

Press Release – Dec. 18, 2024

Brandon Camp Selected to Participate in Future Leaders Alliance

Brandon Camp, assistant vice president and IT Director for Bradford National Bank, has been selected to participate in the Future Leaders Alliance offered through the Illinois Bankers Association (IBA). This 14-month leadership program is dedicated to enhancing the professional development of new and promising bank leaders through three primary components: education, community service and networking.

Participants will partake in comprehensive training, which involves attending educational sessions, completing an advancement strategy project and performing local community service teaching financial literacy. The education sessions cover core topics such as Leadership and Influence, Team Building, Coaching, Service Leadership, Collaboration Skills, Financial Marketing, Personal Branding, Legislative Process, Presentation Skills, Accounting for Bankers, Asset Liability Management, Regulatory Hot Topics, Cyber Security and more.

Camp, who is a graduate of Greenville University has been with the Bradford National Bank for six years. As IT Director, he played a pivotal role when the bank acquired Community Trust Bank, in the construction of the new Breese location, and the implementation of numerous new digital banking products.

Bradford National Bank president Michael Ennen said, “Brandon is one of our young rising stars at the bank. His dedication to our bank and its efficient operation is second to none.” He added, “He is a great candidate for the IBA Future Leaders Alliance and the information and connections he will make will be beneficial to both his career and the bank.”

Founded in 1867, Bradford National Bank is the 10th oldest bank in Illinois with locations in Breese, Centralia, Greenville, Highland, Irvington, Marine, and Nashville. For more information, visit www.BradfordBank.com.

The Illinois Bankers Association is a full-service trade association dedicated to creating a positive business climate that benefits the entire banking industry and the communities they serve. Founded in 1891, the IBA brings together state and national banks and savings banks of all sizes in Illinois. Collectively, the Illinois banking industry employs more than 105,000 people in over 4,300 offices across the state.