Veterinary Price List
Canine Formulas

Effective February 3, 2025



PURINA® PRO PLAN® VETERINARY DIETS

Formula		Units	Size	Product Code	Suggested Clinic Price*	Suggested Retail Price*
CC CARDIOCARE®	Dry	1	6 lb	10271	$33.87	$50.99
	Dry	1	16.5 lb	10273	$58.81	$87.99
	Can	12	13.4 oz	19324	$37.22	$55.99
CN CRITICAL NUTRITION®	Can	24	5.5 oz	14720	$55.79	$83.99
DH DENTAL HEALTH®	Dry	1	16.5 lb	10253	$51.44	$76.99
DH DENTAL HEALTH® SMALL BITES	Dry	1	6 lb	13860	$25.40	$37.99
DRM DERMATOLOGIC MANAGEMENT® NATURALS WITH ADDED VITAMINS, MINERALS & NUTRIENTS	Dry	1	6 lb	17616	$32.29	$46.99
	Dry	1	25 lb	17618	$92.09	$133.99
EL ELEMENTAL	Dry	1	6 lb	10268	$41.83	$62.99
	Dry	1	16.5 lb	10270	$86.87	$129.99
EN GASTROENTERIC®	Dry	1	6 lb	13854	$30.64	$45.99
	Dry	1	16.5 lb	10232	$54.82	$81.99
	Dry	1	25 lb	10233	$77.50	$115.99
	Can	12	13.4 oz	15934	$37.45	$55.99
	Dry Hospital Pack	1	25 lb	10234	$36.70	N/A
EN SAVORY SELECTS® GASTROENTERIC	Chicken	12	13.2 oz	19247	$37.45	$55.99
	Lamb	12	13.2 oz	19249	$37.45	$55.99
	Variety Pack	12	13.2 oz	19250	$37.45	$55.99
EN GASTROENTERIC® FIBER BALANCE	Dry	1	6 lb	13858	$30.64	$45.99
	Dry	1	16.5 lb	10229	$54.82	$81.99
	Dry	1	25 lb	10230	$77.50	$115.99
EN GASTROENTERIC® LOW FAT	Dry	1	6 lb	17594	$30.64	$45.99
	Dry	1	16.5 lb	10235	$54.80	$81.99
	Dry	1	25 lb	10236	$77.50	$115.99
	Can	12	13.4 oz	17600	$37.45	$55.99
EN GASTROENTERIC® NATURALS WITH ADDED VITAMINS, MINERALS & NUTRIENTS	Dry	1	6 lb	17318	$36.67	$54.99
	Dry	1	25 lb	10237	$89.55	$133.99
	Can	12	13.4 oz	17299	$38.81	$57.99
HA HYDROLYZED®	Dry	1	6 lb	13852	$37.67	$52.99
	Dry	1	16.5 lb	13667	$69.71	$97.99
	Dry	1	25 lb	17254	$92.51	$129.99
HA HYDROLYZED® CHICKEN FLAVOR	Dry	1	6 lb	16981	$37.67	$52.99
	Dry	1	16.5 lb	17004	$69.71	$97.99
	Dry	1	25 lb	16980	$92.51	$129.99
	Can	12	13.3 oz	17990	$44.12	$65.99
HA HYDROLYZED® SALMON FLAVOR	Dry	1	6 lb	19009	$37.67	$52.99
	Dry	1	16.5 lb	19008	$69.71	$97.99
	Dry	1	25 lb	19007	$92.51	$129.99
JM JOINT MOBILITY®	Dry	1	6 lb	13849	$30.71	$42.99
	Dry	1	16.5 lb	10249	$59.08	$82.99
	Dry	1	25 lb	10250	$85.46	$119.99
NC NEUROCARE®	Dry	1	6 lb	17103	$33.65	$48.99
	Dry	1	11 lb	17741	$53.44	$77.99
	Dry	1	25 lb	17906	$99.60	$144.99
NF KIDNEY FUNCTION®	Dry	1	6 lb	13846	$27.31	$40.99
	Dry	1	16.5 lb	10254	$56.83	$84.99
	Dry	1	25 lb	10265	$82.23	$122.99
	Can	12	13.3 oz	13804	$37.45	$55.99
OM OVERWEIGHT MANAGEMENT®	Dry	1	6 lb	13843	$28.53	$42.99
	Dry	1	16.5 lb	10247	$54.83	$81.99
	Dry	1	25 lb	10248	$75.53	112.99
	Can	12	13.3 oz	13809	$39.94	$59.99

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OM Overweight Management Select Blend	Dry	1	6 lb	14963	$29.89	$44.99
	Dry	1	16.5 lb	10251	$56.13	$83.99
	Dry	1	25 lb	10252	$76.87	$114.99
OM Metabolic Response + Joint Mobility	Dry	1	6 lb	10035	$35.71	$49.99
	Dry	1	15 lb	10037	$63.45	$92.99
	Dry	1	24 lb	10038	$85.98	$125.99
UR Urinary® Ox/St™	Dry	1	6 lb	17109	$28.84	$41.99
	Dry	1	16.5 lb	17573	$61.81	$89.99
	Dry	1	25 lb	17574	$78.98	$114.99
	Can	12	13.3 oz	17149	$37.21	$55.99
UR Savory Selects® Urinary Ox/St™	Chicken	12	13.3 oz	10519	$37.21	$55.99
	Salmon	12	13.3 oz	10521	$37.21	$55.99
	Variety Pack	12	13.3 oz	10527	$37.21	$55.99
DentalChewz	Case	6	5 oz	11305	$46.03	$11.49 per box
Digestive Health Bites	Case	5	16 oz	18390	$51.42	$15.49 per pouch
Gentle Snackers Hydrolyzed + Low Fat	Case	3	8 oz	10239	$23.92	$11.9 9 per pouch
Joint Care	Case	3	Small Chew 2.65 oz pouches	10069	$23.37	$12.99 per pouch
	Case	3	Large Chew 5.29 oz pouches	10066	$35.97	$19.99 per pouch
Calming Care	Case	6	30 - 1 g sachets/box	19548	$101.94	$33.99 per box
FortiFlora®	Case	6	30 - 1 g sachets/box	12991	$113.94	$30.99 per box
	Case	72	30 - 1 g sachets/box	19607	$1367.28	$30.99 per box
FortiFlora® Chewable Tablets	Case	4	45 tablets	18786	$110.36	$44.99 per bottle
	Case	6	90 tablets	18784	$298.14	$80.99 per bottle
FortiFlora® PRO Synbiotic Action	Case	6	30 sachets/box	18728	$125.94	$35.99 per box
Multi Care Skin + Immune + Gut	Case	3	30 soft chews 5.29 oz pouches	10256	$34.50	$22.99 per pouch
	Case	3	60 soft chews 10.6 oz pouches	10260	$66.03	$39.99 per pouch
Coming Soon! Skin Care	Case	3	30 soft chews 6.35 oz pouches	10512	$37.95	$22.99 per pouch
	Case	3	60 soft chews 12.7 oz pouches	10515	$74.28	$44.99 per pouch
SINGLE UNIT MIX & MATCH SUPPLEMENTS (MINIMUM 3 UNITS)	Calming Care	1	30 sachets/box	11931	$18.69	$30.99
	FortiFlora	1	30 sachets/box	19547	$20.89	$33.99
	FortiFlora Tablet	1	45 tablets	18785	$30.35	$44.99
	FortiFlora Tablet	1	90 tablets	18783	$54.66	$80.99
	FortiFlora PRO SA	1	30 sachets/box	18727	$23.09	$35.99

Purina Veterinary Resource Center | 1-800-222-8387 | Monday - Thursday 8:00 am - 6:00 pm CST; Friday 8:00 am - 4:30 pm CST.

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