

A photograph of two young children with blonde hair and sunglasses on a boat. The child in the foreground is holding a red, condensation-covered Coca-Cola can with a pink straw. The background shows a bright blue sky and turquoise water.

ANCHOR.
ORDER.
ENJOY.

World's First B2C Water-Based eCommerce Delivery Platform



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WHO WE ARE

Experienced Team of Leaders Tech Startups, Business, Maritime Sales and Marketing, Logistics



John Bonaccorso
Founder

Sold first tech company to Apple

Launched the world's first token-based marketplace before blockchain existed

Scaled Reality Digital into a global video distribution leader

Anticipated short-form video trends years before TikTok



Colleen Ferrary
COO

20+ years scaling operations across Fortune 100 and startups

Expert in driving growth through operational transformation and systems

Balances execution speed with strategic clarity and team alignment

Trusted operator for venture-backed and founder-led business models



Christopher Weems
CTO

10 years at Meta building scalable, high-impact software systems

Engineered platforms connecting billions of users across global networks

Deep expertise in robust, user-first application development

Combines an innovation mindset with enterprise-grade engineering discipline



Paul Pita
CMO

Transformed ambitious startups into category-defining market leaders

20+ years of brand, marketing, and growth leadership experience

Expert in strategy, storytelling, and business performance alignment

Combines creative instinct with disciplined, data-driven execution

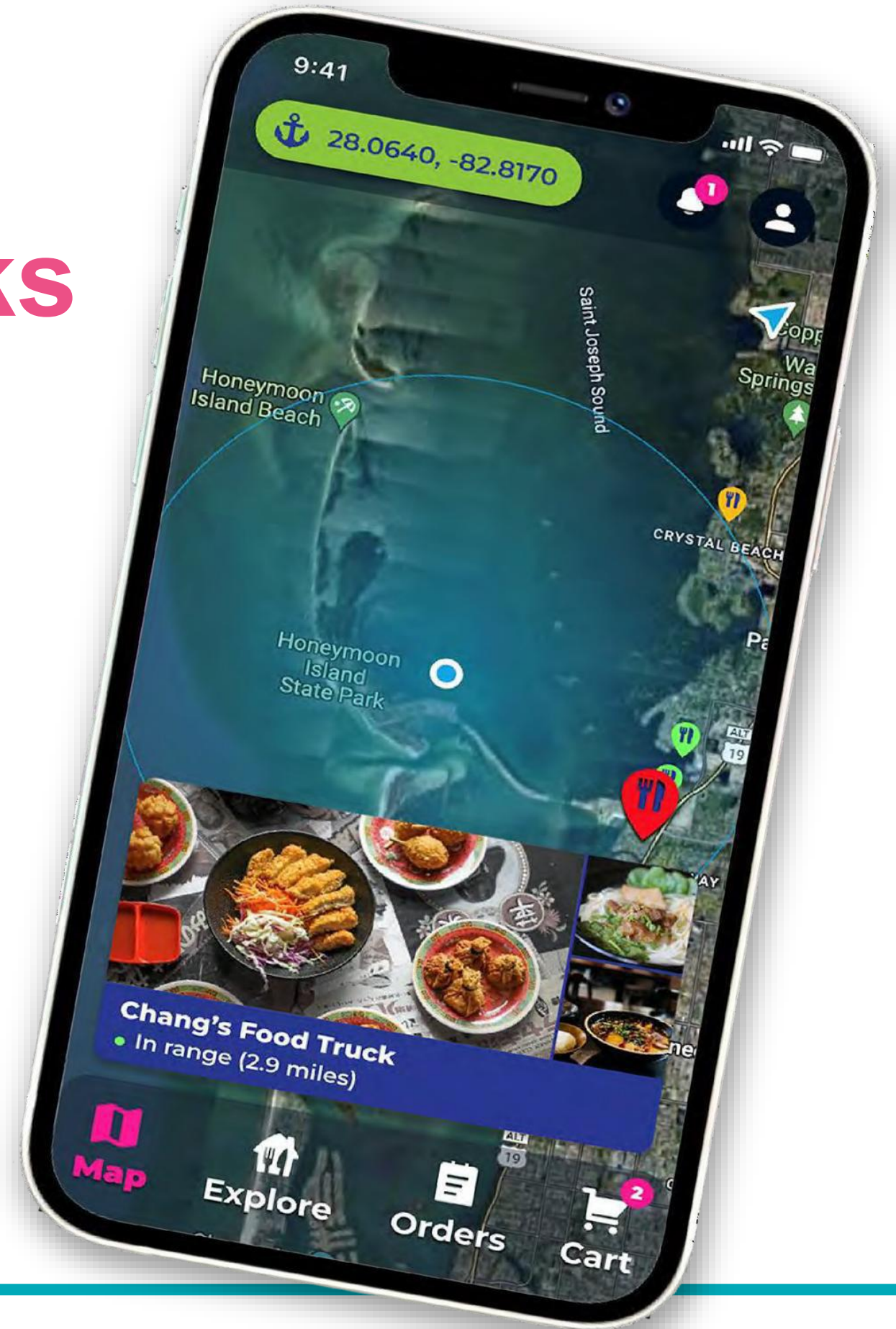
Introducing an Economy on the Water Starting with Food & Drinks

Boatside Delivery. Made Simple.

Investing with BoatBites gives you a unique, proven, and unparalleled opportunity to invest in the Amazon of the water.

Consumers already know HOW to Order food on land.

Now they can order on the WATER.



Multiple High-Margin Revenue Streams



Revenue Streams	2025	2026
Marinas	\$450,000	\$2,250,000
Delivery Fees	\$1,182,450	\$15,022,446
Membership Fees	\$852,882	\$10,814,900
Vendor Listing Fees	\$243,000	\$1,672,000
Charter Boat Sales	\$934,865	\$6,891,171
Partnership Sponsors	\$500,500	\$2,500,000
Ice	\$500,500	\$12,545,000
Accessories	\$0	\$2,100,000
Insurance	\$7,500	\$550,000
Gross Revenue	\$4,671,697	\$54,345,517

BoatBites Delivery 40% Gross Margin

Per Delivery
Unit Economics – Per Delivery:

\$75 **Average national delivery fee**

- \$15 Paid to the driver
- \$10 Paid to the marina
- \$4 G/A
- \$1.50 Marketing

\$30.50

**Gross Margin
Per Delivery**



Marinas Profit Centers

\$23,500/ Six Months a Year

Startup Cost Per Marina	\$5000	12 Full Months	Year 2
Annual Platform Fee \$1000	-	250	1350
Average Deliveries per Month * 6 months per Year average	500	500	500
Average Profit Per Delivery	\$59	\$59	\$59
Gross Profit Per Marina	\$29,500	\$29,500	\$29,500
Net Profit Per Marina	\$23,500	\$5,875,000	\$31,725,000

- Assumes the average of a marina in Florida and Michigan.
- Averaging only six months of operation.
- Twenty delivery days a month with only 30 deliveries a day



How Big is the USA Market?

American Boaters

- 100 boating/year
- 300M+ boating trips each year
- Average boat trip 7.5 hours
- 95% of boats are 26 feet
- Avg. 7.5 people per boat
- 2.5 couples
- 2.5 families

Region	Days of Operation
Midwest	56 days
Northeast	55 days
South & West	52 days

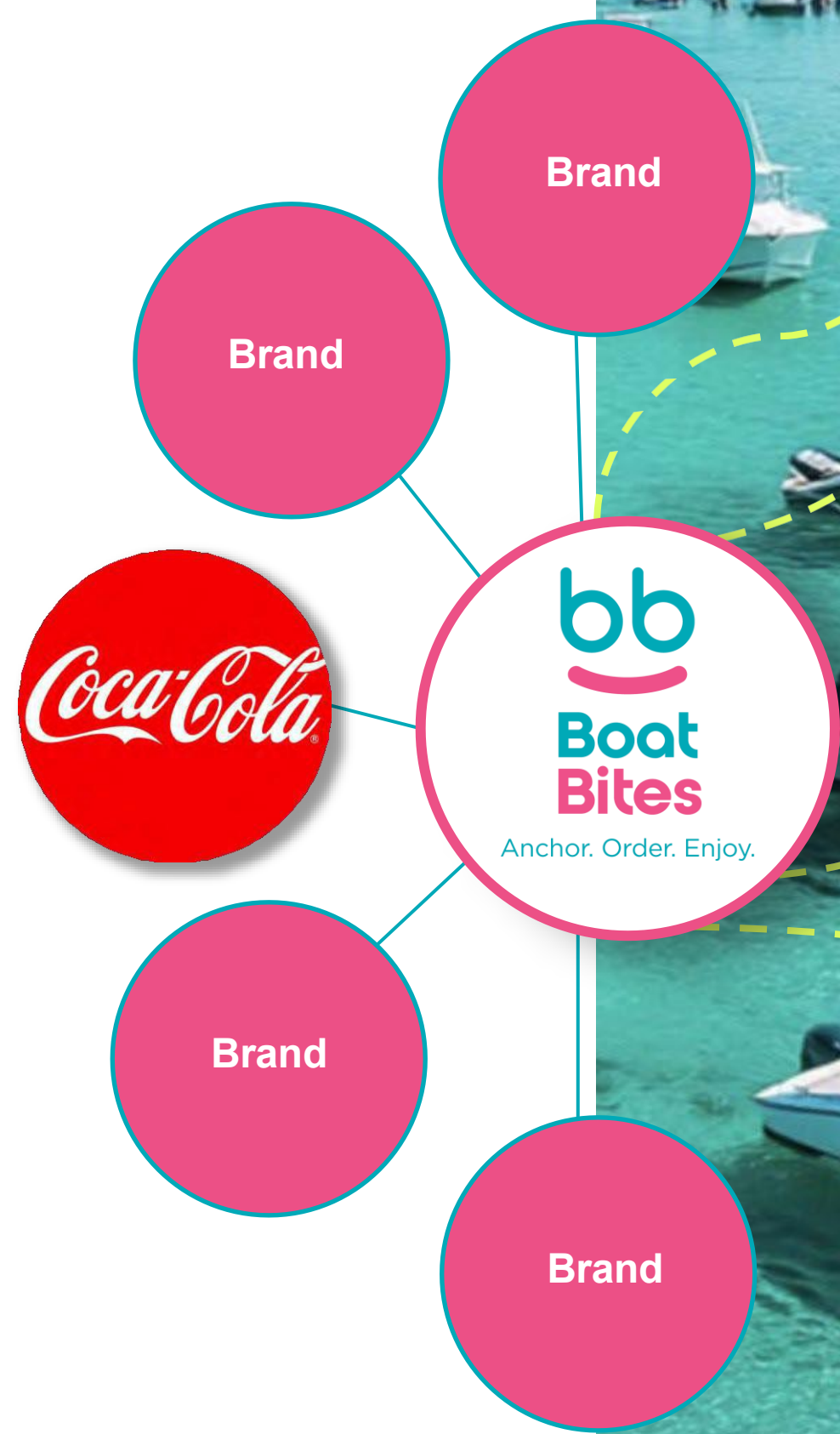
Source: NMMA.org



BoatBites is the Only Platform Connecting Brands to All Boaters.



Opportunity Creation
for Brands Like Coca-Cola



Future-Proof, Scalable, and Built for Growth

- First-to-Market in Floating Commerce AI-Powered Predictive Delivery Custom Logistics for Waterways Exclusive Marina Partnerships
- Three-Sided Marketplace
- High-Margin Revenue Streams Low Overhead, High Leverage
- Proven Product-Market Fit, Scalable Micro-Fulfillment Model, Strong Unit Economics

First-to-Market in
Floating Commerce



AI-Powered
Predictive Delivery



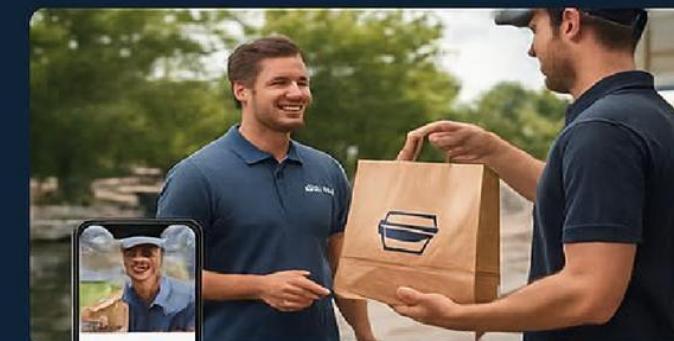
Exclusive Marina
Partnerships



Custom Logistics
for Waterways



Proven Product-
Market Fit



High-Margin Revenue
Streams Low Overhead, High Leverage



Scalable
Micro-Fulfillment
Model

Strong Unit
Economics



**Additional Details of the Use of Funds and FAQs
Can Be Found on Our Landing Page:**

<https://invest.boatbites.app/reg-cf>

Sustainability: Doing Our Part

Sustainable Operations Policies

- Eco-friendly packaging & complimentary trash haul-out
- Low-emission delivery vehicles & efficient vehicle routing
- Strict driver standards to protect marine environments

Sustainability Officer

- Minimizing environmental impact
- Environmental regulatory compliance
- Conservation education for employees
- Environmental monitoring, permits & recordkeeping



A photograph of three people on a boat at sunset. The sun is low on the horizon, creating a warm, golden glow. The people are silhouetted against the bright light. One person on the left is pointing upwards, and another on the right is also pointing upwards. The water is calm, and the sky is a mix of orange and yellow.

CRUISE INTO THE OPPORTUNITY WITH US.



John Bonaccorso CEO, Founder

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