decarb connect eu

21-23 JUNE 2022

Amsterdam, Mercure Amsterdam City Hotel, Joan Muyskenweg 10, 1096 CJ Amsterdam

Conference | Site Visits

Europe's leading industrial decarbonisation summit

30+ speakers including:

Magali Anderson
Chief Sustainability Officer
Holcim

Mike Greenall
CTO
NSG Pilkington

Warner Priest
Renewable Energy Specialist
InterContinental Energy

Julia Dubinina
Industrial Hubs Manager Europe
Energy Marketing
Shell

Per Brevik
Director, Brevik CCS
Public Affairs
Heidelberg Cement

Guloren Turan
General Manager
Global CCS Institute

ALL TICKETS 2 FOR 1

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Welcome to Decarb Connect EU 2022

Welcome - I'm so pleased that you're thinking of joining us at Europe's leading decarbonisation event for heavy emitters, Decarb Connect EU, 21st - 23rd June 2022.

We've worked closely with members from the Decarbonisation Leaders Network (DLN) to develop an agenda that will both challenge and support you as you create your plans for decarbonisation.

Your task? To use the experience, line up and network onsite to find the right CO_2 strategy for your assets, to select the business models and tech you need and to connect with future collaborators.

The DLN has more than 120 members from across Europe, North America and MENA. When we researched with the European leaders in the network to devise the programme here's what they asked for and what's in store:

1. Dig into European policy and incentives to show us how to map and make use of funding - you'll see lots of discussions on this.

2. Bring Europe's capital providers to connect and speed up the allocation of funds (at scale) - we've curated speakers and guests from a range of committed investors with billions that are already focused on driving this industrial transition.

3. Show the breadth of active decarbonisation projects that European energy-intensive sectors have in motion (Done! We've confirmed plenty of project updates that will give insights to speed up and improve your own deployments).

4. Finally - our advisors asked us to make the most of being back in face-to-face meetings. That piece of advice we are definitely pursuing! From informal social times through to small group meetings and on to facilitated 1-2-1 introductions...no matter who you need connect with on the attendee list our team will help you make contact.)

Decarb Connect has a particular focus on accelerating the work of hard-to-abate sectors. Speakers are confirmed from across cement, steel, chem, glass, oil and gas and more.

Big and expensive challenges lie ahead. If you're someone who wants to share ideas, discuss and dig into the trickiest of issues – then this is the right event for you.

Again , everything you see on the agenda has been driven by Europe's leading industrial decarbonisation membership network. If you are leading decarbonisation, writing policy to support it, have a technology or solution that can support large-scale CO_2 requirements – join us.

See you in Amsterdam –

Alex

Alex Cameron
Founder & CEO
Decarb Connect & Decarbonisation Leaders Network

Special thanks to our advisory board:

Edelio Bermejo
Head of R&D, Innovation and IP
Holcim

Frederic Nyssen
Head of Global Strategy, Net Zero Priorities & Opportunities
BASF

Irina Gorbounova
General Manager, Mergers and Acquisitions
ArcelorMittal

Chris Dye
Category Manager - Renewable Energy
NSG Pilkington

Faidon Prokopios
Manufacturing Decarbonisation Director
TITAN Cement

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Past attendees include:

Event Format:

Meet with those across Europe driving NET ZERO and connect through DISCUSSION & DEBATE

The large part of the agenda is made up of panel discussions and live Q&As. This means you and others can interact and contribute to discussions rather than being passive listeners.

Countless NETWORKING opportunities

For the past 20 months we've all missed meeting face-to-face. With this conference taking place in-person, there will be ample opportunities to meet with potential business partners for lunch or coffee during breaks, and enjoy a networking evening reception at the end of Day 1. Our online Decarb Connect Networking Platform will help you with setting up meetings with fellow attendees in advance.

Decarb SUPER PITCH | Greenbackers Investment Capital Cleantech climate change tour

As part of the Greenbacker's "cleantech climate change tour" hear from 10 early stage clean-tech companies with innovative solutions to tackle different aspects of industrial de-carbonisation. Each has been carefully selected and deemed "investment ready" At the end of the session the audience can vote on the technology they think has the biggest potential.

Real time answers with LIVE POLLING

Live Polling will run throughout the conference - every conference attendee will be able to cast their vote on a range of critical issues during the sessions. Real-time answers are a barometer of how participants honestly feel about markets and policies and can sometimes be eye-opening!

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Expert Speakers:

Magali Anderson
Chief Sustainability Officer
Holcim

Mike Greenall
CTO
NSG Pilkington

Warner Priest
Renewable Energy Specialist
InterContinental Energy

Tom Mikunda
Senior Policy Advisor
Ministry of Economics and Climate Policy, The Netherlands

Lorenzo Ducci,
Commercial Officer Green Hydrogen Unit
Enel Green Power

Guloren Turan
General Manager
Global CCS Institute

Julia Dubinina
Industrial Hubs Manager Europe, Energy Marketing
Shell

Irina Gorbounova
General Manager M&A, Head of Xcarb Innovation Fund
ArcelorMittal

Audny Van Heldon
VP Industry Sector
Shell

Ben Moens
Managing Director
ENGIE Impact

Sherif El-Sayed
CCUS Policy Lead
Carbon Re

Mark Driessen
Manager of Public Affairs, Stakeholder Management, and Communications
Porthos

Ernst Worrell
Professor, Energy, Resources & Technological Change
Utrecht University

Filippo Bartoloni
Head of Hydrogen Project Development
Enel Green Power

Ouafik El Kasmioui
Group Sourcing Manager Energy & Utilities
Borealis

Max Åhman
Associate Professor, Environmental and Energy Systems
Lund University

Maria Lombardo
Head of ESG Advisory Sustainable Finance
Standard Chartered Bank

Edelio Bermejo
Head of R&D, Innovation and IP
Holcim

Stanislav Yordanov
Project Manager Sustainability Solutions
ENGIE Impact

Ben Walsh
Deputy Director of the Transforming Foundation Industries Challenge
Innovate UK

Per Brevik
Director, Brevik CCS Public Affairs
Heidelberg Cement

Jonas Helseth
Director
Bellona Europa

Alfredo Carrato
Venture Architect
CEMEX Ventures

Andrew Smith
Partner
Greenbackers Investment Capital

Carole Ferguson
Partner & Research Director
Signal Climate Analytics

Guillaume Picard,
Director - EU Markets
ClearBlue Markets

Thomas Guillot
CEO
GCCA

Matthew Harwood
Vice President of Business Strategy
OGCI Climate Investments

Tim Belcaen
QHSE Manager
Smulders

Tom Dowdall
Business Ambition for 1.5°C Campaign Lead
SBTI

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Expert Speakers:

Ian Riley
CEO
World Cement Association

Vincent Triesschijn
Global Head ESG and Sustainable Investing
ABN AMRO

Faidon Prokopios
Manufacturing Decarbonisation Director
TITAN Cement

Frank Wubbolts
Senior Scientist Industrial Transformation
TNO

Jen Carson
Head of Industry
Climate Group

Damien Meadows
Advisor – Carbon Markets
DG Climate Action, European Commission

Frederic Nyssen
Head of Global Strategy, Net Zero Priorities & Opportunities
BASF

Martijn Smit
Business Development Director
Northern Lights

Bram Sommer
Public and regulatory affairs adviser
Porthos

Diego Padilla Philipps
Technical Director
WSP

Alois Winkler
CO_2 Management in the Supply chain
Audi AG

Why join the Decarbonisation Leaders Network?

- **Target introductions to peers tackling critical decarbonisation issues** - The Decarbonisation Leaders Network is a private, peer-to-peer community specifically for executives from hard-to-abate sectors tasked with decarbonisation. Membership is only open to those within energy-intensive sectors. We'll facilitate introductions to people who'll be central to your personal network, plus you'll have the opportunity to share your company's experience with potential industrial collaborators across sectors.
- **Accelerate your plans by speeding up the decisions that underpin your decarb strategy** - Through networking meetings and introductions you'll gain access to ideas, insights and data that will help you speed up the evaluation and decision making around your plans. Learn from the hard lessons others have learned and identify the potential stakeholders in the supply chain that you could partner with.
- **1-2-1 introductions** – Whether you want to meet industrials, solution providers or investors, the decarbonisation leaders network can help you meet the right people through targeted research and introductions.
- **Your personal feedback loop** - the member-only app - Looking for informal advice but don't need a call? Access the app and post questions, comments and articles of interest with your fellows and gain their opinion. You can directly message each other in the app and build everlasting relationships.
- **Your perks** – free tickets for you and your team, discounts and contributor opportunities across the Decarb Connect live events, webinars, podcast and reports

Speak to Jack Figg to find out more:

Jack@decarbconnect.com

Decarbonisation Leaders Network

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Agenda:

DAY ONE | TUES 21ST JUNE | 8:30 AM - 5:30 PM (CET)

8:30 AM

Registration and Exhibition opens

8:50 AM

Welcome and opening remarks

Alex Cameron, Founder & CEO, Decarb Connect & Decarbonisation Leaders Network

9:00 AM

Opening Fireside Chat: From pledges and roadmaps to action and results – What tools and strategies are required to succeed?

Magali Anderson, Chief Sustainability and Innovation Officer, Holcim

Tom Dowdall, Business Ambition for 1.5°C Campaign Lead, SBTi

9:30 AM

Keynote: Align your strategy, technology and business models to accelerate decarbonisation

Audny Van Heldon
VP Industry Sector
Shell

9:50 AM

C-level industrial perspectives panel: A holistic approach to achieving decarbonisation goals

Moderated by:

Thomas Guillot, CEO, GCCA

Panellists:

Mike Greenall, CTO, NSG Group

Ben Moens, Managing Director, ENGIE Impact

10:30 AM

Networking Break

11:15 AM

Panel and breakout discussions: Are policy frameworks and funding mechanisms creating an enabling environment for industrial decarbonisation?

- Unpacking measures in the EU's Fit for 55 package and their role in industrial decarbonisation
- European incentive mechanisms – Which projects are securing funding and mechanisms such as Contracts for difference
- To what extent can the Carbon Border Adjustment Mechanism safeguard European competitiveness?

Panellists:

Guillaume Picard, Director – EU Markets, ClearBlue Markets

Damien Meadows, Advisor – Carbon Markets, DG Climate Action, European Commission

Ben Walsh, Deputy Director of the Transforming Foundation Industries Challenge, Innovate UK

12:15 PM

Private Discussion Roundtables

Pick a topic and join a small group of peers for simultaneous roundtable discussions which follow Chatham House Rule.

Roundtable 1: Green Hydrogen: the perfect complement to electrification to decarbonise the hard to abate sector

Lorenzo Ducci, Commercial Officer, Green Hydrogen Unit, Enel Green Power

Roundtable 2: An insight into different models of industry renewable energy sourcing and case study examples.

Stanislav Yordanov, Project Manager Sustainability Solutions, ENGIE Impact

Roundtable 3: The Midden Project: The power of data sharing between public and private sectors to determine decarbonisation strategies

Frank Wubbolts, Senior Scientist Industrial Transformation, TNO

Roundtable 4: Energy x Climate: Sharing perspectives around the challenges facing industry in a time of uncertainty

Sherif Elsayed-Ali, Co-founder & CEO, Carbon Re

Roundtable 5: How will a shift to cheaper renewable energy impact industrial decarbonisation?

Ernst Worrell, Professor, Energy Resources & Technological Change, Utrecht University

13:15 PM

Lunch Networking Break

2:30 PM

Panel discussion: What approaches can industrials implement in the short term to achieve long term emission reduction goals?

- Exploiting all opportunities to drive energy efficiencies across your operations
- Assessing the options for renewables energy sources: Considering PPAs vs onsite generation
- The use of alternative fuels for industrial heat applications

Panellists:

Ouafik El Kasmioui, Group Sourcing Manager Energy & Utilities, Borealis

Ernst Worrell, Professor, Energy, Resources & Technological Change, Utrecht University

Sherif Elsayed-Ali, Co-founder & CEO, Carbon Re

3:30 PM

Networking Break

The agenda continues on the next page.

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Agenda:

DAY ONE | TUES 21ST JUNE | 8:30 AM - 5:30 PM (CET)

4:00 PM

Practical steps for industrials to scale-up and speed-up the adoption of low carbon technologies

- How can industrials collaborate with early-stage disruptors to nurture innovation?
- Taking viable solutions from demo to pilot stage and full commercialisation
- Accelerator programmes and case studies of how this can be achieved

Moderated by:

Andrew Smith, Partner, Greenbackers Investment Capital

Alfredo Carrato, Venture Architect, CEMEX Ventures

Frederic Nyssen, Head of Global Strategy, Net Zero Priorities & Opportunities, BASF

Panellists:

Irina Gorbounova, General Manager, Mergers and Acquisitions, ArcelorMittal

Edelio Bermejo, Head of R&D, Innovation and IP, Holcim

4:45 PM

Decarb Super Pitch and Live Voting: Showcasing early-stage technology solutions

Hear from early stage clean-tech companies with innovative solutions to tackle different aspects of industrial decarbonisation. Each has been carefully selected and deemed "investment ready" At the end of the session the audience can vote on the technology they think has the biggest potential.

Led by Andrew Smith, Partner, Greenbackers Investment Capital

5:30 PM

Drinks & Networking Reception

Hosted by

Decarb Connect event attendees say:

"Decarb Connect was a great way to meet a wide range of professionals working on tackling the world's hardest decarbonisation challenges"
Cyrille Dubois, Project Manager - Decarbonisation, Carmeuse

"The best conference I have attended in my 30 year career! I love it and made numerous contacts. Everything was relevant and well done. Very pleased with all of it."
Jerry Springs, R&D Director, Johnson Matthey

"Probably the best industry conference I have ever attended and the energy at the event was outright inspiring. Look forward to attending again next year!"
Betty Jiang, Head of US ESG Research, Credit Suisse

"Great size conference with a very diverse attendee list"
Jakob Krummenacher, Director of Clean Energy, LSB Industries

"Extremely well planned with the highest quality of presentation and commitment of speakers. Looking forward to future Decarb Connect Conferences!"
Stuart Sokel, Managing Director, Birchwood Advisors

"An excellent place to meet leaders from all of the emerging energy transition industries in addition to being incredibly educational. It is the perfect event to immerse yourself in the energy transition's latest challenges and innovations. "
Brian Demet, Chief Geologist, Schuepbach Energy LLC

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Agenda:

DAY TWO | WED 22ND JUNE | 8:55 AM - 4:00 PM (CET)

8:55 AM

Chairperson's Welcome

9:00 AM

The shift to green hydrogen: How to make affordable, scalable hydrogen available for the de-carbonisation of heavy industry?

- Addressing the scalability challenge for green hydrogen – What further investment policy support is needed?
- Status of pilots and projects, and assessing the next steps on the road to commercialisation
- What industry collaborations will be important to accelerate the shift to green hydrogen

Moderated by:

Ian Riley
CEO
World Cement Association

Panellists:

Warner Priest, Renewable Energy Specialist, InterContinental Energy

Filippo Bartoloni, Head of Hydrogen Project Development, Enel Green Power

10:00 AM

CCUS developent and deployment: What practical steps need to be taken to delivery CCUS at the pace and scale needed to meet the industrial demand for carbon storage?

- What are the prospects and challenges for CCUS in Europe?
- Addressing the regulatory and commercial barriers limiting the deployment of CCS at a large scale
- Reviewing the status of CCUS projects in Europe
- Exploring the need for cross-border, European Co2 transport and storage facilities

Panellists:

Jonas Helseth, Director, Bellona Europa

Guloren Turan, General Manager – Advocacy, Global CCS Institute

Tom Mikunda, Senior Policy Advisor - Energy and Climate, Ministry of Economics and Climate Policy, The Netherlands

Julia Dubinina, Industrial Hubs Manager Europe, Energy Marketing, Shell

10:45 AM

Networking Break

11:15 AM

CCS Case studies and updates from across Europe

Followed by round table break out discussions with each of the projects

Case study 1: Porthos project status update

Mark Driessen, Manager of Public Affairs, Stakeholder Management, and Communications, Porthos

Case study 2: Northern Lights project update – CCS Infrastructure focus

Martijn Smith, Business Development Director, Northern Lights

Case study 3: Brevik CCS project - Lessons learned from the past 18 months

Per Brevik, Director, Brevik CCS Public Affairs, Heidelberg Cement

12:45 PM

Lunch Networking Break

2:00 PM

Buyers' perspectives: The importance of strong demand side signals for low-carbon materials

- The importance of strong market signals to generate confidence across the value chain
- Scaling up demand for low carbon products – What advocacy and collaborations are needed?
- Assessing the willingness-to-pay from downstream to scale up deployment
- The role of green procurement in stimulating demand for low carbon

Moderated by:

Jen Carson, Head of Industry, Climate Group

Panellists:

Diego Padilla Philipps, Technical Director, WSP

Alois Winkler, CO_2 Management in the Supply chain, Audi AG

Max Åhman, Associate Professor, Environmental and Energy Systems, Lund University

Tim Belcaen, QHSE Manager, Smulders

3:00 PM

How can investments most effectively meet the challenge of decarbonising heavy industry?

- Mobilising investment into the hard to abate sectors
- Exploring opportunities for co-financing with government
- What are the barriers for large scale sustainable investments?
- Assessing the risks and returns for investors engaging with energy intensive sectors

Moderated by:

Carole Ferguson, Partner & Research Director, Signal Climate Analytics

Panellists:

Vincent Triesschijn, Global Head ESG and Sustainable Investing, ABN AMRO

Maria Lombardo, Head of ESG Advisory Sustainable Finance, Standard Chartered Bank

4:00 PM

Close of Conference Day 2

decarb eu connect

21-23 JUNE 2022

Amsterdam

Find out more about our partnership opportunities

CONTACT FERN MILLICAN

www.decarbconnect.com

hello@decarbconnect.com

Partnering Opportunities

At Decarb Connect, we offer a plethora of opportunities across our global platform to meet your objectives, whether you want to find new leads, evaluate new partnership opportunities, amplify your leadership position or enhance your brand positioning, our packages are completely bespoke to meet your objectives. We combine our events, reports, webinars, podcast and leadership network opportunities to create a package that compliments your wider marketing strategy and surpasses your expectations.

Business Development & Lead Generation

- Custom events, meetings & networking
- Site visits
- Webinars
- Networking drinks reception
- Private Dinner, Breakfast meetings or Luncheon
- 1-2-1 introductions & meetings
- Away day host

Brand Building & Positioning

- Onsite branding – booths, registration & more
- Branding across event signage
- Website
- Video
- On-demand host

Thought Leadership & Industry Innovation

- Keynote
- Roundtables or panel discussions
- Industry surveys & reports
- Podcast host or participant
- DLN monthly theme
- Heatmap
- Fireside chats
- Case studies & project review

If you would like to find out more information about partnering opportunities with Decarb Connect, please contact:Fern Millican, Partnerships Director.
E: fern@decarbconnect.com

With thanks to our 2022 Partners

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Registration

What's included?

- Access all sessions in-person, interact and ask questions during panel discussions and roundtables.
- Network and arrange group meetings or 1-2-1 meetings with all attendees, including speakers and sponsors.
- Onsite hospitality: lunches, drinks and opportunities for networking in small groups throughout the event.
- Access meeting space for private networking.
- Preferential rates to stay at Mercure City Hotel, Amsterdam - on confirmation of your booking you will receive additional details.

BOOK MORE, SAVE MORE

Across the hard-to-abate ecosystem, many companies send multiple functions, why not coordinate and group booking and save up to 30%?

Mix & Match virtual and in-person attendees depending on your role and responsibilities.

To find out more and coordinate your booking, email us; **hello@decarbconnect.com**

Join us at Mercure Amsterdam City Hotel

Joan Muyskenweg 10, 1096 CJ Amsterdam

Rates to attend:

	Super early bird (ends 15th Apr)	Early bird (ends 13th May)	Standard Rate
Academia/ Energy Intensive/NFP*	~~€ 299~~	~~€ 599~~	€ 899
General stakeholders	~~€ 499~~	~~€ 799~~	€ 1,099

*Access to this rate is at the discretion of the organiser. The definition of Energy-Intensive manufacturer refers to those organisations manufacturing materials including cement, metals, chemicals, glass, refined products, ceramics, paper.

Decarbonisation Leaders Network

CALLING ALL MEMBERS

If you are a member of the Decarbonisation Leaders Network, or if you are VP level or above and work for a manufacturer in one of the following sectors; Cement, Metals, Chemicals, Glass, Refining, Ceramics, Paper - apply for one of 40 VIP passes available to you.

If you are a member of the Decarbonisation Leaders Network please contact Jack Figg for your VIP ticket jack@decarbconnect.com.

Find out more

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COVID-19 Safety Measures and Guidelines

To protect the health of all participants, and deliver a great experience, Decarb Connect will closely follow government guidance at the time of the event in respect to COVID19. Read our full policy here.

To learn more about Decarb Connect and to find out about our range of activities, contact:

ALEX CAMERON
FOUNDER & CEO
AC@DECARBCONNECT.COM

To propose a case study or speaker for the event, contact:

SARAH ROBERTSON
RESEARCH DIRECTOR
SARAH@DECARBCONNECT.COM

To find out more about sponsorship opportunities, contact:

FERN MILLICAN
PARTNERSHIPS DIRECTOR
FERN@DECARBCONNECT.COM

To explore media and marketing partnerships contact:

STEPHANIE WRIGHT
MARKETING DIRECTOR
STEPHANIE@DECARBCONNECT.COM

To find out more about Decarbonisation Leaders Network or to apply to be a member, contact

AYA PARIY
COMMUNITY DIRECTOR
AYA@DECARBCONNECT.COM