

THEBLONDS

NEW YORK

THEBLONDS

THE BLONDS
WERE BORN OUT OF THE DESIRE TO MAKE THEIR
CLIENTS FEEL STRONG, CONFIDENT AND POWERFUL.

SINCE THE FORMATION OF THE BRAND IN 2005,
PHILLIPE AND DAVID BLOND HAVE CREATED
INTRICATE AND GLAMOROUS ONE OF A KIND PIECES
FOR ENTERTAINERS.

IN ADDITION, THE BLONDS OFFER THE CUSTOM
ATELIER EXPERIENCE TO PRIVATE CLIENTS ACROSS
THE GLOBE, AS WELL AS READY TO WEAR
COLLECTIONS AT WWW.THEBLONDSNY.COM

THE BLONDS ARE KNOWN FOR CRAFTSMANSHIP AND
DIVERSE USE OF LUXURY MATERIALS JUXTAPOSED
WITH HARDWARE SUCH AS SPIKES AND CHAINS. THE
CORSET IS A SIGNATURE PIECE FOUND IN MOST
COLLECTIONS.

THE BLONDS CELEBRITY CLIENTELE INCLUDES
MADONNA, BEYONCÉ, JENNIFER LOPEZ, RIHANNA,
KATY PERRY, NICKI MINAJ, MILEY CYRUS AND MANY
MORE.

BEYOND DESIGN, THE BLONDS WORK WITH
CHARITIES TO ASSIST IN RAISING AWARENESS FOR
VARIOUS CAUSES, INCLUDING MAC AIDS FUND,
DIFFA, AMFAR, GMHC AND CITY OF HOPE.



THEBLONDS



BEYONCE



LADY GAGA



KATY PERRY

THEBLONDS



CARDI B



MILEY CYRUS



GWEN STEFANI

THE BLONDS



KATY PERRY



JENNIFER LOPEZ



RIHANNA

THEBLONDS



ARIANA GRANDE



MARIAH CAREY



TAYLOR SWIFT



PADMA LAKSHMI



BEBE REXHA



CIARA

THEBLONDS



PRIYANKA CHOPRA



LIZZO



MEGHAN TRAINOR

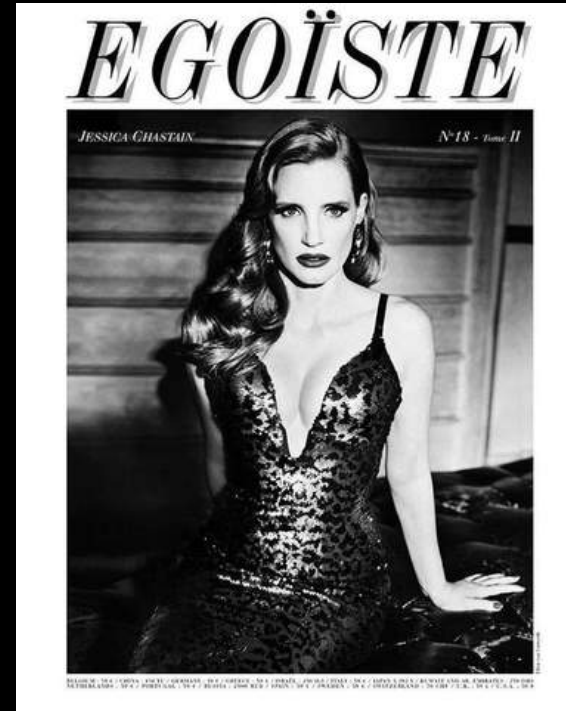


NICKI MINAJ

THEBLONDS



BRITNEY SPEARS



JESSICA CHASTAIN



GIGI HADID



BILLY PORTER



KIM KARDASHIAN



KATE MOSS

THEBLONDS



SHARON STONE



WINNIE HARLOW



GISELE BÜNDCHEN



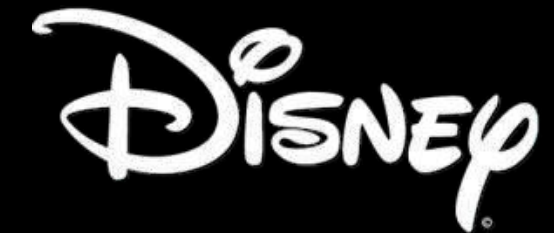
NAOMI CAMPBELL

THEBLONDS

PARTNERSHIPS

THE BLONDS HAVE COLLABORATED WITH ESTEEMED COMPANIES SUCH AS DISNEY, NBC UNIVERSAL, WARNER BROS., LEXUS, MOTOROLA, MAC COSMETICS, CHRISTIAN LOUBOUTIN, CND, MOULIN ROUGE! THE MUSICAL AND PLAYBOY ENTERPRISES, AS WELL AS DESIGNING A COLLECTION OF BARBIES FOR MATTEL.

THEY HAVE ALSO CREATED SUCCESSFUL READY TO WEAR CAPSULE COLLECTIONS FOR DISNEY, VFILES, PATRICIA FIELD AND MODA OPERANDI.



NBCUniversal

REVLON



THEBLONDS

Disney

Disney
VILLAINS
×
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MAC



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#HOWFASHIONTRAVELS
See more at [lexus.com/NYFW](https://www.lexus.com/NYFW)
LEXUS x THEBLONDS

THEBLONDS



TRUTH BEAUTY FREEDOM LOVE
MOULIN ROUGE!
THE MUSICAL



THEBLONDS

SOCIAL MEDIA @THEBLONDSNY

510K

COMBINED ORGANIC FOLLOWERS
ACROSS ALL PLATFORMS

theblondsny
Spring Studios



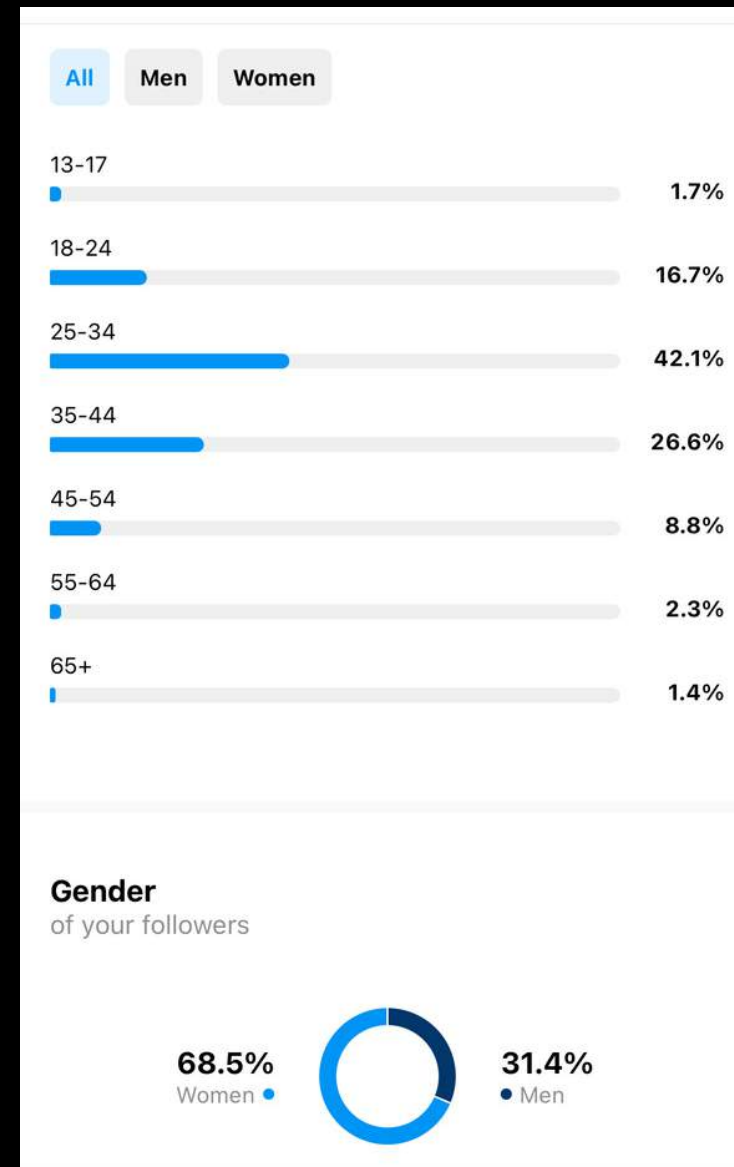
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Liked by phillipeblond and 14,794 others

theblondsny 💎 DIAMONDS ARE FOREVER 💎
@parishilton in @theblondsny. @phillipeblond
@davidblond #THEBLONDS #parishilton #nyfw

14.8K 153 428 547

1,308 Profile Visits 102,828 Reach



theblondsny
theblondsny · Original audio

FASHION — WEEK



168850 17415 151 1787 1385

Reel Insights ⓘ

Instagram and Facebook plays	168,909
Instagram likes and Facebook reactions	17,416

Instagram ⓘ

157,749 Accounts reached

THEBLONDS

NEW YORK FASHION WEEK

THE BLONDS CONSISTENTLY
THRILL FANS WITH THEIR OVER
THE TOP RUNWAY SHOWS.

STRAYING FROM THE
TRADITIONAL RUNWAY FORMAT,
THE BLONDS FUSE THE CATWALK
EXPERIENCE WITH
PERFORMANCE ART.

EACH SEASON, THE BLONDS
SHOW FEATURES A STAR
STUDED CAST OF MODELS,
INFLUENCERS, AND
CELEBRITIES.



THEBLONDS

C.FDA

EDUCATION PROFESSIONAL IMPACT NYFW RESOURCES & TOOLS AWARDS ARTICLES RUNWAY360

THE BLONDS AND MOTOROLA CELEBRATE PRIDE WITH A SPECIAL COLLABORATION

AP

U.S. News World News Politics Sports Entertainment Business Technology Health Science Oddities Lifestyle

The Blonds close out NYFW in bejeweled, glitzy glamour

hypebae LATEST FASHION FOOTWEAR BEAUTY

A LOOK BACK AT THE BLONDS' 10+ YEARS ON THE RUNWAY

From struggling artists to a New York Fashion Week star.

FN7

≡

BUSINESS

FASHION

Blondes Have More Fun: The Blonds Close New York Fashion Week with Y2K Club Glamour, Sky-High Heels & Material Girls

Rolling Stone

The Future of Performance Wear Is In the Hands of The Blonds

From Beyonce to Madonna, designers David and Phillipe
Blond have spent almost two decades shaping fashion history

BY KYLE LAMAR RICE

JULY 24, 2022



≡ VMAGAZINE

THE BLONDS CLOSE OUT NYFW F/W '22 WITH GLITZ, GLAMOR, AND A PERFORMANCE TO DIE-FOR

ELLE

FASHION

BEAUTY

CULTURE

LIFE & LOVE

I'd Like to Spend Every Tuesday Night at 'The Blonds'
Runway Show



REUTERS®

World

Business

Markets

Sustainability

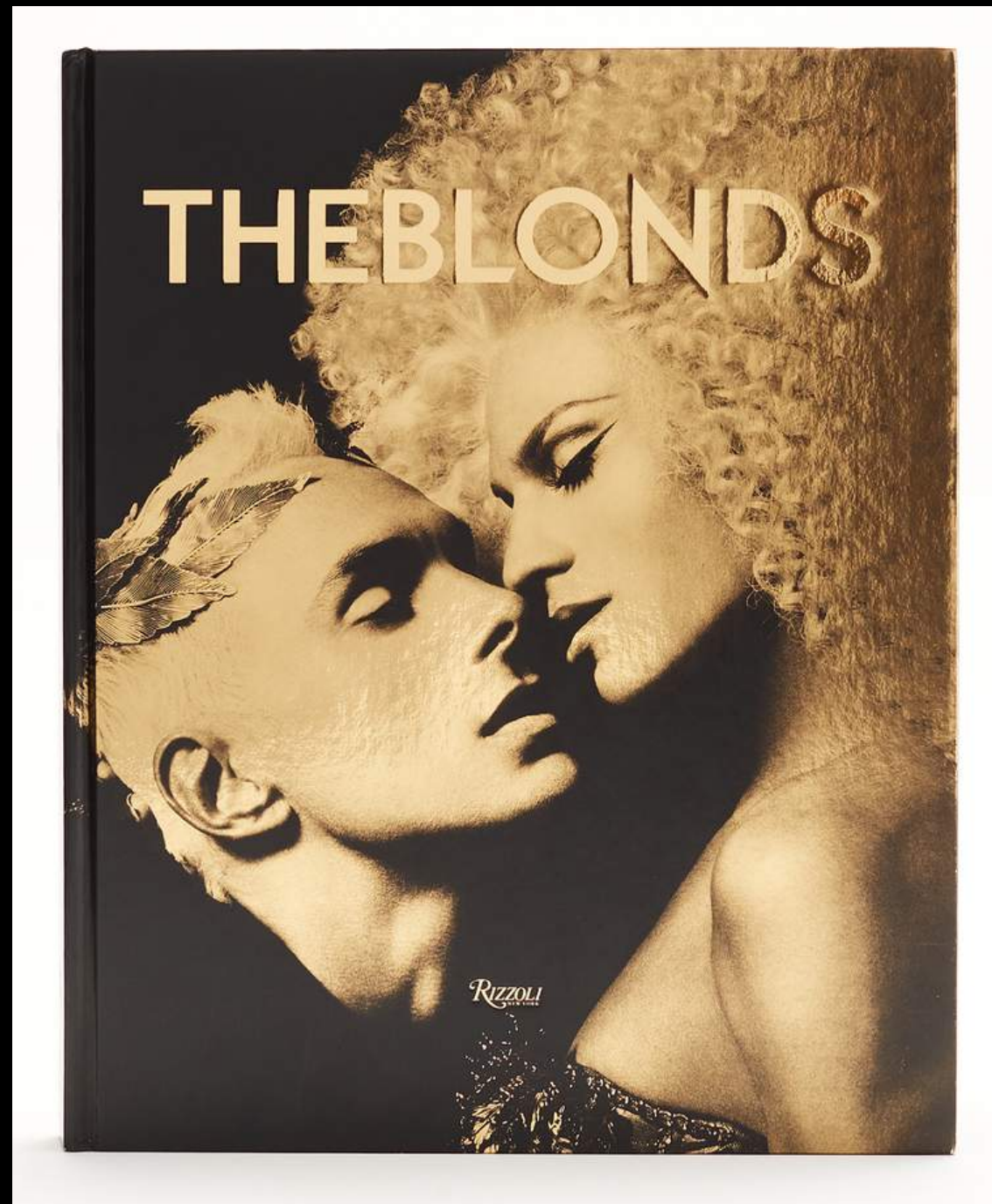
The Blonds close out New York Fashion Week with sparkly show

Daily Mail
.com

The Blonds showcase dazzling spring 2023 collection and premiere makeup collaboration with beauty influencer Amrezy and PrettyLittleThing on the catwalk

THEBLONDS

THE BLONDS: GLAMOUR, FASHION, FANTASY
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VOGUE

FASHION BEAUTY CULTURE LIVING RUNWAY VIDEO

FASHION > CELEBRITY STYLE

Billy Porter Just Made the Most Fabulous Entrance in Met Gala History

MAY 6, 2019 5:56 PM
by CHRISTIAN ALLAIRE



VOGUE

RUNWAY

Florals, for the 2024 Met Gala? Groundbreaking!
See All the Best Floral Looks Here

BY JOSÉ CRIALES-UNZUETA
May 6, 2024



the **Daily** *front row*

JILLIAN MERCADO MAKES HER NYFW RUNWAY DEBUT
AT THE BLONDS

written by Freya Drohan | February 10, 2020



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