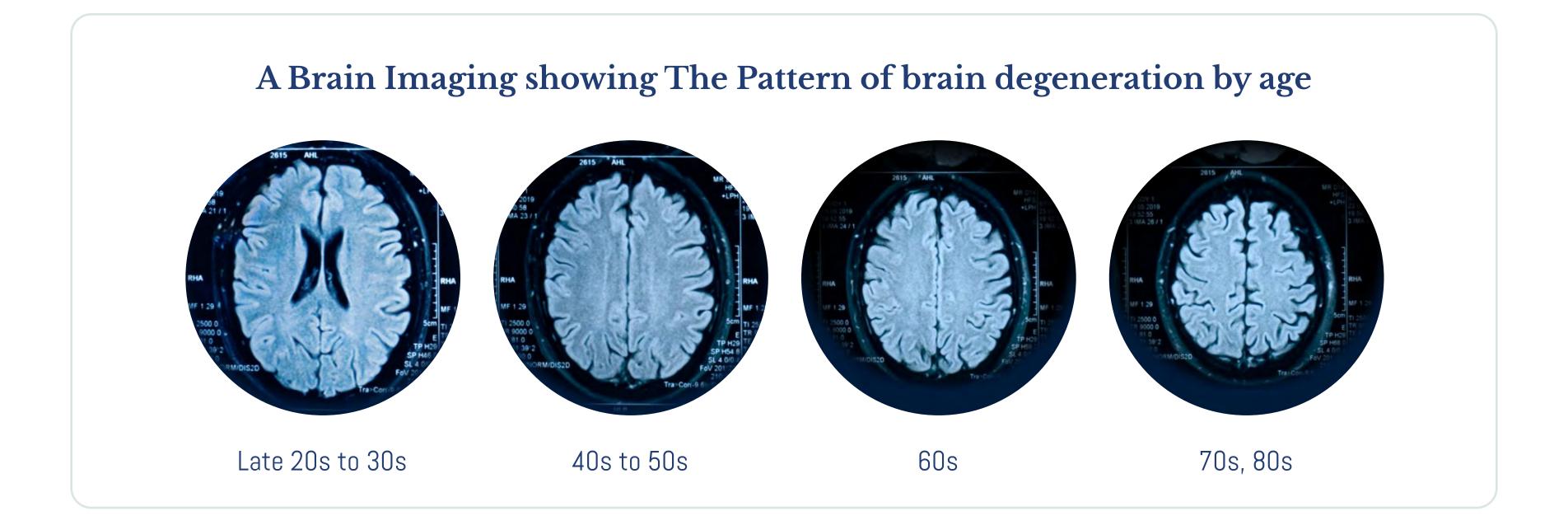


THE PROBLEM

Over 50 Million People Around The Globe Suffer From Cognitive Decline & Memory Loss

Brain Degeneration The New Epidemic

For the first time in our history, we are living long enough to experience the full effects of our brains' decline.





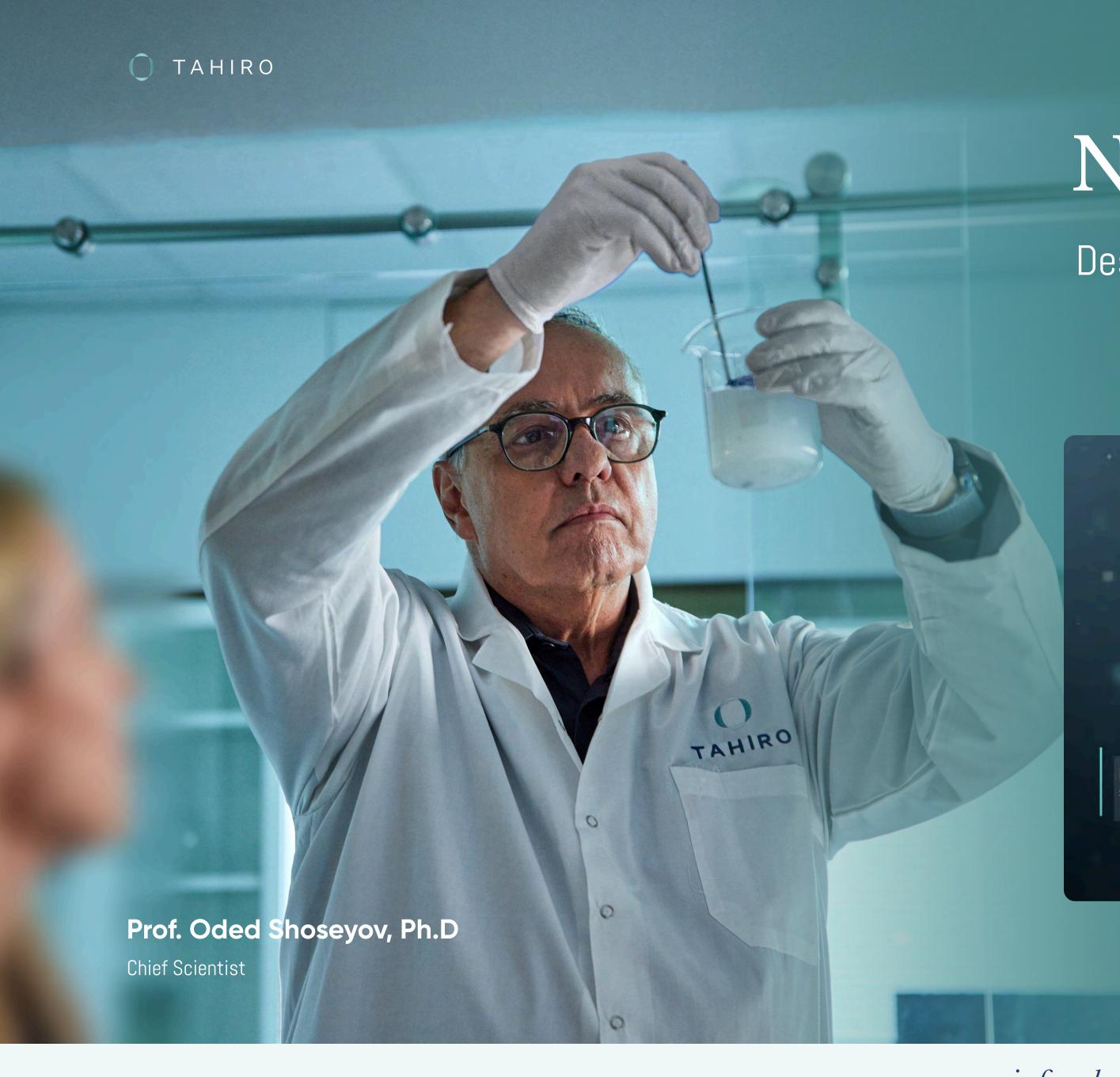
OUR SOLUTION

Brain ProtectTM A Supplement Proven To Prevent Cognitive Decline & Memory Loss



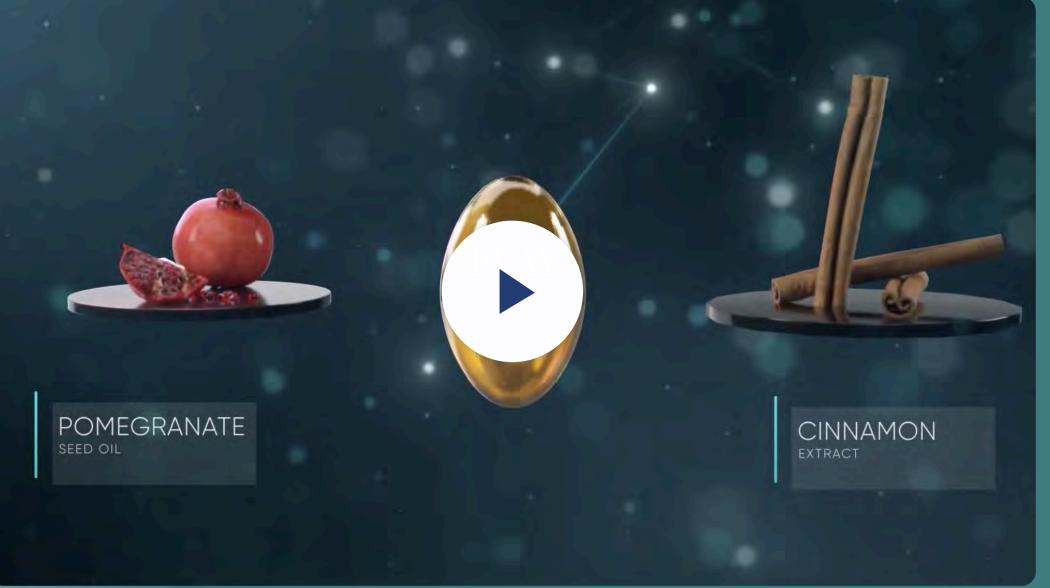
- Nano technology
- Clinically proved ingredients
- Functionally validated Hemp
- Rigorously Tested and Scientifically Proven
- Patent Pending in the USA / EU / India





NANO TECHNOLOGY

Designed to Bypass the Digestive System and Cross the Blood-Brain Barrier

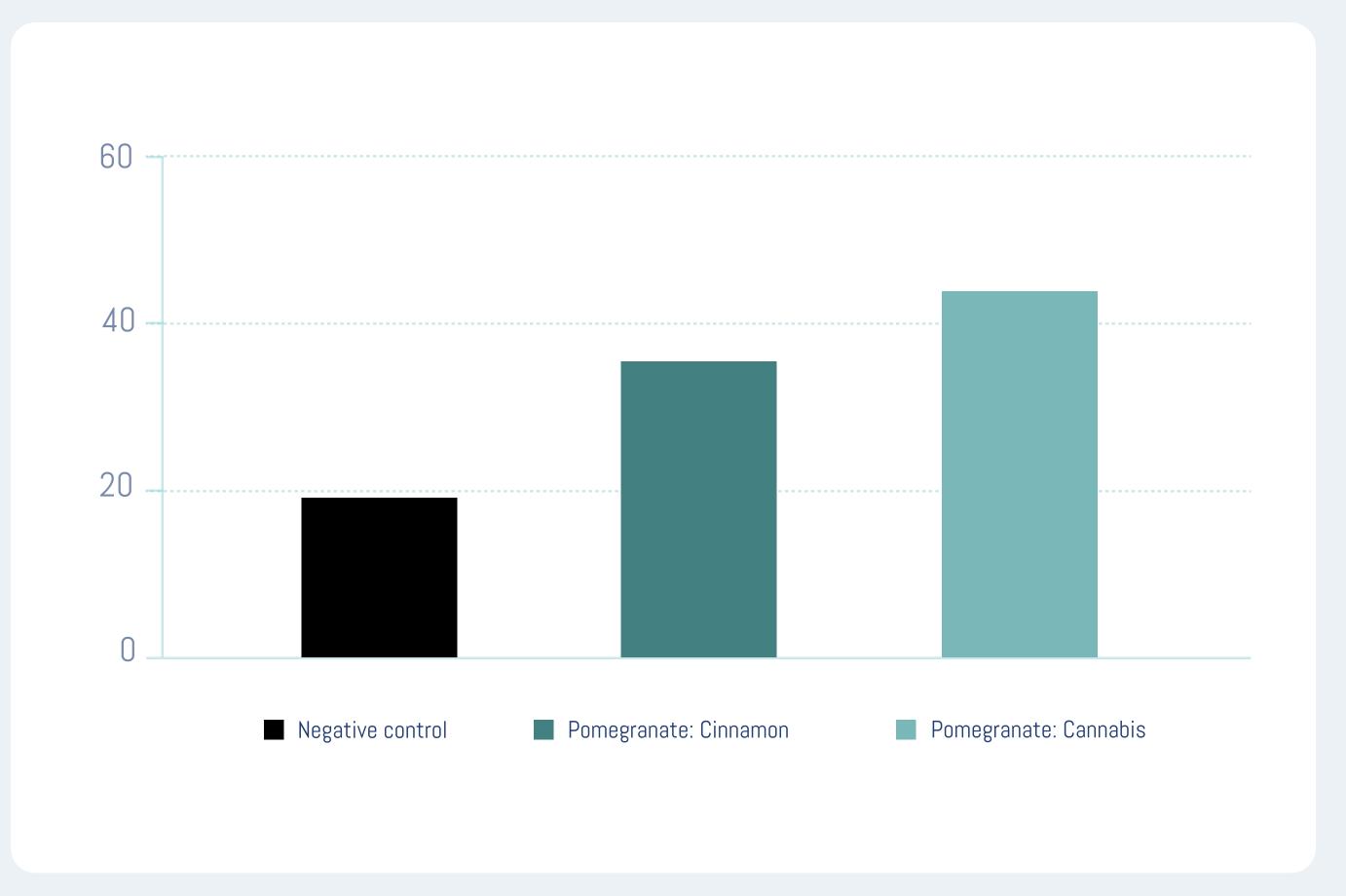




PHASE ONE: IN-VITRO

Proven Efficacy: Scientific Studies Conducted by Third-Party

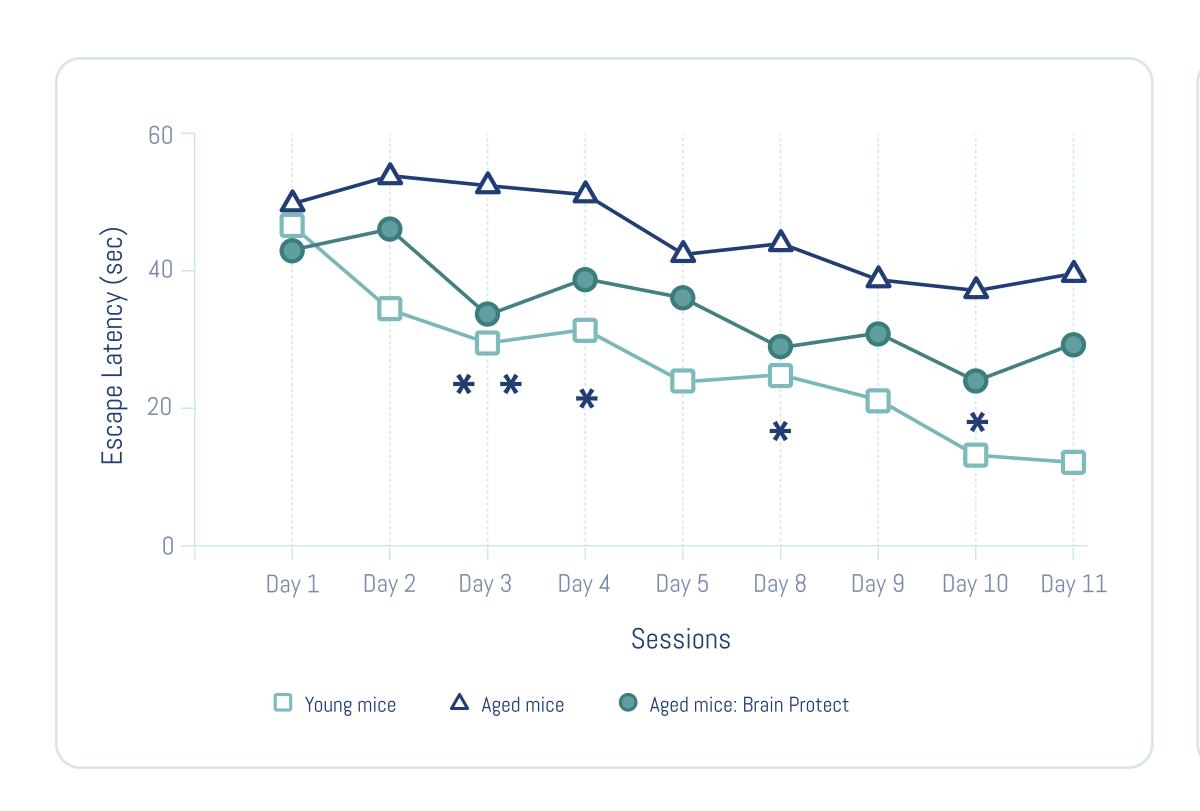


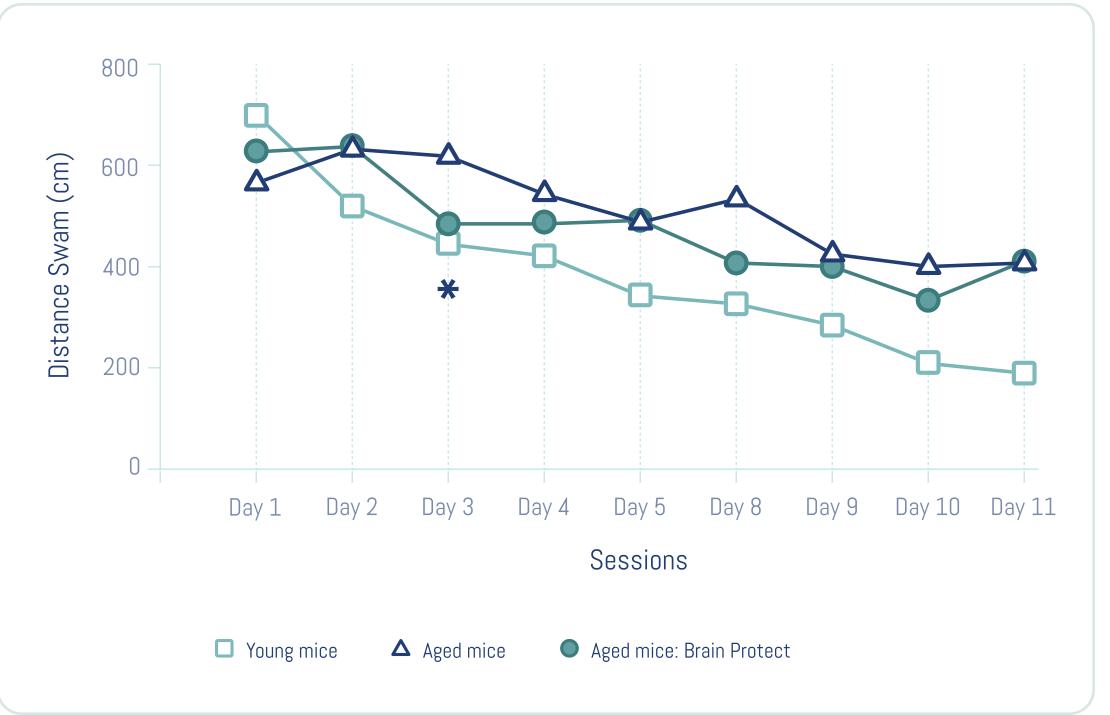




The Morris Water Maze

Aged mice given the Brain Protect formula performed significantly better in memory and problem-solving tests.







PHASE THREE: ANIMAL MODELS



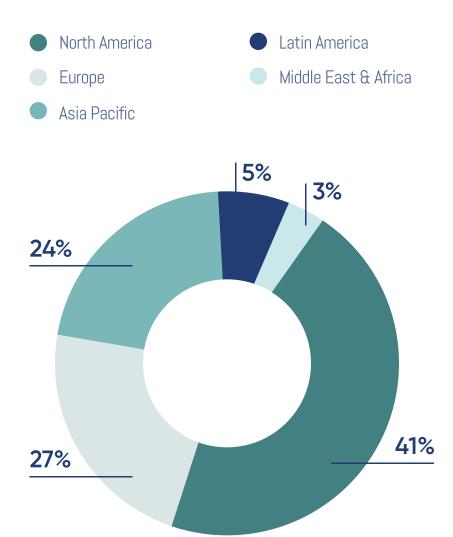
Our pre-clinical research yielded exciting results.

These promising findings were published in a peer-reviewed scientific journal, which will enable us to secure scientific grants ranging from \$0.5 to \$1.5 million for clinical trials.



Brain Health Supplements Market

Brain Health Supplements Market Size, By Region, 2023 (%)



Brain Health Supplements

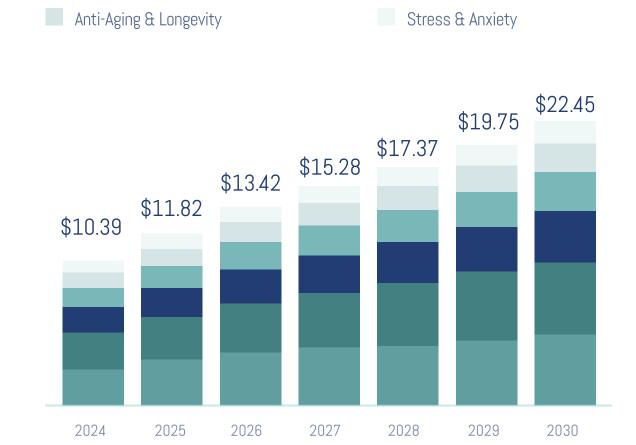
Memory Enhancement

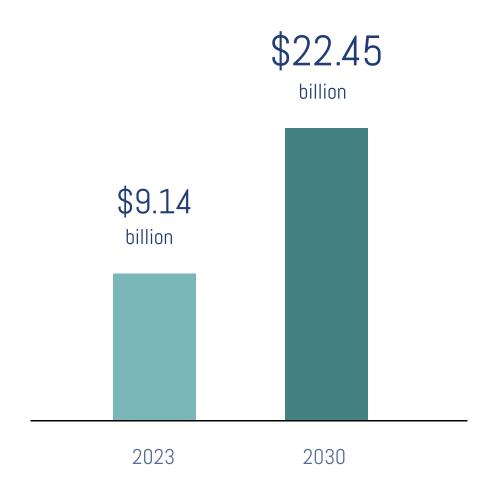
Depression & Mood

Market Size, By Application, 2024-2030

Attention & Focus

Sleep & Recovery







Market Drivers

- Aging Population
- Rising Awareness of Brain Health
- Preventive Healthcare
- Neurodegenerative Diseases on the rise

Target Audience:

- Middle-aged adults
- Elderly population
- health-conscious individuals
- Caregivers

Point Of Sale:

- Online Sales
- Retail
- Nursing Homes
- Private Clinics

Line of Products



Convenient subscription options for recurring orders, providing savings and hassle-free delivery.



Functional proprietary formulas backed by science



Educational Blog on maintaining optimal brain health through balanced routines and proper supplementation.



Secure online ordering available on our official website (www.tahiro.com) and select online retail partners such as Amazon and Walmart.



Brain Protect[™] Nano Omega 5 Cinnamon

One Time **\$53**⁵⁵



Scientifically formulated to support brain health with Omega 5 fatty acids.



Brain Protect[™] Nano Omega 5 Hemp Oil

One Time \$53⁵⁵



Infused with Omega S for enhanced brain function and overall well-being.



Algae Omega 3 Oil

One Time \$21⁹⁵

Subscription \$1976

Provides essential Omega 3 fatty acids derived from algae, promoting brain health and reducing inflammation.



Sleep Forte

One Time \$24°5

Subscription \$19% per month

- Fast-acting sleep aid for occasional sleep troubles
- Oual-action formula helps you fall asleep faster and stay asleep longer



Brain Focus Formula

One Time **\$49**95



Enhances mental focus, supports cognitive health, and improves clarity.



Sleep Well Formula

One Time **\$49**95



Promotes relaxation and aids in achieving restful sleep, ensuring you wake up feeling refreshed.



Stress Relief Formula

One Time **\$49**95

Subscription \$42%

Supports mood regulation – feel more balanced and confident throughout the day.



Growth Highlights

PREVIOUS 6 MONTHS

Total Impressions

210K

Total Impressions

793K

Product Sales
\$326,539.00

10196

2x Growth YOY

Average Order

Amazon Website

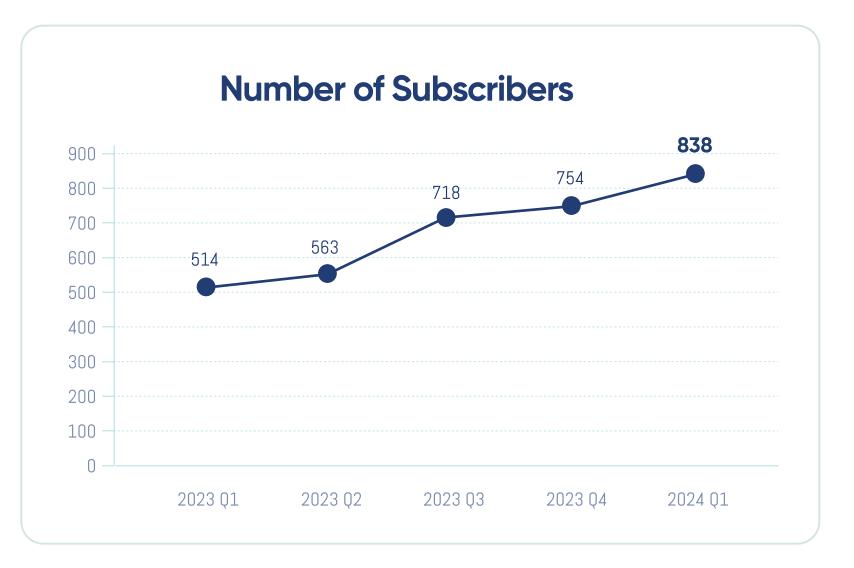
34.47 51.35

Subscription Rev
\$118,129.00

The street of the street of

11





science infused



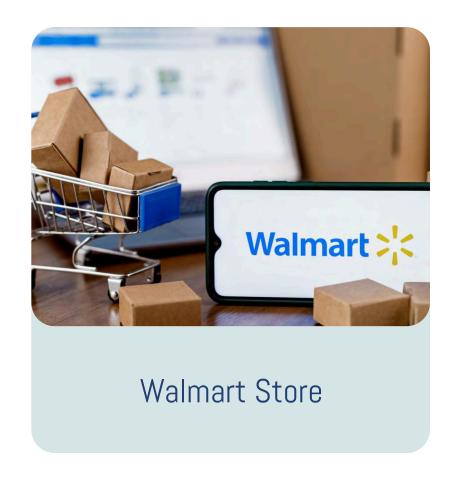
Digital & Other Assets

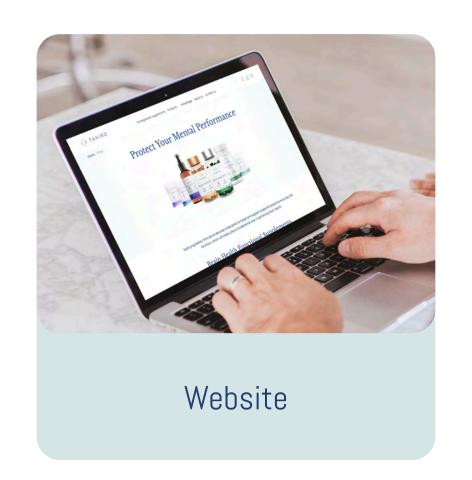


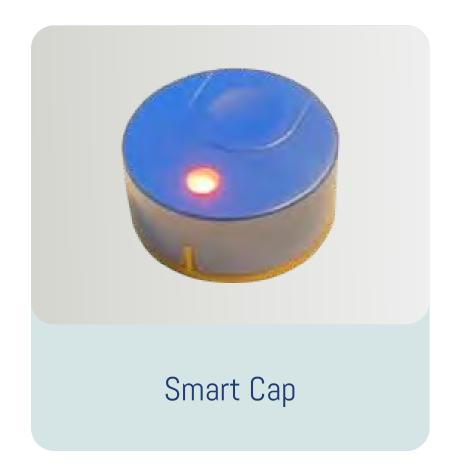














CO-Founders

The Brains Behind Tahiro



Prof. Oded Shoseyov, Ph.D
Co-Founder
Professor of Protein Engineering and Nano
Biotechnology at The Hebrew University of
Jerusalem. Shoseyov has published 350
scientific publications and 111 patents







Dr. Sasson Amit, Ph.D
Co-Founder
Ph.D. Doctor of Philosophy in University of
Metaphysics & University of Sedona



Avi Palatnik
CEO & Co-Founder
15 years in Startup companies, in various
roles, including heading of products and QA.
Avi's father and grandfather were diagnosis
with Alzheimer's



Neta Golani
COO & Co-Founder
A strategic entrepreneur with a
forward-thinking mindset, Neta Golani
blends problem-solving expertise with
UCLA-certified mindfulness training.



Our Team

The Brains Behind Tahiro



Dr. Ronit Shaltiel-Karyo, Ph.D MBA
R&D and Innovation Consultant
Ph.D. in Biotechnology and an MBA.

NeuroDerm

AMItudishi Tanabe Pharma Group Company



Dr. Patricia Shelton, MD

Medical Communicator



Brenda Peralta

Nutrition, Dietitian and Health coach



Market Overview

Tahiro's Brain Protect™ is a brain health supplement uniquely designed to protect against neurodegenerative diseases. Unlike most products in the market, which focus primarily on general brain function support, Brain Protect™ offers targeted neuroprotection, combining pomegranate seed oil rich in Omega-5 and Cannabis/Cinnamon, enhanced through nanotechnology.

Key Competitors:

While competitors primarily focus on enhancing memory, focus, and cognitive processing, they do not specifically target neurodegenerative protection. Key products include:

- a. Neuriva by Schiff Vitamins: Utilizes coffee fruit extract and phosphatidylserine for memory and concentration enhancement.
- b. Prevagen by Quincy Bioscience: Contains apoaequorin, aimed at improving brain function and memory.
- c. Onnit's Alpha Brain: A blend of nootropics targeting cognitive processing speed and focus.

Differentiation Factors:

- Neuroprotection Focus: Brain Protect[™] stands out by offering neuroprotective benefits, unlike competitors that concentrate solely on brain function support.
- Unique Ingredients: It incorporates Omega-5 from pomegranate seed oil and Cannabis/cinnamon, which are rare in mainstream brain supplements.
- Nanotechnology: This advanced formulation and technology increases the bioavailability of active ingredients, providing potentially superior neuroprotective efficacy.
- Antioxidant Properties: The combination of pomegranate seed oil and Cannabis/Cinnamon supplies potent antioxidants, addressing oxidative stress—a primary factor in neurodegenerative diseases.

Market Positioning:

Tahiro's Brain Protect™ is positioned as a premium brain health supplement offering advanced neuroprotection—a key differentiator in a market of products focused on general cognitive support. This unique angle appeals to consumers seeking a proactive approach to protect brain health against neurodegenerative threats.

Conclusion

In a market largely dominated by general brain support supplements, Tahiro's Brain Protect™ sets itself apart as a neuroprotective solution. Highlighting its specialized focus, innovative formulation, and evidence-backed benefits can strengthen its position and appeal to a health-conscious market looking beyond simple brain function support.



YOUR BRAIN'S GREATEST INVESTMENT STARTS HERE.

