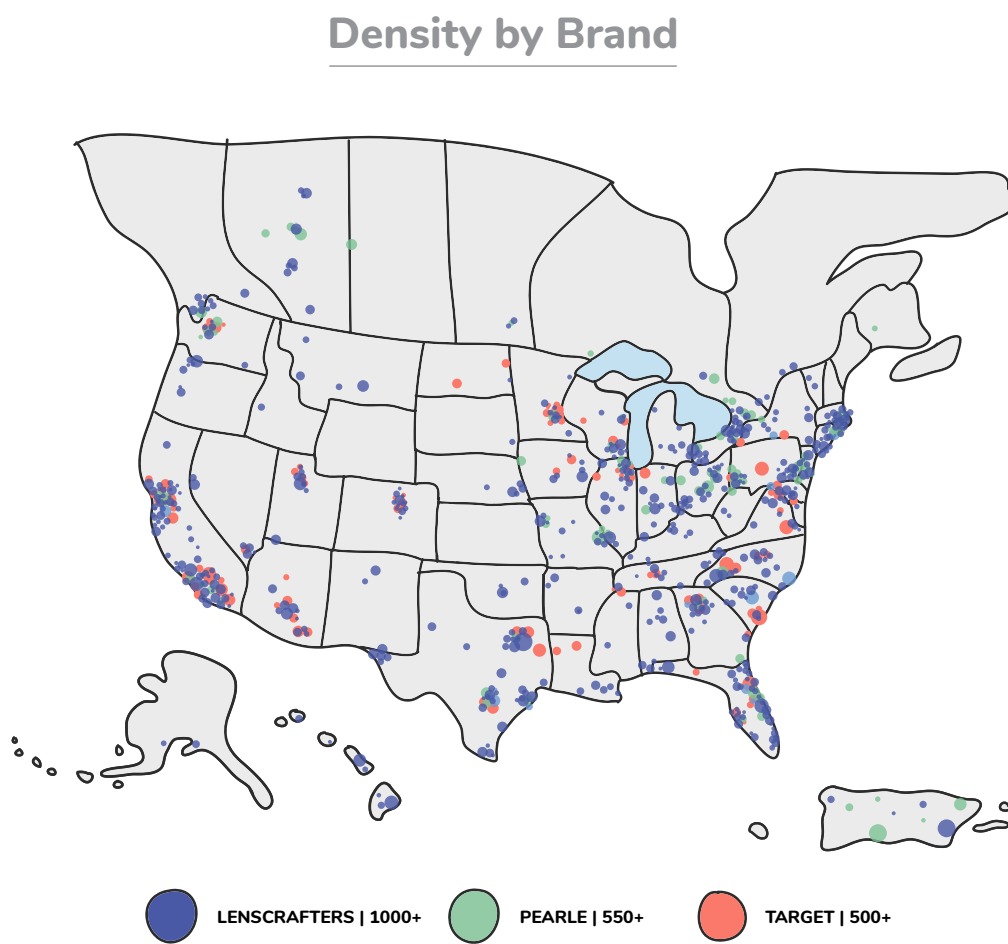
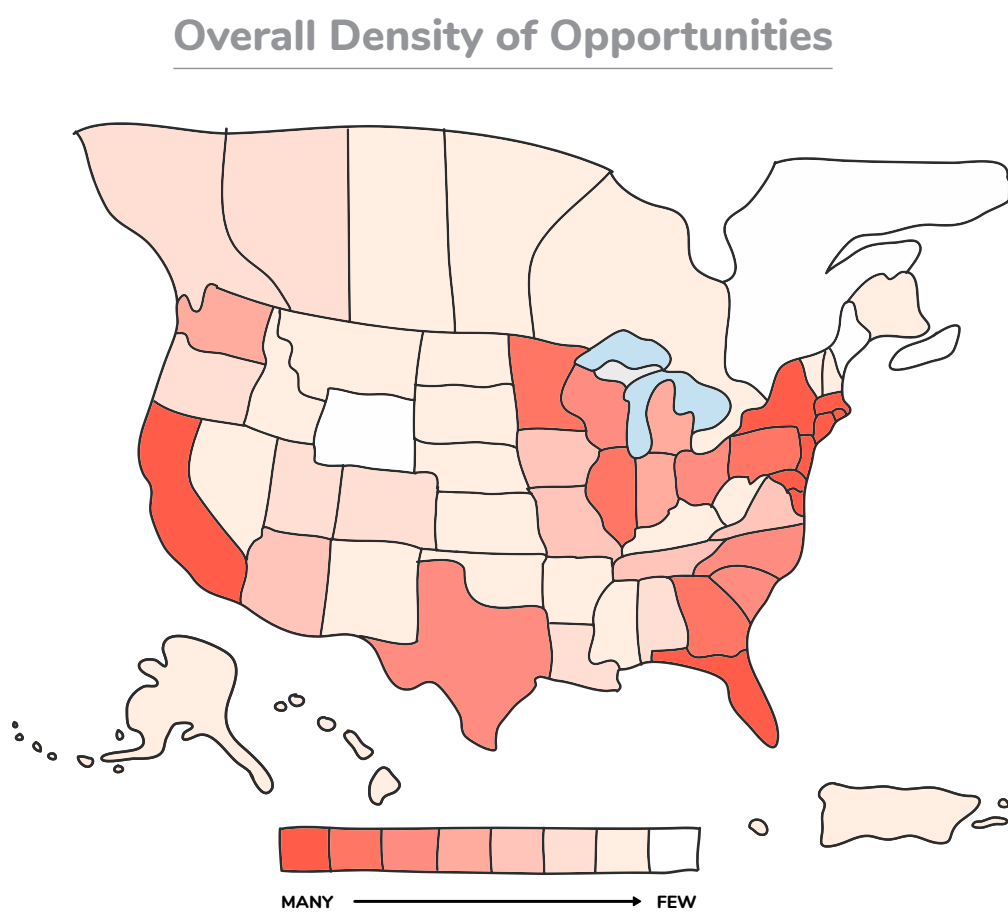
Whether you are just graduating from optometry school or you have an established independent practice, there are many benefits to joining Pearle Vision as a franchise owner.

EssilorLuxottica Brands

With LensCrafters, Target Optical, and Pearle Vision, EssilorLuxottica offers different practice opportunities for optometrists across all of these consumer recognized brands, each with a unique feel and fit. Matching your personality and goals will help set you up for success while aligning with your career path.

Geographies: Where are these opportunities located?

EssilorLuxottica has more abundant options geographically than anyone else in eye care. The following infographic provides a depiction of where EssilorLuxottica positions are located and what modalities and brands are offered.



Practice Model Types In Each Brand:

	# OF LOCATIONS	INDEPENDENT PRACTICE (SUBLEASE)	EMPLOYED (FT/PT)	ASSOCIATE OD	FRANCHISE	REMOTE CARE
LENSCRAFTERS™	900 and growing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
OPTICAL®	500 and growing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
PEARLE VISION™ <small>EST. 1961</small>	550 and growing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

A Closer Look At Practicing Within Each Brand

LensCrafters



OD Insight:
REGINA TRAN, OD
Independent Optometrist Practice Owner – LensCrafters

EssilorLuxottica’s flagship brand, LensCrafters, has been providing quality eye care to communities for over 40 years with over 900 locations in the U.S., Canada, and Puerto Rico. Optometrists affiliated with LensCrafters join a collective force providing comprehensive eye care in a patient-focused environment. Optometrists can obtain a turnkey independent practice with relatively low startup and overhead costs or practice in an employed setting. Being affiliated with an industry leader in lens technology and frame selection, coupled with inherent brand recognition and appeal, creates a powerful marketing tool that comes standard for doctors starting careers and businesses at LensCrafters.

There were several major reasons I pursued an independent practice with EssilorLuxottica. I wanted to be able to learn and develop business and practice management skills, and because I was a recent grad at the time, I had hefty student loans, so I needed an option that wouldn’t force me to take out additional loans and would provide me with low overhead costs.

I chose LensCrafters because it is known to be committed to providing advanced technology and elevating the patient experience.

My experience as an independent practice owner has been truly rewarding. In the personal sense, I’m immersed in a role that motivates me to be creative, persevering, goal-oriented, constantly learning, and consistently self-improving.

Patient Volume

Located in highly visible, accessible areas such as in or near shopping and retail centers, LensCrafters-affiliated doctors see a high volume of patients. Because of this, a majority of LensCrafters locations include multiple lanes to accommodate the patient demand. On a typical day, my patients are scheduled every 20 minutes. I see on average 11-14 comprehensive eye exams a day although volume can certainly increase as you continue to grow your business. My day is primarily focused on patient care, but I allocate time for upkeep of insurance claims, educating staff, planning or implementation of new ways of doing things to improve practice flow.

Patient Exam Experience

LensCrafters' practice setup includes an auto-refractor and non-contact tonometer (NCT), a visual field tester, and an appointment book system with online scheduling and automated recall called The Appointment Book (TAB). Updated spaces enhance the patient experience with relaxing waiting areas and clean, modern lanes.

Connect technology, a digital instrument and program that utilizes wavefront technology to acquire accurate measurements of the eye, is available in most LensCrafters locations. It provides insight into a patient's visual profile and aids in patient education by providing animations and material for patients to better understand their eye health.

This technology has helped the way I practice and manage my business.

The Appointment Book (TAB) has been transformative in scheduling. Patients have the ability to schedule their appointments online, and staff can easily perform normal scheduling tasks as well as schedule patients for future visits and recall.

Connect, which is an upgrade from traditional exam lane equipment to a more advanced platform — automated phoropter, auto-refractor with wavefront aberrometer and corneal topographer, and auto lensometer — all wireless technology that interfaces with an iPad has really been valuable to me both in terms of efficiency and patient exam experience.

I practice optometry to the full scope that I can. I perform comprehensive eye exams, contact lens evaluations, pre- and post-operative LASIK and cataract surgery co-management, medical emergency office visits, and medical management of eye diseases (i.e., glaucoma, dry eye, etc.)

Right Candidate

Those ready to open a high-volume practice should consider opening an independent practice at LensCrafters. Candidates should be comfortable managing an office staff and have a familiarity with business operations.

I have learned so much since starting my independent practice from the business start-up process (type of business incorporation, taxes, payroll, etc.), to staff management, time management, in depth planning/implementation of projects, communication skills, leadership skills, analysis of business metrics and key performance indicators.

I feel a great sense of ownership with this practice model. I oversee and make decisions on day-to-day operations on the business side and on the clinical side. My patients have come to learn that this is my practice next to or inside LensCrafters. LensCrafters retail staff and store manager know and understand how I run things at my practice, and though independent or separate from their optical, we collaborate to create a smooth and cohesive experience for our mutual patient/customer.

I would recommend this modality to a new graduate just starting out because they can still learn the essentials of running a business and practice management while developing clinical and patient care skills without the financial burden of an additional business loan or working capital.

Target Optical



OD Insight:
MEGAN FOWLES, OD
Independent Optometrist Practice Owner – Target Optical

Target appeals to a younger demographic who turn to Target for value as well as style. Shoppers of Target visit frequently, so optometrists affiliated with Target Optical enjoy seeing their patients regularly and building rapport not only with them but also with their families. Inside 500 Target locations (and counting), this is one of the fastest growing EssilorLuxottica brands. Optometrists can obtain a turnkey independent practice with low startup and overhead costs.

There were many reasons I decided to pursue this practice modality.

I always wanted to have my own clinic someday. The opportunity with Target Optical gave me a chance to learn the business aspect of optometry, run my clinic the way I want to, and set my own hours while not having all the responsibility related to running an optical. I don’t have to worry about inventory or lab work — at Target Optical, I get to focus on optometry and treating patients.

Secondly, I really wanted to be back in Sioux Falls, closer to home and my friends and family. The opportunity with EssilorLuxottica and Target Optical was the best option that allowed me to practice where I wanted to practice.

Patient Volume

Target Optical is located within a large, established retailer. Foot traffic potential is high on most days but will be busiest from Friday through Sunday. With Target’s family appeal, optometrists often examine whole families when they come in to do their weekly shopping. The growth potential at Target Optical is high.

A typical day in my practice can vary. My optical location has only existed for 3 years and I have been in practice for two years, so we are still growing. On slow days I see five to six patients, and on busier days I see 10-15. My day starts at 10 a.m. and I typically work until 6 p.m., except Saturdays on which I only work until about 3 p.m. Between patients I work on the business items including bookkeeping, insurance filing, and taxes.

Patient Exam Experience

Patients will see a modern, updated lane on their visit. Monthly rent includes an auto-refractor and NCT, furniture and fixtures, and online scheduling with automated recall. An anti-reflective lab service is available off-site. Visual field testers and RevolutionEHR, are available in all Target Optical locations.

There is a lot of technology available to affiliated ODs in this practice model which has helped me practice and manage my business.

EssilorLuxottica offers an online scheduling tool (TAB) which is great for keeping the schedule. I can give the optical staff access to my schedule so they can make appointments and make reminder calls to patients. Patients can call in, book in person or online. I have an automated phoropter that patients love, and I have to admit I love it too. It has a lot of built-in efficiencies that really improve the patient experience.

Right Candidate

If you are a new graduate and/or an optometrist with at least one year in practice, consider a Target Optical. Tech-savvy docs will appreciate the national advertising reach of Target Optical’s digital marketing as well as additional doctor marketing tools, resources, and support from EssilorLuxottica. This includes: ratings and reviews, local doctor web pages, and an OD Marketing Hub that includes social media posts, business cards, and customizable postcards.

The pace of the practice will allow new graduates to gain substantial business know-how in a short amount of time. Don’t let the learning curve scare you off. It’s exciting to learn the business of eye care and reap the financial benefits while having the support of an industry leader like EssilorLuxottica. EssilorLuxottica provides doctors with the tools they need to be successful and ancillary support from store managers to experienced eye care directors all with a focus on providing resources needed to start, run, and grow their businesses. In a network of over 2,000 affiliated doctors, it is comforting knowing you won’t ever be alone!

My experience so far has taught me many valuable business lessons.

I really had no idea what it took to run a business prior to taking on this independent practice opportunity. I now enjoy the business side of what I do almost as much as patient care and feel a great sense of ownership. I enjoy the freedom to do what I want to do with my practice. I make my own hours and make decisions about how I want to run my practice. My office space is separate from the optical, and we operate independently from each other but as mutually cooperating businesses.

If I had to do it all over again, I would choose the same pathway. I was so anxious to take this on by myself right out of school. It can be scary being totally on your own for the first time. I was so nervous I would do something wrong. In the end, though, it has been so rewarding seeing this business grow and be successful. I made it through that first year and never looked back!

Pearle Vision



OD Insight:
ERIC BELLA, OD
Independent Optometrist Practice Owner – Pearle Vision

Founded in 1961 by Dr. Stanley Pearle, today the 550+ U.S., Canada, and Puerto Rico Pearle Vision locations continue his mission to be the neighborhood destination for eye care and eye wear of choice. Together with Pearle Vision, you’ll provide a holistic experience supported by the brand’s commitment to providing genuine eye care for every patient.

My experience at Pearle has been the highlight of my optometric career. I have been able to improve my skills both as a clinician, as well as the business skills required to be a practice owner. Being a sublease doctor has enabled me to provide the best possible care for my patients because I can draw from EssilorLuxottica’s extensive resources and support, as well as have the independence to treat patients in my own individual way.

Patient Volume

As one of the largest, most trusted brands in the optical industry, the name Pearle Vision keeps patient volume steady. Most franchise and corporate locations have multiple lanes to accommodate patient volume allowing you to grow your practice to its full potential.

Each day in my office is different, but usually I spend a half hour to one hour doing admin work in the morning, then see patients during the workday. As an independent practice owner, I am responsible for running the practice, so I will usually communicate with my office manager several times a week to make sure things are running smoothly.

Patient Exam Experience

Pearle Vision creates a welcoming atmosphere from the moment you step in the door. Bright colors and clean lines greet patients in the comfortable waiting area. Doctors and trained optical staff guide patients through the experience starting with a thorough eye exam and ending with assisting in glasses selection.

Pearle Vision places a great emphasis on their doctors. Everything from their marketing to the design of their stores, has emphasized a neighborhood eye care perception. This attitude has carried over into how we treat our patients. We are definitely encouraged to practice to the full extent that we are comfortable. We use retinal imaging in my practices, and I am looking into adding an OCT. Having the ability to do imaging and visual field testing has enabled me to practice a higher level of optometry, giving patients access to medical eye care. I think it is important for the image and perception of optometry to offer medical services such as glaucoma, AMD, and dry eye care. In my opinion, this attitude has become one of the defining values that makes it great to partner with Pearle.

Right Candidate

An optometrist looking for a more ambitious endeavor or ownership in an optical practice should consider a Pearle Vision franchise. Some independent practice opportunities exist within Pearle.

Before signing on the dotted line, have your finances in order. Costs include (but may not be limited to) commercial lease, optical inventory, equipment purchase, and franchise fees. Franchise owners qualify for a vendor price reduction on equipment as well as frames, lenses, lab service, and supplies.

Franchise support also comes in the form of marketing dollars with an established \$35 million marketing program, TV ad power, local event planning, and a dedicated field marketing team to help you build and manage patient relationships.

There are the same challenges in running any business, and working with Pearle Vision has helped me to develop competency in my business practices. We regularly monitor our NPS score (Net Promoter Score), and constantly try to monitor and improve our best practices, and KPIs. I have also learned a lot in terms of hiring admin staff and associate ODs. As a sublease doctor, it is a great opportunity to learn about other aspects of running a business, especially from an accounting and human resource/management point of view.

I feel that the balance of support and independence that Pearle Vision offers makes me feel as if I am in control of how well my practice does. There is encouragement from both management and the optical side to build my practice, with the knowledge that a win-win situation for both Pearle and the doctor will be the end result. I think being able to see patients in a thorough manner and having the support of a large company has made developing my optometric practice and achieving my personal, financial, and career-based goals a reality.



How to Get Started With a EssilorLuxottica Branded Practice

Whether you are pursuing an employment, independent practice, remote care, or franchise opportunity, there are a few things you should do if you are considering affiliating with EssilorLuxottica:

1. Understand all the practice options, pathways, and settings available to you as an optometrist and start to narrow down what might be the best fit for you. you in terms of your future vision and goals.
2. Check out the practice settings and opportunities available with EssilorLuxottica to understand better if those pathways might be a good match for you.
3. After you’ve determined what career pathway and setting is right for you, research and learn as much as you can about being an employee, an independent practice owner, franchisee, or remote care provider. You can check out the EssilorLuxottica Eye Care website for more information on these practice modalities.
4. Browse opportunities on Eyes On Eyecare or directly on EssilorLuxottica’s job portal to see what opportunities exist in your area.
5. Connect with an EssilorLuxottica representative regarding potential opportunities, or ask a member of our talent acquisition team at Eyes On Eyecare to make an introduction for you.
6. If pursuing an independent practice or sublease model, review the additional steps and instructions outlined in the The Complete Guide to Starting a LensCrafters Sublease infographic.
7. If interested in franchise ownership, learn more and get in touch with a Pearl Vision franchise representative.
8. Foster relationships with key points of contact on the EssilorLuxottica team to achieve success in your career and understand opportunities to get involved outside of the exam room.



Other Opportunities to Get Involved

EssilorLuxottica provides its affiliated optometrists countless opportunities to get involved outside the exam lane to impact those in need at home and around the globe.

EssilorLuxottica affiliated doctors can participate with the OneSight EssilorLuxottica Foundation. The OneSight EssilorLuxottica Foundation is focused on bringing both sustainable and urgent vision care solutions to places around the world. The OneSight Essilor Luxottica Foundation has helped millions of people in 46 countries to date.

With the OneSight EssilorLuxottica Foundation, EssilorLuxottica-affiliated doctors can participate in clinical opportunities to provide care to underserved and disadvantaged populations locally and around the world. Not only can participating doctors make a difference to so many of those in need, they are given the opportunity to work in a team environment that fosters lifelong relationships with colleagues.

If teaching and mentorship are more your passions, EssilorLuxottica also offers ample opportunities for its affiliated doctors to serve as doctor mentors during their onboarding program for new independent practice owners or take part in the EssilorLuxottica Eye Care Connect to Grow Program, facilitating peer-to-peer networking and learning. Additionally, there are opportunities across each brand to serve in leadership positions, as doctors can mentor current optometry students as part of the Mentor MatchUP program.

“I became a doctor mentor for new doctors as part of EssilorLuxottica’s onboarding program and through this mentor program, I try to give new ODs a fast-forward button in business. I try to impart on them things that I learned in five to six years through trial and error so that they can avoid the same pitfalls—I find that incredibly rewarding.”



- Kyle Sexton, OD | Sexton Vision Group

Check out some highlights from our OneSight
EssilorLuxottica Foundation Clinics:



[Watch the video!](#)



[Watch the video!](#)

EssilorLuxottica

**Learn more about EssilorLuxottica
Branded Practice Opportunities
by visiting our [resource center](#)**