

# Street Art Fest

Highland  Chamber of Commerce

## **Be a Part of Highland's Most Colorful Day of the Year!**

**Street Art Fest** returns **Saturday, Sept. 20** (rain date: Sept. 21), transforming the Highland Square into a vibrant open-air gallery. Dozens of artists will turn the streets into masterpieces, while visitors enjoy art, live music, shopping, food, and fun kids' activities.

**Sponsorship puts your business front and center with a highly engaged local audience.** It's a powerful way to boost visibility, drive traffic, and show your support for the community – all in one day! As one of the Chamber's two major fundraisers, your investment directly supports year-round programming, small business growth, and community events that make Highland thrive.

Whether you're looking to increase brand awareness, show civic pride, or connect with families and shoppers, **we invite you to support the arts and play a visible role in strengthening our community.**

### **ART SQUARE SPONSORSHIPS**

*You may Co-Sponsor with another business and share the cost!  
Just indicate your Co-Sponsor on your Art Square Sponsorship Form.*

#### **Michelangelo Level - \$1,000**

- 100 sq. ft. art square created by a street artist at \*prime art location\*
- Name displayed on sign next to the street art square \*with special recognition for Michelangelo Level\*
- Individual shoutout on social media
- Name featured on website, Chamber E-newsletter, and Facebook event page

#### **NEW!!! Picasso Level - \$750 (limited to 4 sponsors)**

- 65 sq. ft. art square created by a street artist
- *Artist collaborates with sponsor to incorporate branding into the design*
- Name displayed on sign next to the street art square
- Group shoutout on social media
- Name featured on website, Chamber E-newsletter, and Facebook event page

#### **Da Vinci Level - \$500**

- 65 sq. ft. art square created by a street artist
- Name displayed on sign next to the street art square
- Group shoutout on social media
- Name featured on website, Chamber E-newsletter, and Facebook event page

#### **Monet Level - \$250**

- 40 sq. ft. art square created by a street artist
- Name displayed on sign next to the street art square
- Name featured on website, Chamber E-newsletter, and Facebook event page

**Event Sponsorships on back >>**

## **EVENT SPONSORSHIPS**

### **NEW!!! Presenting Sponsor - \$2,000**

#### **Exclusive: (1) only!**

- “Highland Street Art Fest Presented In-Part By: \_\_\_\_\_”
  - Logo on all advertising materials
    - Banner on stage
    - Main logo on artist shirts
  - Michelangelo square included
  - Stage shoutout during event
  - Individual post on social media
- Recognition on website, Chamber E-newsletter, and Facebook event page

### **Kids Korner Sponsor - \$750**

#### **Exclusive: (2) only!**

- Logo on flag near Kids Korner
  - Logo on artist shirts
  - Stage shoutout during event
- Recognition on website, Chamber E-newsletter, and Facebook event page
  - Can set up tent/table and disperse promo materials

### **Entertainment Sponsor - \$600**

#### **Exclusive: (2) only!**

- Sign on stage
  - Logo on artist shirts
  - Stage shoutout during event
- Recognition on website, Chamber E-newsletter, and Facebook event page

### **Artist Bag Sponsor - \$150**

- Logo on artist supply bags
  - Recognition on sign by chalk table
- Recognition on website, Chamber E-newsletter, and Facebook event page

### **NEW! Friend of the Fest - \$50-100**

- Recognition on website, Chamber E-newsletter, and Facebook event page

*Thank you for your support!!!*

We're grateful for your support in helping make Street Art Fest possible and for being part of what makes Highland such a creative and connected community. Together, we'll make this the most vibrant Street Art Fest yet!

**Please see additional page for the Sponsorship Form.**



Thank you for choosing to support the Highland Street Art Fest! Please choose your desired sponsorship from the list below:

### **Event Sponsorship**

- ☐ **\$2000** Presenting Sponsor
- ☐ **\$750** Kids Korner Sponsor    ☐ **\$600** Entertainment Sponsor
- ☐ **\$150** Artist Bag Sponsor    ☐ **\$50-100** Friend of the Fest

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### **Art Square Sponsorship**

- ☐ **\$1,000** Michelangelo (100 sq. ft.)    ☐ **\$750** Picasso (65 sq. ft.)
- ☐ **\$500** Da Vinci (65 sq. ft.)    ☐ **\$250** Monet (40 sq. ft.)

- ☐ We will provide our own artist(s). **(Please provide artist's name and contact information)**

- ☐ We need assistance with acquiring an artist.

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Company/Organization: \_\_\_\_\_  
(Please indicate name(s) of company/organization as you would like to have it printed in our advertising.)

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please send completed sponsorship form and payment to the Highland Chamber of Commerce  
1216 Main Street, Highland, IL 62249 by August 9, 2025. Payments can be made by: **cash, check, credit  
card or PayPal.Me/highlandchamber**

*The Street Art Festival committee and the Chamber cannot be held responsible for complications due to rain or other acts  
of nature including health crisis. \*Rain date is September 21st.*

If you have any questions regarding the Street Art Fest, please call the Chamber office at 618-654-3721

***Thank you for supporting the Arts in Highland and the Mission of the Chamber to make  
Highland the best place to Live, Learn, Work, Shop & Play!***