



Sponsorship & Advertising Opportunities for Madison County Fair

Friends of the Fair: \$500

- Includes 1/8 of a page ad in the fair book
- 1x2 sign will be on display with your company's logo
- 2 General admission passes to the grandstand events
- 2 free weeklong parking passes

Reserve Grand Champion: \$1,000

- Includes 1/4 of a page ad in the fair book
- 2x3 sign will be on display with your company's logo
- 4 General admission passes to the grandstand events
- 4 free weeklong parking passes

Grand Champion: \$2,000

- Includes 1/2 page ad in the fair book
- (2) 2x8 signs will be on display with your company's logo
- Mentioned by the announcers at all grandstand events
- 4 General admission passes to the grandstand events
- 1 VIP box in the grandstands for one event of your choice (8 seats)
- 4 free weeklong parking passes

Event Sponsor \$3,000

- Full page ad in the fair book
- Main sponsor of a grandstand event for one night at the fair
- Mentioned by the announcers at all grandstand events
- Multiple banners all over the grandstands the night of the event
- 2 VIP boxes for the event night (16 seats)
- 6 General admission passes to the grandstand events
- 6 weeklong parking passes

***Please contact Kaitlin Korte at 618-406-0917 to discuss any option listed or any other sponsorship opportunities you would like to do for the Madison County Fair. Your continued support of the Madison County Fair is appreciated.*

FULL PAGE AD - \$300

7.5 INCHES WIDE X 9.75 INCHES TALL

HALF PAGE AD - \$225

7.5 INCHES WIDE X 4.75 INCHES TALL

**BLACK AND
WHITE
ADS ONLY!**

1/8 PAGE AD - \$100

3.6875 INCHES WIDE
X 2.35 INCHES TALL

1/4 PAGE AD - \$150

7.5 INCHES WIDE X 2.35 INCHES TALL

PUT AN "X" ON THE AD SIZE YOU WOULD LIKE TO RUN

FULL PAGE - 7.5 X 9.75 HALF PAGE - 7.5 X 4.75 1/4 PAGE - 7.5 X 2.35 1/8 PAGE - 3.6875 X 2.35

If you would like to create your own ad please refer to the sizes above. When submitting your ad, please provide a pdf or jpeg file. We will not be able to use Microsoft files such as Word, Publisher, Powerpoint, Excel, etc.



Madison County Fair

Fair Book Ad & Sponsorship Commitment Form

Business Name:

Contact Name:

Contact Phone Number:

Mailing Address:

Amount Enclosed:

Place an X in the desired box.

1/8 Page Fair Book Ad - \$100	<input type="checkbox"/>	Friends of the Fair \$500	<input type="checkbox"/>
1/4 Page Fair Book Ad - \$150	<input type="checkbox"/>	Reserve Champion Sponsor \$1000	<input type="checkbox"/>
1/2 Page Fair Book Ad - \$225	<input type="checkbox"/>	Grand Champion Sponsor \$2000	<input type="checkbox"/>
Full Page Fair Book Ad - \$300	<input type="checkbox"/>	Event Sponsor \$3000	<input type="checkbox"/>

If you had a fair book ad last year: It has been enclosed, if you wish to use the same ad, please mark this box.

Please Return this form and check payable to:

Madison County Fair
Attn: Kaitlin Korte
PO Box 111
Highland, IL 62249

Email: madcofair@gmail.com

****ad file must be in pdf or jpeg format**

****If paying by credit card 4% will be added to your total**

Sponsorship Commitment Form and Ad due to the Fair Office by **March 1, 2026**