

## ANE Lending

Eddie Hilliard had accrued thousands of contacts during his 29 years in business, but he didn't have an efficient way to keep in touch with them. When he learned Levitate emails were sent using his existing email server, he signed up immediately. In the past year he has:

- **Paid for Levitate more than 4x over within the first 30 days** (\$18,000 net new business)
- Been able to send requests for custom email campaigns to Levitate's content team and the final product always exceeds his expectations
- Used the automation feature to set drip campaigns to remind their clients about loan payments in a friendly, timely manner

# Net New Business

# \$18,000

“Mortgage lenders miss out on huge opportunities by not marketing to their clients and keeping their brand top of mind. Levitate is an absolutely invaluable program because the emails come from my address and I'm able to send out content tailored to my clients.”

Eddie Hilliard,  
Co-Founder & Mortgage Broker

