

# FUNDAMENTALS OF LEADERSHIP

## TRANSFORM YOUR MANAGERS INTO CONFIDENT, TRUSTED LEADERS.

Leadership isn't built in a day—it's cultivated through coaching, practice, and reflection. WCEDA's Fundamentals of Leadership program helps emerging and existing leaders develop the soft skills that drive measurable results: better communication, higher engagement, and stronger teams.

### WHY SIXTEEN WEEKS MATTERS

Some programs condense everything into a few intense days. We do the opposite—intentionally spacing learning across sixteen weeks. Why? Because **real growth takes time**. Participants have the chance to implement lessons between sessions, then return to reflect, share outcomes, and refine their approach. That's where **true behavior change** happens.

### COLLABORATION WITHOUT COMPETITION

Each class brings together professionals from different industries who occupy similar roles. This creates a powerful **peer network**—a circle of leaders who share insights, challenges, and strategies that work. Our "Vegas Rules" policy ensures a safe, confidential space for candid conversations without fear of exposing company secrets.

The result? A community of leaders who lift each other up. Because when local companies grow stronger together, our entire county—and every business within it—rises too.

### COACHING THAT BUILDS CORPORATE GAINS

Our approach goes beyond traditional "training." Participants are coached to apply what they learn—turning **ideas into habits**, and habits into measurable improvement. Over sixteen weeks, each module focuses on core outcomes:

- Improved Communication Skills that build clarity and trust
- Priority Identification that aligns teams around what truly matters
- Conflict Resolution that strengthens workplace culture
- Bad Behavior Management that prevents toxicity from spreading
- Worker Engagement that drives retention and productivity
- Avoidance of Harassment and Discrimination that safeguards every employee
- Development of Leadership Tools that create consistency across the organization

## THE OUTCOME

By the end of the program, participants don't just know more—they lead better. They communicate with purpose, handle conflict with confidence, and foster teams rooted in respect and accountability.

**This isn't just professional development. It's leadership transformation**  
—measured in retention, engagement, and trust.

## 16 WEEKS/48 HOURS OF CLASSROOM TRAINING



### Meet Elizabeth Oplatka

Experienced consultant, coach, manager, educator, and business/government journalist with a unique combination of proven competencies in organizational psychology, organizational development, communication, strategic leadership, and change management, Liz has been coaching, consulting, and training in organizations and teaching for more than 15 years. Prior to that, Liz was known for turning around floundering enterprises and offering leadership expertise.

