

Monthly Webinars - "Career
Pathways: Industry Insights Series"

September Semester 2025-2026

This monthly webinar series offers students and graduates a deep dive into a wide range of industries, uncovering diverse career pathways and emerging opportunities.

Each session features guest speakers and Heriot-Watt Alumnus from different sectors—sharing real-world experiences, industry trends, and practical advice on building a successful career.

Whether you're exploring your options or ready to specialise, this series will equip you with the insights and inspiration needed to navigate your professional journey with confidence.

Mind Matters: Careers in
Psychology & the Business of
Behaviour

TBC - September
4:00pm - 5:00pm



Delve into the intersection of psychology and business in this insightful webinar exploring careers that harness the power of human behaviour. From organisational psychology and consumer behaviour to mental health and behavioural economics, discover how psychology shapes decision-making, leadership, marketing, and workplace dynamics.

Industry experts will share real-world applications, emerging trends, and career pathways for those passionate about understanding the mind and making an impact.

Register
Your
Interest
Here

Careers in Tech: Beyond
Coding

TBC - October
4:00pm - 5:00pm



Explore the diverse range of opportunities in the tech industry that go far beyond traditional coding roles. This webinar will introduce students to dynamic career paths in the Technology sector.

Hear from industry professionals who will share their experiences, skill requirements, and tips on breaking into their roles.

Register
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Green Careers: Energy,
Environment & ESG Roles

TBC - November
4:00pm - 5:00pm



Discover the growing field of green careers in this webinar focused on sustainability, clean energy, and ESG (Environmental, Social, and Governance) roles. Learn about the wide range of opportunities across industries—from renewable energy and environmental consultancy to sustainability strategy.

Hear from professionals leading the charge toward a greener future and gain insights into the skills, qualifications, and mindset needed to thrive in these impactful careers.

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Building Futures: Careers in
Construction & Property

TBC - January
4:00pm - 5:00pm



Explore the dynamic world of construction and property in this webinar highlighting the diverse career opportunities shaping our built environment. From project management and quantity surveying to real estate development and sustainable design, learn how professionals are transforming cities and communities.

Industry experts will share insights into current trends, required skills, and the pathways available for those looking to build a successful career in this ever-evolving sector.

Register
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Interest
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Creative Careers: Digital Media
& Marketing

TBC - February
4:00pm - 5:00pm



Step into the fast-paced world of digital media and marketing in this webinar designed for aspiring creatives. Discover exciting roles in content creation, social media, branding, advertising, and digital strategy. Learn how creativity meets technology to shape powerful campaigns and brand stories.

Industry professionals will share their career journeys, key skills, and tips for breaking into this vibrant and ever-evolving field.

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Future Engineers: Innovation
& Industry Trends

TBC - March
4:00pm - 5:00pm



Uncover the future of engineering in this forward-looking webinar exploring innovation, emerging technologies, and evolving industry needs. From AI and robotics to sustainable infrastructure and smart manufacturing, learn how engineers are driving change across sectors.

Hear from industry leaders about the skills in demand, exciting career paths, and how today's engineering students can prepare for tomorrow's challenges and opportunities.

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