

## FREQUENTLY ASKED QUESTIONS: SUMMER AUCTION

### WHAT IS THE ANNUAL SUMMER AUCTION?

The auction will take place in conjunction with the Summer Summit in San Diego, California on July 30, 2026. Donated travel packages are auctioned during this fun-filled event, with eligible proceeds benefiting TravelPAC or, alternatively, the U.S. Travel Association Advocacy Fund. We encourage all U.S. Travel members to donate packages to be featured during the auction. Contributing packages provides valuable visibility for your organization to nearly 250 top executives from across the travel industry.

### WHY DONATE PACKAGES TO THE AUCTION?

Donating an “in-kind” travel package to the Association is an ideal way to support U.S. Travel and its mission. Donated travel packages are considered in-kind contributions to U.S. Travel Association, a 501(c)(6) trade association. These packages are featured at the annual Summer Auction, and qualified proceeds may benefit TravelPAC or, where applicable, the U.S. Travel Association Advocacy Fund. Since travel products are considered in-kind contributions to our 501(c)(6), all U.S. Travel members are eligible to donate auction packages.

### WHO CAN DONATE AUCTION PACKAGES?

**All** U.S. Travel Association members are eligible to donate auction packages. Packages may be bundled with non-U.S. Travel member products and will be recognized as gifts from the U.S. Travel Association member exclusively.

### WHAT TYPE OF PACKAGES ARE WE LOOKING FOR?

The auction allows travel industry leaders to create packages that include exclusive travel opportunities, transportation, access to once-in-a-lifetime experiences, sporting events, and over-the-top meals. Tap into your relationships who have product to donate at no expense. Do you have a vacation home? We will take it! Do you know a private fishing company? Perfect! Make it fun. Make it unique. Make it something you would want to be a part of!

### HOW CAN YOU DONATE PACKAGES?

U.S. Travel Association members interested in donating a package may do so [here](#). Be sure to include the donor information and the package fulfillment contact so the winner can connect directly post-auction.

### WHO IS THE AUDIENCE AT THE SUMMER AUCTION?

Nearly 250 travel leaders from across all industry sectors — including hotel groups, industry associations, airlines, destination marketing organizations, state tourism offices, attractions, professional sports teams, airports and more.

### WHAT IS TRAVELPAC?

U.S. Travel Association created TravelPAC in 2009 to enhance its leadership on behalf of the travel community by helping to elect Members of Congress who understand the power of travel. TravelPAC allows U.S. Travel to better educate federal policymakers about the economic, social, and diplomatic importance of travel. TravelPAC is a key component of U.S. Travel’s overall mission to promote and facilitate increased travel to and within the United States.

### WHO CAN GIVE TO TRAVELPAC?

**U.S. Travel Members who have signed the [Prior Authorization Form](#)** and their spouses may contribute up to \$5,000 per calendar year. Other corporate and association PACs may also contribute a maximum of \$5,000 each calendar year.

### DOES MY AUCTION PACKAGE DONATION COUNT TOWARDS A PAC CONTRIBUTION?

While an auction package donation does not count as a PAC contribution, it is noted as a valuable contribution to U.S. Travel that facilitates critical TravelPAC fundraising.

### DO I SHIP MY AUCTION PACKAGE IN ADVANCE?

Please do **NOT** ship your item in advance. Due to liquor laws and logistical issues, we ask that you please **HOLD** your items until after the auction. Following the auction, we will send you the winning bidder's contact information to coordinate with or **DIRECTLY SHIP** your item to the winner.

### WHY SUPPORT TRAVELPAC?

When you purchase a Summer Auction package and are eligible to contribute to TravelPAC, your purchase proceeds may support TravelPAC. Our PAC helps grow U.S. Travel's allies and supporters on Capitol Hill by building relationships with pro-travel candidates, enhancing U.S. Travel's visibility, and educating Congress about the critical role of travel to the U.S. economy.

All contributions will be reviewed following the auction to confirm compliance with federal law. Only personal contributions from individuals within authorized member companies, or from registered multicandidate PACs, may be accepted by TravelPAC. Ineligible contributions will be directed to the general advocacy fund. All auction packages are considered in-kind gifts to U.S. Travel—not political contributions. Packages may include goods or services from both member and non-member sources to maximize appeal.