## **Climatic Expands Crosley Distribution Territory**

We're pleased to announce the expansion of Climatic's Crosley distribution territory.

Since January 2017, Climatic has proudly represented the Crosley brand, delivering quality appliances and dependable support to our dealer network across Texas, Alabama, Georgia, Florida, South Carolina, North Carolina, Virginia, Maryland, Delaware, New Jersey & Connecticut.

Now, we're excited to share that Crosley has awarded us an expanded territory—adding Mississippi, Louisiana, Oklahoma, East Texas, Western Tennessee and Arkansas to our coverage area.

## **What This Means:**

- **Expanded Coverage**: Our new Crosley territory includes additional states where Climatic already has established relationships and existing dealer partnerships. This strategic expansion aligns with our current service footprint, allowing for a smooth and immediate transition into the broader territory.
- **Inventory and Logistics Ready**: We currently stock Crosley appliances in all four of our warehouses across the Southeast, ensuring product availability and quick delivery throughout the expanded territory. Orders can be fulfilled immediately.
- **Dealer Support**: If you're a dealer in the newly assigned territory, we encourage you to reach out. We're ready to support all your Crosley appliance needs—current and future.
- Online Dealer Access: Current Climatic Dealers can log into climatichomeproducts.com to view product details, check availability, and place orders directly through our online platform. If you are a new dealer or wish to become a dealer, please submit a request to https://www.climatichomeproducts.com/register.html.

This expansion reflects Climatic's ongoing commitment to growing with the Crosley brand and enhancing the support we provide to our dealer network. We're excited to serve a larger market with the same trusted level of service, reliable inventory, and dedicated support our customers have come to expect.

Questions or ready to get started? Contact your Climatic representative or email crosley@climaticcorp.com. We're here to help.

